Isetan Mitsukoshi Holdings Monthly Sales Flash Report February 2025
Domestic Department Store Business

Mar 3rd, 2025

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Feb
Isetan Shinjuku Main Store	99.6%	115.2%
Mitsukoshi Nihombashi Main Store	106.7%	106.9%
Mitsukoshi Ginza Store	108.8%	120.0%
Isetan Tachikawa Store	97.3%	98.8%
Isetan Urawa Store	93.9%	93.6%

	YoY (%)	Total Apr to Feb
Sub Total (Isetan Mitsukoshi) (A)	102.3%	112.0%

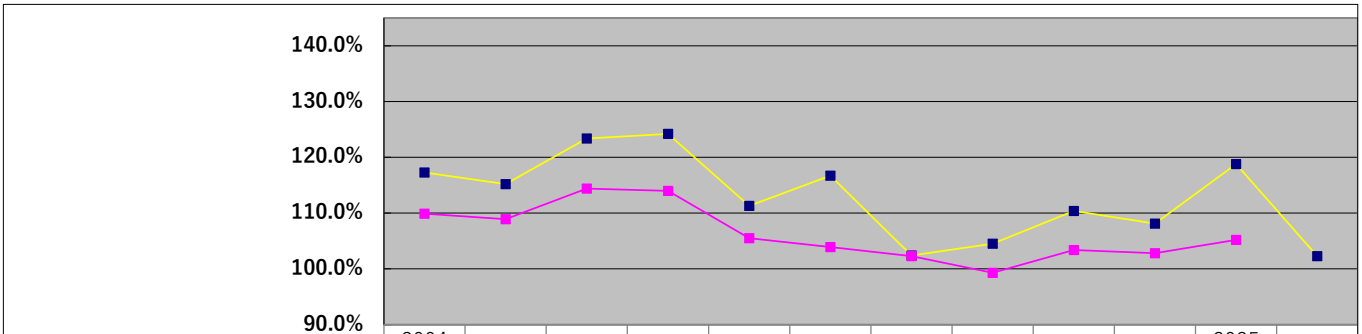
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Feb
Sapporo Marui Mitsukoshi Ltd.	101.3%	104.0%
Hakodate Marui Imai Ltd.	86.0%	93.8%
Sendai Mitsukoshi Ltd.	91.5%	95.4%
Niigata Isetan Mitsukoshi Ltd.	86.6%	94.4%
Shizuoka Isetan Ltd.	101.3%	98.1%
Nagoya Mitsukoshi Ltd.	99.7%	102.9%
Hiroshima Mitsukoshi Ltd.	81.9%	84.9%
Takamatsu Mitsukoshi Ltd.	100.4%	101.3%
Matsuyama Mitsukoshi Ltd.	93.4%	92.5%
Iwataya Mitsukoshi Ltd.	97.8%	107.8%

	YoY (%)	Total Apr to Feb
Sub Total (Regional Store) (B)	96.8%	102.2%

	YoY (%)	Total Apr to Feb
Sub Total (Isetan Mitsukoshi Group) (A+B)	100.4%	108.5%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	2004 Mar	Apr	May	June	July	Aug	Sep	Oct	Nov	Dec	2025 Jan	Feb
Isetan Mitsukoshi Ltd.	117.3%	115.2%	123.4%	124.2%	111.3%	116.7%	102.4%	104.5%	110.4%	108.1%	118.8%	102.3%
national department stores ave.	109.9%	108.9%	114.4%	114.0%	105.5%	103.9%	102.3%	99.3%	103.4%	102.8%	105.2%	

■Although the number of business days decreased by one day from the previous year, a leap year, and the Isetan Shinjuku main store held an event for its customers in January (held in February in the previous year), sales of high value-added products were driven mainly by Isetan Shinjuku main store, Mitsukoshi Nihombashi main store, and Mitsukoshi Ginza store, resulting in a sales year-on-year ratio of 102.3% for Isetan Mitsukoshi Ltd. total and 100.4% for the domestic department store total.

■ Luxury and designer brand handbags and clothing, as well as watches and jewelry, cosmetics, and accessories, sold well. Due to the cold weather, spring items such as coats, blousons, and jackets, which can be worn from February, showed some movement.

■Tax-free sales exceeded the previous year's results despite the Chinese New Year spanning from January to February this year (February in the previous year). As well as the overall purchasing trend in domestic department stores, interest in high-value-added products such as luxury brand handbags, accessories, watches, and cosmetics remained strong.

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