Isetan Mitsukoshi Holdings Monthly Sales Flash Report November 2024
Domestic Department Store Business

Dec 2nd, 2024

■We have applied revenue recognition standard from FY2021. The disclosure of the Department Store Business sales by store remains on conventional standard.

Isetan Mitsukoshi Ltd. Stores Sales
(Tokyo Metropolitan Area)

Isetan Mitsukoshi	YoY (%)	Total Apr to Nov
Isetan Shinjuku Main Store	115.8%	116.7%
Mitsukoshi Nihombashi Main Store	104.2%	107.7%
Mitsukoshi Ginza Store	112.1%	121.7%
Isetan Tachikawa Store	99.7%	98.9%
Isetan Urawa Store	96.0%	93.0%

	YoY (%)	Total Apr to Nov
Sub Total (Isetan Mitsukoshi) (A)	110.4%	113.2%

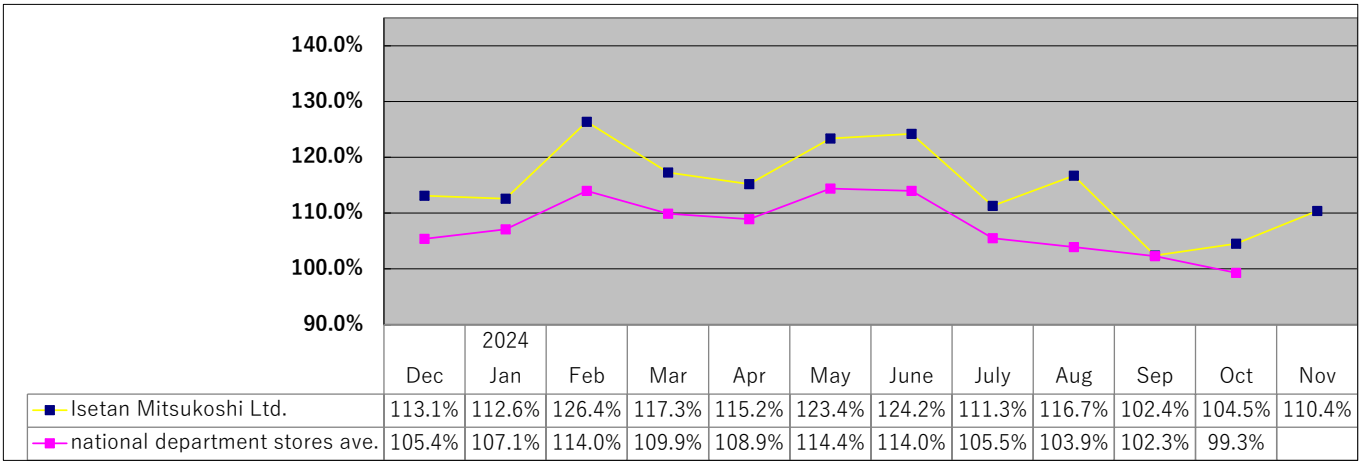
Domestic Regional Companies Sales

Regional Companies	YoY (%)	Total Apr to Nov
Sapporo Marui Mitsukoshi Ltd.	99.3%	102.5%
Hakodate Marui Imai Ltd.	95.5%	95.6%
Sendai Mitsukoshi Ltd.	100.9%	95.9%
Niigata Isetan Mitsukoshi Ltd.	94.1%	93.9%
Shizuoka Isetan Ltd.	95.2%	96.5%
Nagoya Mitsukoshi Ltd.	105.5%	103.5%
Hiroshima Mitsukoshi Ltd.	85.2%	84.2%
Takamatsu Mitsukoshi Ltd.	101.7%	103.0%
Matsuyama Mitsukoshi Ltd.	91.4%	91.3%
Iwataya Mitsukoshi Ltd.	102.4%	109.9%

	YoY (%)	Total Apr to Nov
Sub Total (Regional Store) (B)	100.3%	102.7%

	YoY (%)	Total Apr to Nov
Sub Total (Isetan Mitsukoshi Group) (A+B)	106.8%	109.4%

Monthly sales change for the past one year (year on year)
[Isetan Mitsukoshi Ltd. (Tokyo Metropolitan Area) ・national department stores average]



	Dec	2024 Jan	Feb	Mar	Apr	May	June	July	Aug	Sep	Oct	Nov
Isetan Mitsukoshi Ltd.	113.1%	112.6%	126.4%	117.3%	115.2%	123.4%	124.2%	111.3%	116.7%	102.4%	104.5%	110.4%
national department stores ave.	105.4%	107.1%	114.0%	109.9%	108.9%	114.4%	114.0%	105.5%	103.9%	102.3%	99.3%	

■Sales of high-value-added products continued to drive sales, mainly at Isetan Shinjuku, Mitsukoshi Nihombashi, and Mitsukoshi Ginza stores, resulting in a year-on-year sales ratio of 110.4% for Isetan Mitsukoshi Ltd. and 106.8% in total for domestic department stores.

■Luxury and designer brand handbags/purses, jewelry, and cosmetics sold well. As for winter items, demand for women's and men's coats, sweaters, and other items increased as the temperatures dropped and the weather turned colder in November.

■Tax-free sales exceeded both the October results which had the effect of pushing up Chinese National Day and the previous year's results. Similar to the overall purchasing trend in domestic department stores, interest in high-value-added products such as luxury brand handbags/purses, jewelry, watches, and cosmetics continued to be strong.

【Contact】
Corporate Communication and IR Division, General Affairs Department, Isetan Mitsukoshi Holdings Ltd.
E-mail:support_sh@imhds.co.jp