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JINS Inc. Monthly Sales Summary for fiscal year Sep. 1, 2018 through Aug. 31, 2019 (% YoY)

■ Directly operated eyewear specialized stores in Japan—year-on-year sales growth, number of stores (%)

		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Q1	Q2	Q3	Q4	1st Half	2nd Half	Total
Sales	All Stores Sales	12.0	7.9															10.0		10.0
	Existing Stores Sales	8.3	4.7															6.5		6.5
Num. of Stores	Num. of Stores (month-end)	354	356															356		356
	Net Increase	5	2															7		7
	Openings	5	2															7		7
	Closures	0	0															0		0

Note 1: The figures above are based on preliminary operating data, and may differ from actual results.

Note 2: Existing store sales data is based on stores operating for at least 12 months as of the end of the month; data from stores that closed during the month are not included.

Note 3: JINS also generates revenue from wholesale operations, e-commerce operations, and other operations. Sales growth may thus differ from that reported on the income statement.

Note 4: JINS MEME sales are not included in domestic eyewear specialized store sales.

■ TOPICS

In October, sales across all of the company's directly operated eyewear specialized stores in Japan rose +7.9% YoY; sales at existing stores rose +4.7%.

Continuing from the previous month, the CLASSICS series for the fall-winter season, which included "Slim Acetate (Modern Classic)," drove sales in October. Sales were also robust for one-off products including the "Combination Airframe (Modern Architecture)" collection (released on September 20) that was inspired by sophisticated, modern architectural design. As a result, sales at existing stores increased +4.7% YoY.

Further, the "JINS x Jasper Morrison" collection launched in October 2017 won the Good Design Award 2018 and was also selected a nominee for the UK-based Design Museum's Beazley Designs of the Year 2018. "JINS x Jasper Morrison" is a product of collaboration with the world-renowned product designer, Jasper Morrison.

At the end of October, the number of directly operated eyewear specialized stores in Japan was 356 (up two stores from the previous month).

■ JINS FORMAT STORE OPENINGS AND CLOSURES

Store opening:

JINS Aeon Mall Tonami (Toyama Prefecture), JINS Soka Varie (Saitama Prefecture)

Store closure:

There were no store closures.

■Additional Information

Directly operated eyewear specialized stores in Japan—year-on-year sales growth
 Monthly Sales Summary from FY 8/2015 to FY 8/2018 (% YoY)

(%)

		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Q1	Q2	Q3	Q4	1st Half	2nd Half	Total
All Stores Sales	Sep. 2014– Aug. 2015	-9.0	-9.6	2.3	-9.4	-5.0	4.0	-17.8	29.9	33.9	17.5	24.4	20.3	-5.5	-4.1	11.0	20.8	-4.7	15.7	5.8
	Sep. 2015– Aug. 2016	18.3	25.0	9.4	21.7	18.5	14.0	10.3	4.7	-3.4	3.5	10.2	4.7	17.3	18.2	3.4	6.2	17.8	4.9	10.5
	Sep. 2016– Aug. 2017	9.3	14.9	9.0	10.8	8.5	5.8	5.1	10.7	6.1	8.7	4.8	5.7	11.1	8.5	7.2	6.3	9.7	6.7	8.1
	Sep. 2017– Aug. 2018	3.0	-0.8	5.2	1.7	5.8	4.3	13.4	7.2	5.7	10.8	7.9	10.7	2.4	3.9	8.7	9.7	3.2	9.2	6.4
Existing Stores Sales	Sep. 2014– Aug. 2015	-23.3	-21.5	-10.2	-20.8	-16.4	-7.0	-23.3	19.8	23.3	10.0	15.5	12.9	-18.5	-15.4	3.2	12.9	-16.8	7.9	-4.1
	Sep. 2015– Aug. 2016	11.5	19.9	4.3	15.2	11.8	8.8	3.8	-0.4	-8.3	-1.1	4.9	-1.2	11.6	12.0	-2.1	1.0	11.8	-0.4	4.9
	Sep. 2016– Aug. 2017	2.5	8.3	3.8	5.6	3.2	1.7	0.9	5.8	2.6	3.4	0.2	2.5	4.9	3.6	3.1	1.9	4.2	2.5	3.3
	Sep. 2017– Aug. 2018	0.4	-3.5	1.3	-2.6	1.7	2.2	10.1	3.6	1.4	7.2	3.8	6.2	-0.7	0.3	4.9	5.7	-0.2	5.3	2.7