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July 2025 Monthly Sales Summary for fiscal year Sep. 1, 2024 through Aug. 31, 2025 (% YoY)

■ Japan Eyewear Stores Monthly Sales YoY, Number of Stores

(%)

		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Q1	Q2	Q3	Q4	1st Half	2nd Half	Total
Sales	All Store Sales	24.9	15.0	21.4	28.4	20.6	17.7	21.7	22.9	20.2	13.3	17.0		20.3	22.2	21.5		21.3	18.8	20.0
	Existing Store Sales	22.7	13.0	18.2	24.4	17.0	15.3	18.5	19.1	15.7	8.6	12.2		17.9	18.9	17.7		18.4	14.5	16.4
Num. Of Stores	Num. of Stores (month-end)	500	504	508	509	509	509	515	526	530	536	537		508	509	530		509	537	537
	Net Increase	5	4	4	1	0	0	6	11	4	6	1		13	1	21		14	28	42
	Openings	5	4	4	1	0	0	9	11	4	6	2		13	1	24		14	32	46
	Closures	0	0	0	0	0	0	3	0	0	0	1		0	0	3		0	4	4

Note 1: The figures above are based on preliminary operating data, and may differ from actual results.

Note 2: Existing store sales data is based on stores that have been continuously operating for at least 12 months as of the end of the month; data from stores that closed or temporarily suspended business during the month are not included.

Note 3: JINS also generates revenue from wholesale, e-commerce, and other operations. Sales growth may thus differ from that reported on the income statement.

■ Topics

In July, the company achieved a +17.0% year-over-year increase in total sales across all eyewear stores in Japan. Existing stores contributed with an +12.2% year-on-year increase in same-store sales.

+12.2% year-on-year same-store sales increase was driven by the continued favorable sales of high-priced products, in addition to the strong performance of seasonal products for the summer season, which were spurred by rising temperatures and promotional campaigns.

As of the end of July, the total number of eyewear stores in Japan was 537, representing a net increase of 1 store.

■ Eyewear stores in Japan—openings and closures

Store openings:

JINS Aeon Style Minamisuna (Koto-ku, Tokyo), JINS Soyora Iida Appleroad (Nagano Prefecture),

Store closures:

RIM Lumine Ikebukuro (Toshima-ku, Tokyo)

■Additional information

Eyewear stores in Japan—year-on-year sales growth
Monthly sales summary from FY 8/2021 to FY 8/2024 (% YoY)

		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Q1	Q2	Q3	Q4	1st Half	2nd Half	Total
All Store Sales	Sep. 2020–Aug.2021	-7.5	10.6	1.0	-1.2	-0.1	4.0	17.9	243.2	69.8	-23.1	-7.5	-14.2	0.5	0.8	69.8	-15.0	0.7	12.5	6.3
	Sep. 2021–Aug.2022	-11.6	7.2	8.4	7.6	3.7	-14.5	1.1	9.6	20.1	6.5	5.2	5.8	1.0	-0.7	9.8	5.8	0.1	7.8	3.9
	Sep. 2022–Aug.2023	6.7	-0.7	5.4	-7.1	-0.8	10.2	3.3	6.2	6.2	11.4	15.2	14.0	3.7	-0.1	5.2	13.6	1.7	9.4	5.7
	Sep. 2023–Aug.2024	10.4	14.4	4.5	14.0	8.1	17.1	13.2	8.6	15.7	28.7	20.0	23.6	9.7	12.6	12.6	23.9	11.2	18.4	15.0
Existing Store Sales	Sep. 2020–Aug.2021	-11.7	6.1	-3.4	-5.1	-4.1	0.9	13.4	232.9	62.9	-25.8	-10.4	-17.0	-3.8	-2.9	63.5	-17.8	-3.3	8.6	2.3
	Sep. 2021–Aug.2022	-14.2	2.7	4.0	3.5	-0.7	-17.5	-1.8	5.0	13.5	1.4	0.2	0.7	-2.9	-4.5	5.2	0.7	-3.8	2.9	-0.4
	Sep. 2022–Aug.2023	2.3	-3.1	2.0	-10.1	-3.6	8.1	1.8	3.6	3.1	9.4	13.3	12.2	0.3	-2.7	2.8	11.7	-1.3	7.2	3.0
	Sep. 2023–Aug.2024	9.4	12.1	2.3	11.4	5.4	14.5	9.9	5.5	13.7	27.1	17.2	20.5	7.8	10.0	9.8	21.3	8.9	15.7	12.6