

September 5, 2024

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August 2024 Monthly Sales Summary for fiscal year Sep. 1, 2023 through Aug. 31, 2024 (% YoY)

■ Japan Eyewear Stores Monthly Sales YoY, Number of Stores (%)

		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Q1	Q2	Q3	Q4	1st Half	2nd Half	Total
Sales	All Store Sales	10.4	14.4	4.5	14.0	8.1	17.1	13.2	8.6	15.7	28.7	20.0	23.6	9.7	12.6	12.6	23.9	11.2	18.4	15.0
	Existing Store Sales	9.4	12.1	2.3	11.4	5.4	14.5	9.9	5.5	13.7	27.1	17.2	20.5	7.8	10.0	9.8	21.3	8.9	15.7	12.6
Num. Of Stores	Num. of Stores (month-end)	474	478	481	484	485	483	486	491	490	492	495	495	481	483	490	495	483	495	495
	Net Increase	1	4	3	3	1	-2	3	5	-1	2	3	0	8	2	7	5	10	12	22
	Openings	1	4	3	3	1	0	3	5	0	2	3	0	8	4	8	5	12	13	25
	Closures	0	0	0	0	0	2	0	0	0	1	0	0	0	2	1	0	2	1	3

Note 1: The figures above are based on preliminary operating data, and may differ from actual results.

Note 2: Existing store sales data is based on stores operating for at least 12 months as of the end of the month; data from stores that closed during the month are not included.

Note 3: JINS also generates revenue from wholesale, e-commerce, and other operations. Sales growth may thus differ from that reported on the income statement.

■ Topics

In August, sales across all of the company's eyewear stores in Japan increased 23.6% YoY, and sales at existing stores were up 20.5% YoY.

Due to the high temperatures nationwide continuing from the previous month, demand for optional lenses, including the photochromic lenses that darken or lighten in reaction to ultraviolet and visible light, and sunglasses, which are seasonal products, increased, driving increases in unit price and the number of customers. Sales of the high-priced "Combination Titanium" series of frames were also robust, resulting in 20.5% YoY growth in existing store sales.

At the end of August, the number of eyewear stores in Japan was 495 (same as previous month).

■ Eyewear stores in Japan—openings and closures

Store openings:

There were no store openings.

Store closures:

There were no store closures.

■Additional information

Eyewear stores in Japan—year-on-year sales growth
 Monthly sales summary from FY 8/2020 to FY 8/2023 (% YoY)

		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Q1	Q2	Q3	Q4	1st Half	2nd Half	Total
All Store Sales	Sep. 2019–Aug. 2020	25.6	-2.1	6.9	6.9	18.0	15.7	-13.4	-72.3	-47.5	18.3	11.8	8.2	10.3	13.5	-43.8	12.6	12.0	-15.2	-2.7
	Sep. 2020–Aug. 2021	-7.5	10.6	1.0	-1.2	-0.1	4.0	17.9	243.2	69.8	-23.1	-7.5	-14.2	0.5	0.8	69.8	-15.0	0.7	12.5	6.3
	Sep. 2021–Aug. 2022	-11.6	7.2	8.4	7.6	3.7	-14.5	1.1	9.6	20.1	6.5	5.2	5.8	1.0	-0.7	9.8	5.8	0.1	7.8	3.9
	Sep. 2022–Aug. 2023	6.7	-0.7	5.4	-7.1	-0.8	10.2	3.3	6.2	6.2	11.4	15.2	14.0	3.7	-0.1	5.2	13.6	1.7	9.4	5.7
Existing Store Sales	Sep. 2019–Aug. 2020	20.3	-5.4	3.6	1.5	11.7	10.1	-17.4	-74.5	-51.1	11.8	5.5	2.2	6.4	7.8	-47.1	6.4	7.1	-19.8	-7.5
	Sep. 2020–Aug. 2021	-11.7	6.1	-3.4	-5.1	-4.1	0.9	13.4	232.9	62.9	-25.8	-10.4	-17.0	-3.8	-2.9	63.5	-17.8	-3.3	8.6	2.3
	Sep. 2021–Aug. 2022	-14.2	2.7	4.0	3.5	-0.7	-17.5	-1.8	5.0	13.5	1.4	0.2	0.7	-2.9	-4.5	5.2	0.7	-3.8	2.9	-0.4
	Sep. 2022–Aug. 2023	2.3	-3.1	2.0	-10.1	-3.6	8.1	1.8	3.6	3.1	9.4	13.3	12.2	0.3	-2.7	2.8	11.7	-1.3	7.2	3.0