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## Monthly Sales Summary for fiscal year Sep. 1, 2021 through Aug. 31, 2022 (% YoY)

■ Eyewear stores in Japan—year-on-year sales growth, number of stores

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		Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Q1	Q2	Q3	Q4	1st Half	2nd Half	Total
Sa	All Store Sales	-11.6	7.2	8.4	7.6	3.7	-14.5	1.1						1.0	-0.7			0.1	1.1	0.3
les	Existing Store Sales	-14.2	2.7	4.0	3.5	-0.7	-17.5	-1.8						-2.9	-4.5			-3.8	-1.8	-3.4
Z	Num. of Stores (month-end)	436	447	448	451	452	451	451						448	451			451	451	451
um. oi	Net Increase	2	11	1	3	1	-1	0						14	3			17	0	17
TOTO	Openings	2	11	1	4	2	1	1						14	7			21	1	22
es	Closures	0	0	0	1	1	2	1						0	4			4	1	5

Note 1: The figures above are based on preliminary operating data, and may differ from actual results.

Note 2: Existing store sales data is based on stores operating for at least 12 months as of the end of the month; data from stores that closed during the month are not included.

Note 3: JINS also generates revenue from wholesale, e-commerce, and other operations. Sales growth may thus differ from that reported on the income statement.

## **■**Topics

In March, sales across all of the company's eyewear stores in Japan increased +1.1% YoY while sales at existing stores fell -1.8% YoY.

On March 12, TV commercials and online ads were launched for the "Airframe" series of eyeglasses. However, products offered in stores failed to deliver novelty to customers, and sales were affected by the priority measures to prevent the spread of COVID-19 that were in place until March 21. As a result, sales at existing stores were down -1.8% YoY. At the end of March, the number of eyewear stores in Japan was 451 (same as previous month).

■ Eyewear stores in Japan—openings and closures

Store openings:

JINS Youme Town Kurume (Fukuoka Prefecture)

Store closures:

JINS Ekimise Asakusa (Taito-ku, Tokyo)

## $\blacksquare$ Additional information

Directly operated eyewear stores in Japan—year-on-year sales growth Monthly sales summary from FY 8/2018 to FY 8/2021 (% YoY)

	-	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Q1	Q2	Q3	Q4	1st Half	2nd Half	Total
All Store Sales	Sep. 2017– Aug. 2018	3.0	-0.8	5.2	1.7	5.8	4.3	13.4	7.2	5.7	10.8	7.9	10.7	2.4	3.9	8.7	9.7	3.2	9.2	6.4
	Sep. 2018– Aug. 2019	12.0	7.9	7.8	4.6	2.3	9.1	7.7	6.4	8.5	8.9	2.6	10.6	9.3	5.0	7.6	7.3	7.0	7.4	7.2
	Sep. 2019– Aug. 2020	25.6	-2.1	6.9	6.9	18.0	15.7	-13.4	-72.3	-47.5	18.3	11.8	8.2	10.3	13.5	-43.8	12.6	12.0	-15.2	-2.7
	Sep. 2020– Aug. 2021	-7.5	10.6	1.0	-1.2	-0.1	4.0	17.9	243.2	69.8	-23.1	-7.5	-14.2	0.5	0.8	69.8	-15.0	0.7	12.5	6.3
Existing Store Sales	Sep. 2017– Aug. 2018	0.4	-3.5	1.3	-2.6	1.7	2.2	10.1	3.6	1.4	7.2	3.8	6.2	-0.7	0.3	4.9	5.7	-0.2	5.3	2.7
	Sep. 2018– Aug. 2019	8.3	4.7	3.8	1.0	-1.1	6.9	5.5	3.4	4.7	5.2	-1.1	6.7	5.6	1.9	4.5	3.5	3.6	4.0	3.8
	Sep. 2019– Aug. 2020	20.3	-5.4	3.6	1.5	11.7	10.1	-17.4	-74.5	-51.1	11.8	5.5	2.2	6.4	7.8	-47.1	6.4	7.1	-19.8	-7.5
	Sep. 2020– Aug. 2021	-11.7	6.1	-3.4	-5.1	-4.1	0.9	13.4	232.9	62.9	-25.8	-10.4	-17.0	-3.8	-2.9	63.5	-17.8	-3.3	8.6	2.3

(%)