



September 16, 2016

To Whom It May Concern:

Company Name: KIRIN HOLDINGS COMPANY, LIMITED
Name and Title of Representative: Yoshinori Isozaki, President & CEO
Code Number: 2503
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Notice Regarding Today's Newspaper Article on Kirin's Brazilian Subsidiary

The Nihon Keizai Shimbun today reported that Kirin Holdings Company, Limited ("Kirin") will start negotiating with multiple companies for a possible partnership regarding Kirin's Brazilian subsidiary ("Brasil Kirin"). The report is not based on any announcement made by Kirin.

In Kirin Group 2016-2018 Medium-term Business Plan announced on February 15, 2016, we are set to reinforce Brasil Kirin's competitive position in Brazil by focusing on its area of strength, and achieve further sustainable growth. Kirin and Brasil Kirin are integrally focused on constant efforts in brand investment, improving capacity utilization, and strengthening the local distribution network which serves as the foundation of our business.

While we continue to primarily focus on self-growth acceleration, Kirin is also considering other alternatives including a strategic partnership as options for sustainable growth of Brasil Kirin, and nothing has been determined at this point in time.