KIRIN HOLDINGS COMPANY, LIMITED

CONSOLIDATED FINANCIAL STATEMENTS FOR THE THREE YEARS ENDED DECEMBER 31, 2010 TOGETHER WITH INDEPENDENT AUDITORS' REPORT

Consolidated Balance Sheets

Kirin Holdings Company, Limited and Consolidated Subsidiaries December 31, 2010 and 2009

	Millions	of von	Thousands of U.S. dollars (Note 1)
ASSETS	2010	2009	2010
Current Assets			
Cash (Notes 3 and 26)	¥51,463	¥125,558	\$631,525
Notes and accounts receivable, trade (Note 3)	415,268	423,835	5,095,938
Merchandise and finished goods	129,704	138,937	1,591,655
Work in process	19,917	18,319	244,410
Raw materials and supplies	38,191	41,261	468,658
Deferred tax assets (Note 27)	27,598	24,146	338,667
Other	46,884	69,668	575,334
Allowance for doubtful accounts	(1,939)	(2,278)	(23,794)
Total Current Assets	727,088	839,450	8,922,419
Fixed Assets			
Property, plant and equipment (Notes 3 and 4)			
(Net of accumulated depreciation and accumulated loss from impairment)			
Buildings and structures	227,330	227,563	2,789,667
Machinery, equipment and vehicles	187,436	203,502	2,300,110
Land (Note 32)	225,246	227,671	2,764,093
Construction in progress	61,103	75,235	749,822
Other	38,117	40,300	467,750
Total	739,235	774,274	9,071,481
Intangible Assets			
Goodwill	562,492	605,210	6,902,589
Other	95,864	129,477	1,176,389
Total	658,357	734,688	8,078,991
Investments and Other Assets (Note 3)			
Investment securities (Notes 20, 23 and 28)	428,383	388,677	5,256,878
Long-term loans receivable	-	9,555	, , , <u>-</u>
Deferred tax assets (Note 27)	45,916	59,096	563,455
Other (Note 23)	57,645	59,858	707,387
Allowance for doubtful accounts	(7,430)	(4,407)	(91,176)
Total	524,515	512,781	6,436,556
Total Fixed Assets	1,922,108	2,021,743	23,587,041
Total Assets	¥2,649,197	¥2,861,194	\$32,509,473

The accompanying notes are an integral part of these statements.

Millions of yen

	Millions	of yen	dollars (Note 1)
LIABILITIES	2010	2009	2010
a			
Current Liabilities	V4 (0, 02 (V1.00.026	Φ2 05 4 21 5
Notes and accounts payable, trade	¥169,036	¥169,936	\$2,074,315
Short-term loans payable and long-term debt with current maturities	101 507	250 425	2.220.554
(Note 3)	181,786	259,425	2,230,776
Commercial papers (Note 3)	10,999	-	134,973
Bonds due within one year	3,361	12,521	41,244
Liquor taxes payable	92,553	99,489	1,135,758
Income taxes payable	26,544	22,806	325,733
Allowance for employees' bonuses	6,367	5,713	78,132
Allowance for bonuses for directors and corporate auditors	237	276	2,908
Reserve for loss on liquidation of business (Note 2)	-	2,628	
Reserve for repair and maintenance (Note 2)	601	1,051	7,375
Accrued expenses	88,166	105,520	1,081,924
Deposits received	-	23,732	-
Other	100,039	90,992	1,227,623
Total Current Liabilities	679,695	794,096	8,340,839
Long torm Liabilities			
Long-term Liabilities Bonds (Note 3)	320,070	324,904	3,927,721
Long-term debt (Note 3)	·	· ·	
	262,720	300,590	3,223,953
Deferred tax liabilities (Note 27) Deferred tax liability due to land revolution (Notes 27 and 22)	21,468	32,083	263,443
Deferred tax liability due to land revaluation (Notes 27 and 32)	1,471	1,471	18,051
Employees' pension and retirement benefits (Note 30)	66,882	85,279	820,738
Retirement benefits for directors and corporate auditors	302	415	3,705
Reserve for repair and maintenance of vending machines	4,738	4,545	58,142
Reserve for loss on repurchase of land	-	1,170	-
Reserve for environmental measures (Note 2)	1,172	-	14,382
Deposits received (Note 3)	73,663	73,303	903,951
Other	57,974	44,464	711,424
Total Long-term Liabilities	810,464	868,228	9,945,563
Total Liabilities	1,490,160	1,662,324	18,286,415
NET ASSETS			
Shareholders' Equity (Note 24)			
Common stock			
Authorized - 1,732,026,000 shares			
Issued - 965,000,000 shares in 2010 and 984,508,387 shares in 2009	¥102,045	¥102,045	\$1,252,239
Capital surplus	81,412	71,582	999,042
Retained earnings	821,519	860,538	10,081,224
Treasury stock, at cost	021,319	000,550	10,001,224
3,010,208 shares in 2010 and 31,167,235 shares in 2009	(2,985)	(30,486)	(36,630)
	1,001,992	1,003,680	12,295,889
Total Shareholders' Equity Valuation and Translation Adjustments	1,001,992	1,005,080	12,295,009
<u>v</u>	7 252	19 270	99 002
Net unrealized holding gains on securities	7,252	18,279	88,992 15.768
Deferred gains or losses on hedges	1,285	(1,548)	15,768
Land revaluation difference (Note 32)	(4,713)	(4,713)	(57,835)
Foreign currency translation adjustments	(43,341)	(34,375)	(531,856)
Total Valuation and Translation Adjustments	(39,516)	(22,357)	(484,918)
Subscription Rights to Shares	207	196	2,540
Minority Interests Total Not Accepte	196,352	217,350	2,409,522
Total Net Assets	1,159,036	1,198,869	14,223,045
Total Liabilities and Net Assets	¥2,649,197	¥2,861,194	\$32,509,473

The accompanying notes are an integral part of these statements.

Consolidated Statements of Income

Kirin Holdings Company, Limited and Consolidated Subsidiaries For the years ended December 31, 2010, 2009 and 2008

Thousands of U.S.

		Millions of yen		dollars (Note 1)
-	2010	2009	2008	2010
G.1	VA 455 000	V2 270 472	V2 202 560	***
Sales Less liquor taxes	¥2,177,802 342,527	¥2,278,473 359,743	¥2,303,569 380,691	\$26,724,776
Net sales	1,835,274	1,918,730	1,922,877	4,203,301 22,521,462
Cost of sales	972,282	1,024,078	1,012,204	11,931,304
Gross profit	862,992	894,652	910,673	10,590,158
Selling, general and administrative expenses (Note 6)	711,380	766,216	764,696	8,729,660
Operating income	151,612	128,435	145,977	1,860,498
Non-operating income	,	,	,	, ,
Interest income	1,223	2,573	2,399	15,007
Dividend income	3,616	5,573	6,566	44,373
Equity in earnings of affiliates	9,479	8,902	11,833	116,321
Foreign currency translation gain (Note 8)	-	18,909	-	,
Other	6,650	6,656	7,027	81,605
Total	20,970	42,615	27,827	257,332
Non-operating expenses	20,510	.2,010	27,027	201,002
Interest expense	22,047	19,617	25,385	270,548
Loss on sale and disposal of finished goods	,	-	1,073	2 70,010
Foreign currency translation loss (Note 8)	4,908	_	37,287	60,228
Other	4,656	6,818	6,994	57 , 135
Total	31,613	26,435	70,739	387,937
Ordinary income	140,969	144,614	103,065	1,729,893
Special income	110,505	111,011	103,003	1,723,050
Gain on sale of fixed assets	7,950	8,054	11,016	97,557
Reversal of allowance for doubtful accounts	-,520	-	222	,
Gain on sale of investment securities (Note 20)	14,716	34,631	2,313	180,586
Gain on change in equity (Note 12)	-		72,654	-
Reversal of reserve for repair and maintenance of vending machines	_	_	787	_
Compensation for expropriation (Note 13)	_	_	9,591	_
Gain on sale of shares of subsidiaries and affiliates	122	1,005	-	1,497
Gain on negative goodwill	7,564	-	_	92,821
Reversal of removal costs (Note 9)	6,380	_	_	78,291
Other	3,114	862	_	38,213
Total	39,850	44,553	96,585	489,017
Special expenses	25,000	,	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	105,027
Loss on retirement of fixed assets	6,637	5,997	5,320	81,445
Loss on sale of fixed assets	1,710	2,007	322	20,984
Loss on impairment (Note 7)	42,885	38,843	3,564	526,260
Loss on devaluation of investment securities (Note 20)	1,612	8,363	5,878	19,781
Loss on sale of investment securities (Note 20)	132	2,038	607	1,619
Loss on sale of shares of subsidiaries and affiliates	6,630	21,661	-	81,359
Loss on reversal of foreign currency translation adjustments due to	7,568	-	_	92,870
liquidation of a foreign subsidiary	7 155	1 512	2 451	97 902
Business restructuring expense (Note 14)	7,155	1,513	3,451	87,802
Expense of reserve for loss on liquidation of business (Note 2)	-	2,628	1 612	-
Expenses for integration (Note 15)	-	5,623	4,643 762	-
Non-recurring depreciation on fixed assets (Note 2)	-	3,299 942	762	-
Loss on devaluation of inventories (Note 2)	7.226	942	-	00 472
Loss on revision of retirement benefit plan (Note 10)	7,226 5,300	-	-	88,673 65,038
Loss on prior periods adjustment (Note 11)	5,300	-	1,937	65,038
Compensation for damages (Note 16)	-	-	*	-
Loss on liquidation of business (Note 17) Amortization of goodwill (Note 18)	-	-	2,714	-
Amortization of goodwill (Note 18) Loss of equity method investments (Note 19)	-	-	1,531 3,180	-
Other	13,630	3,635	5,100	167,259
Onio	13,030	2,033	<u>-</u>	107,439

	Millions of yen			dollars (Note 1)	
	2010	2009	2008	2010	
Income before income taxes and minority interests	80,327	92,613	165,735	985,728	
Income taxes - current	55,077	57,023	64,026	675,874	
Income taxes - deferred	1,576	(28,108)	4,366	19,339	
Income taxes for prior years- deferred (Note 11)	1,169	-	-	14,345	
Minority interests	11,109	14,526	17,160	136,323	
Net income	¥11,394	¥49,172	¥80,182	\$139,820	

				U.S. dollars
		Yen		(Note 1)
Earnings per share				
Primary	¥11.95	¥51.54	¥84.01	\$0.14
Diluted	11.93	-	-	0.14
Cash dividends per share applicable to the year	¥25.00	¥23.00	¥23.00	\$0.29

The accompanying notes are an integral part of these statements.

Consolidated Statements of Changes in Net Assets Kirin Holdings Company, Limited and Consolidated Subsidiaries

For the years ended December 31, 2010, 2009 and 2008

1 of the years chica Decer	, ,	Millions of yen		Thousands of U.S. dollars (Note 1)
	2010	2009	2008	2010
	2010	2007	2008	2010
Common stock				
Number of shares (Thousands of shares) (Note 25)				
Balance at beginning of year	984,508	984,508	984,508	
Balance at end of year	965,000	984,508	984,508	
Amount	,	,- ,-	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	
Balance at beginning of year	¥102,045	¥102,045	¥102,045	\$1,252,239
Balance at end of year	¥102,045	¥102,045	¥102,045	\$1,252,239
Capital surplus				
Additional paid-in capital:	VE1 500	V71 506	V71 252	Φ 070 414
Balance at beginning of year Issuance of new shares	¥71,582 10,543	¥71,536	¥71,353	\$878,414 129,377
Disposal of treasury stock	27	45	182	331
Retirement of treasury stock	(28,276)	-	102	(346,987)
Transfer to capital surplus from retained earnings	27,535	-	_	337,894
Balance at end of year	¥81,412	¥71,582	¥71,536	\$999,042
•	<u> </u>	,	,	· · · · · ·
Retained earnings				
Retained earnings at beginning of year	¥860,538	¥839,248	¥781,499	\$10,560,044
Change due to adoption of ASBJ Practical Issues Task Force (PITF)	_	(6,355)	_	-
No.18 (Note 2)		(*,)		
Change of items during the period	(22.979)	(21.040)	(22, 422)	(200 746)
Dividends from surplus (Note 25) Net income	(22,878) 11,394	(21,949) 49,172	(22,432) 80,182	(280,746) 139,820
Change in scope of consolidation	11,374	(411)	00,102	139,020
Increase due to merger	_	55	_	_
Prior year adjustments for deferred taxes etc. of foreign affiliates	-	778	_	-
Transfer to capital surplus from retained earnings	(27,535)	-	-	(337,894)
Total changes of items during the period	(39,019)	27,646	57,749	(478,819)
Retained earnings at end of year	¥821,519	¥860,538	¥839,248	\$10,081,224
Treasury stock	T/(20, 40.6)	11/20 050	17/20 150)	(274407)
Balance at beginning of year	¥(30,486)	¥(29,058)	¥(28,170)	\$(374,107)
Purchase of treasury stock Disposal of treasury stock	(881) 128	(1,625) 198	(1,372) 484	(10,811) 1,570
Retirement of treasury stock	28,276	196	404	346,987
Changes due to share exchange	(23)	_	_	(282)
Balance at end of year	¥(2,985)	¥(30,486)	¥(29,058)	\$(36,630)
•			, ,	, , , ,
Shareholders' equity				
Balance at beginning of year	¥1,003,680	¥983,772	¥926,727	\$12,316,603
Change due to adoption of ASBJ Practical Issues Task Force (PITF)				
No.18 (Note 2)	-	(6,355)	-	-
Changes of items during the period	10.712			100.000
Issuance of new shares	10,543	(21.040)	(22, 422)	129,377
Dividends from surplus (Note 25) Net income	(22,878) 11,394	(21,949) 49,172	(22,432) 80,182	(280,746) 139,820
Change in scope of consolidation	11,394	(411)	00,102	139,020
Increase due to merger	- -	55	- -	- -
Prior year adjustments for deferred taxes etc. of foreign affiliates	-	778	_	-
Purchase of treasury stock	(881)	(1,625)	(1,372)	(10,811)
Disposal of treasury stock	156	243	667	1,914
Retirement of treasury stock	-	-	-	-
Changes due to share exchange	(23)	-	-	(282)
Transfer to capital surplus from retained earnings	-		-	-
Total	(1,687)	26,264	57,044	(20,701)
Balance at end of year	¥1,001,992	¥1,003,680	¥983,772	\$12,295,889
N.4 manualtand halding as the second trans				
Net unrealized holding gains on securities	V10 270	V27 /20	¥104742	\$224.200
Balance at beginning of year Net changes of items	¥18,279 (11,027)	¥37,430 (19,150)	¥124,743 (87,313)	\$224,309 (135,317)
Balance at end of year	¥7,252	¥18,279	¥37,430	\$88,992
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Deferred gains or losses on hedges				
Balance at beginning of year	¥(1,548)	¥79	¥370	\$(18,996)
Net changes of items	2,834	(1,628)	(290)	34,777
Balance at end of year	¥1,285	¥(1,548)	¥79	\$15,768
Y 1 1 4 100 (17 20)				
Land revaluation difference (Note 32)	TY(4 = 4.0)	77/4 510	77/4 510	4/55 035)
Balance at beginning of year	¥(4,713)	¥(4,713)	¥(4,713)	\$(57,835)
Balance at end of year	¥(4,713)	¥(4,713)	¥(4,713)	\$(57,835)
Foreign currency translation adjustments				
Balance at beginning of year	¥(34,375)	¥(88,756)	¥7,683	\$(421,830)
Net changes of items	(8,966)	54,380	(96,439)	(110,025)
Balance at end of year	¥(43,341)	¥(34,375)	¥(88,756)	\$(531,856)
Total valuation and translation adjustments				
Total valuation and translation adjustments	V(22.257)	V(55.050)	V120 002	¢(274.352)
Balance at beginning of year Change of items during the period	¥(22,357)	¥(55,959)	¥128,083	\$(274,352)
Net changes of items other than stockholders' equity	(17,158)	33,602	(184,043)	(210,553)
Total	(17,158)	33,602	(184,043)	(210,553)
Balance at end of year	¥(39,516)	¥(22,357)	¥(55,959)	\$(484,918)
Barance at end of year	¥(39,310)	¥(22,337)	¥(33,939)	Φ(404,910)
Subscription rights to shares				
Balance at beginning of year	¥196	¥162	¥-	\$2,405
Net changes of items	11	33	162	134
Balance at end of year	¥207	¥196	¥162	\$2,540
Minority interests	V215 250	1/222 022	3744.7744	Φ 2
Balance at beginning of year	¥217,350	¥222,023	¥44,744	\$2,667,198
Net changes of items	(20,997)	(4,672)	177,279	(257,663)
Balance at end of year	¥196,352	¥217,350	¥222,023	\$2,409,522
Total Net Assets				
Balance at beginning of year	¥1,198,869	¥1,149,998	¥1,099,555	\$14,711,854
Change due to adoption of ASBJ Practical Issues Task Force (PITF)	, ,	, ,	, ,	. , ,
No.18 (Note 2)	_	(5.255)		
Changes of items during the period		(6,355)	-	-
Issuance of new shares		(6,355)	-	-
Dividends from surplus (Note 25)	10,543	(6,355)	-	129,377
Net income	10,543 (22,878)	(6,355) - (21,949)	(22,432)	129,377 (280,746)
Change in scope of consolidation		-	(22,432) 80,182	
Increase due to merger	(22,878)	(21,949)	. , ,	(280,746)
increase due to merger	(22,878)	(21,949) 49,172	. , ,	(280,746)
Prior year adjustments for deferred taxes etc. of foreign affiliates	(22,878) 11,394 - -	(21,949) 49,172 (411)	80,182	(280,746)
Prior year adjustments for deferred taxes etc. of foreign affiliates Purchase of treasury stock	(22,878) 11,394 - - - (881)	(21,949) 49,172 (411) 55 778 (1,625)	80,182 - - (1,372)	(280,746) 139,820 - - - (10,811)
Prior year adjustments for deferred taxes etc. of foreign affiliates Purchase of treasury stock Disposal of treasury stock	(22,878) 11,394 - -	(21,949) 49,172 (411) 55 778	80,182	(280,746) 139,820 - -
Prior year adjustments for deferred taxes etc. of foreign affiliates Purchase of treasury stock Disposal of treasury stock Retirement of treasury stock	(22,878) 11,394 - - (881) 156	(21,949) 49,172 (411) 55 778 (1,625)	80,182 - - (1,372)	(280,746) 139,820 - - (10,811) 1,914
Prior year adjustments for deferred taxes etc. of foreign affiliates Purchase of treasury stock Disposal of treasury stock Retirement of treasury stock Changes due to share exchange	(22,878) 11,394 - - - (881)	(21,949) 49,172 (411) 55 778 (1,625)	80,182 - - (1,372)	(280,746) 139,820 - - - (10,811)
Prior year adjustments for deferred taxes etc. of foreign affiliates Purchase of treasury stock Disposal of treasury stock Retirement of treasury stock Changes due to share exchange Transfer to capital surplus from retiained earnings	(22,878) 11,394 - - (881) 156 - (23)	(21,949) 49,172 (411) 55 778 (1,625) 243	80,182 - - - (1,372) 667 - -	(280,746) 139,820 - - (10,811) 1,914 - (282)
Prior year adjustments for deferred taxes etc. of foreign affiliates Purchase of treasury stock Disposal of treasury stock Retirement of treasury stock Changes due to share exchange Transfer to capital surplus from retiained earnings Net changes of items other than stockholders' equity	(22,878) 11,394 - - (881) 156 - (23) - (38,145)	(21,949) 49,172 (411) 55 778 (1,625) 243	80,182 - - (1,372) 667 - - (6,602)	(280,746) 139,820 - - (10,811) 1,914 - (282) - (468,094)
Prior year adjustments for deferred taxes etc. of foreign affiliates Purchase of treasury stock Disposal of treasury stock Retirement of treasury stock Changes due to share exchange Transfer to capital surplus from retiained earnings	(22,878) 11,394 - - (881) 156 - (23)	(21,949) 49,172 (411) 55 778 (1,625) 243	80,182 - - - (1,372) 667 - -	(280,746) 139,820 - - (10,811) 1,914 - (282)

The accompanying notes are an integral part of these statements.

Consolidated Statements of Cash Flows

Kirin Holdings Company, Limited and Consolidated Subsidiaries For the years ended December 31, 2010, 2009 and 2008

For the years ended December 31, 2010, 2009 and 2008				Thousands of
				U.S. dollars
		Millions of yen		(Note 1)
	2010	2009	2008	2010
Co. I. Co Co				
Cash flows from operating activities	¥80,327	V02 612	V165 725	¢005 730
Income before income taxes and minority interests Adjustments to reconcile income before income taxes and minority interests	£00,347	¥92,613	¥165,735	\$985,728
to net cash provided by operating activities:				
Depreciation and amortization	105,259	105,874	95,948	1,291,679
Loss on impairment	42,885	38,843	3,564	526,260
Amortization of goodwill	34,728	21,627	22,376	426,162
Gain on negative goodwill	(7,564)	21,027	22,370	(92,821)
Increase (decrease) in employees' pension and retirement benefits	(17,684)	2,796	134	(217,008)
Interest and dividend income	(4.840)	(8,147)	(8,966)	(59,393)
Equity in losses (earnings) of affiliates	(9,479)	(8,902)	(11,833)	(116,321)
Interest expense	22,047	19.617	25,385	270,548
Foreign currency translation loss (gain)	2.178	(18,339)	35,957	26,727
Gain on sale of fixed assets	(7,950)	(8,054)	(11,016)	(97,557)
Gain on sale of marketable securities and investment securities	(14,716)	(34,631)	(2,313)	(180,586)
Gain (loss) on changes in equity	(14,710)	(34,031)	(72,654)	(100,200)
Compensation for expropriation	_	_	(9,591)	_
Loss on disposal and sale of fixed assets	8,348	8,004	5,643	102,442
Loss on sale of shares of subsidiaries and affiliates	6,630	21,661	5,045	81,359
Loss on devaluation of investment securities	1,612	8,363	5,878	19.781
Decrease (increase) in notes and accounts receivable, trade	4,618	32,096	17,120	56,669
Decrease (increase) in inventories	4.915	22,120	(11,755)	60,314
Increase (decrease) in notes and accounts payable, trade	4,299	(25,577)	986	52,754
Increase (decrease) in liquor taxes payable	(7,018)	(4,706)	(3,735)	(86,120)
Increase (decrease) in consumption taxes payable	(3,092)	(6,140)	(1,136)	(37,943)
Increase (decrease) in deposits received	(11,878)	(4,032)	935	(145,760)
Other	25,572	414	(24,192)	313,805
Sub-total	259,197	255,502	222,471	3,180,721
Interest and dividend received	14,308	23,465	13,068	175,579
Interest paid	(22,008)	(20,153)	(23,308)	(270,069)
Income taxes paid	(33,471)	(68,906)	(80,948)	(410,737)
Net cash provided by operating activities	218,025	189,907	131,281	2,675,481
The cash provided by operating activities	210,020	10,,,,,,	101,201	2,0.0,101
Cash flows from investing activities				
Payment for purchases of property, plant and equipment and intangible	(106,650)	(110,246)	(126,063)	(1,308,749)
assets			` ' '	
Proceeds from sale of property, plant and equipment and intangible assets	23,757	31,705	26,506	291,532
Payment for purchases of marketable securities and investment securities	(86,973)	(137,318)	(2,144)	(1,067,284)
Proceeds from sale and redemption of marketable securities and investment	33,174	152,365	7,150	407,092
securities Payment for purchases of shares of subsidiaries	(6,659)	(263,034)	,	•
Payment for acquisition of shares of newly consolidated subsidiaries (Note	(0,039)	(203,034)	(1,663)	(81,715)
26)	-	-	(73,407)	-
Proceeds from acquisition of shares of newly consolidated subsidiaries	-	-	1,880	-
Proceeds from sale of shares of subsidiaries with	726	6,061		8,909
consolidation/de-consolidation	/20	0,001	-	
Other	1,706	(1,187)	(1,590)	20,935
Net cash used in investing activities	(140,917)	(321,654)	(169,330)	(1,729,255)

Cash flows from financing activities				
Increase (decrease) in short-term loans payable	¥(40,769)	¥82,675	¥(232,766)	\$(500,294)
Increase (decrease) in commercial paper	10.999	+62,073	+(232,700)	134,973
Proceeds from long-term debt	58,281	147,059	199,969	715,192
Repayment of long-term debt	(131,017)	(56,684)	(94,699)	(1,607,767)
Proceeds from issuance of bonds	(131,017)	100,000	199,934	(1,007,707)
Payment for redemption of bonds	(16,071)	(44,273)	(5,888)	(197,214)
	(10,071)	(44,273)	(3,000)	(197,214)
Payment to minority shareholders for capital reduction of consolidated subsidiaries	(2,058)	-	-	(25,254)
Proceeds from the settlements for the derivatives	12 595			154 426
	12,585	(1.625)	(1.272)	154,436
Payment for purchase of treasury stock	(881)	(1,625)	(1,372)	(10,811)
Proceeds from sale of treasury stock	156	243	667	1,914
Payment for purchase of treasury stock by the consolidated subsidiary	-	(4,747)	(976)	-
Cash dividends paid	(22,878)	(21,949)	(22,432)	(280,746)
Cash dividends paid to minority shareholders	(5,183)	(26,645)	(19,104)	(63,602)
Other	(3,360)	155	3,354	(41,232)
Net cash provided by (used in) financing activities	(140,197)	174,208	26,684	(1,720,419)
Effect of exchange rate fluctuation on cash and cash equivalents	(10,412)	9,091	(16,226)	(127,770)
Net increase (decrease) in cash and cash equivalents	(73,501)	51,553	(27,590)	(901,963)
Cash and cash equivalents at beginning of year	118,797	68,457	52,307	1,457,810
Net increase (decrease) in cash and cash equivalents from new	· ·	,	•	, , ,
consolidation/de-consolidation of subsidiaries	(17)	(1,505)	43,740	(208)
Net increase (decrease) in cash and cash equivalents from merger of				
consolidated subsidiaries	-	292	-	-
Cash and cash equivalents at end of year (Note 26)	¥45,278	¥118,797	¥68,457	\$555,626

The accompanying notes are an integral part of these statements.

Notes to Consolidated Financial Statements

Kirin Holdings Company, Limited and Consolidated Subsidiaries December 31, 2010, 2009 and 2008

1. BASIS OF PRESENTING CONSOLIDATED FINANCIAL STATEMENTS

The accompanying consolidated financial statements of Kirin Holdings Company, Limited (the "Company") and its consolidated subsidiaries have been prepared in accordance with the provisions set forth in the Financial Instruments and Exchange Law of Japan and its related accounting regulations, and in conformity with accounting principles generally accepted in Japan ("Japanese GAAP"), which are different in certain respects as to application and disclosure requirements of International Financial Reporting Standards.

The accounts of overseas subsidiaries are based on their accounting records maintained in conformity with generally accepted accounting principles prevailing in their respective countries of domicile. The accompanying consolidated financial statements have been restructured and translated into English from the consolidated financial statements of the Company prepared in accordance with Japanese GAAP and filed with the appropriate Local Finance Bureau of the Ministry of Finance as required by the Financial Instruments and Exchange Law of Japan. Some supplementary information included in the statutory Japanese language consolidated financial statements, but not required for fair presentation, is not presented in the accompanying consolidated financial statements.

The translations of the Japanese yen amounts into U.S. dollars are included solely for the convenience of readers outside Japan, using the prevailing exchange rate on December 31, 2010, which was ¥81.49 to U.S. \$1. The convenience translations should not be construed as representations that the Japanese yen amounts have been, could have been, or could in the future be, converted into U.S. dollars at this or any other rate of exchange.

Fractions less than one million yen have been omitted. As a result, the total amounts in Japanese yen and translated U.S. dollars shown in the consolidated financial statements and notes to the consolidated financial statements do not necessarily agree with the sum of the individual amounts.

2. SIGNIFICANT ACCOUNTING POLICIES

(1) CONSOLIDATION

The accompanying consolidated financial statements include the accounts of the Company and all significant subsidiaries that are controlled through substantial ownership of majority voting rights or through certain other means. All significant inter-company balances and transactions have been eliminated in the consolidation. In the elimination of investments in subsidiaries, the assets and liabilities of the subsidiaries, including the portion attributable to minority shareholders, are evaluated using the fair value at the time when the Company acquired control of the respective subsidiaries. The number of consolidated subsidiaries was as follows:

	Number of companies at year-end			
	2010	2009	2008	
Consolidated subsidiaries	259	285	371	

Changes in the scope of consolidation are as follows:

- (a) Due to new establishment, Shinshu Beverage Co., Ltd., Kirin Holdings Singapore Pte.Ltd., 2 subsidiaries of Kyowa Hakko Kirin Co., Ltd., 1 subsidiary of Mercian Corporation, and 1 other subsidiary became consolidated subsidiaries.
- (b) Due to new acquisition, 1 subsidiary of Lion Nathan National Foods Pty Ltd. became a consolidated subsidiary.
- (c) Due to sale of shares, 1 subsidiary of Lion Nathan National Foods Pty Ltd., 1 subsidiary of Mercian Corporation, NAGANO TOMATO Co., Ltd., Kirin Agribio Co. Ltd., Japan Potato Co., Ltd., Kirin Agribio Shanghai Co., Ltd., Kirin Agribio EC B.V. and 22 subsidiaries of Kirin Agribio EC B.V. were excluded from the consolidation scope.
- (d) Due to liquidation, 1 subsidiary of Mercian Corporation and Kirin Holdings Netherlands B.V. were excluded from the consolidation scope.
- (e) Due to merger, 1 subsidiary of Lion Nathan National Foods Pty Ltd. and 1 subsidiary of Kirin Kyowa Foods Co., Ltd. were excluded from the consolidation scope.

(Certain subsidiaries including Koiwai Shokuhin Corporation are excluded from the scope of consolidation because the effect of their sales, net income or losses (amount corresponding to their interests), total assets and retained earnings (amount corresponding to their interests) on the accompanying consolidated financial statements are immaterial.)

Fiscal year-ends of the following consolidated subsidiaries are different from that of the Company:

	2010
Consolidated subsidiaries	Fiscal year-end
Lion Nathan National Foods Pty Ltd. and its subsidiaries	September 30 (i)&(ii)

	2009	
Consolidated subsidiaries	Fiscal year-end	
Lion Nathan Ltd.	September 30	(i)&(iii)
Kirin Agribio Company, Limited	September 30	(i)
Kirin Agribio EC B.V.	September 30	(i)

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- (i) The Company used the financial statements of the companies as of their fiscal year-ends and for the years then ended for consolidation.
- (ii) For the purpose of the further promotion of the Company's integrated beverages group strategy in Oceania, the Company made Lion Nathan Ltd. ("LN") a wholly-owned subsidiary in October 2009. At the same time, in order that Lion Nathan National Foods Pty Ltd ("LNNF") manages all Oceania operations on a unified basis, National Foods Limited ("NFL"), LN and their subsidiaries were made the subsidiaries of LNNF. And the Company has integrated the fiscal year-ends of LNNF, NFL and its subsidiaries ("the companies") from December 31 to September 30 from this fiscal year.
 - To prepare the consolidated financial statements, financial statements of the companies as of September 30, 2010 are used because the difference between the Company's and the companies' year-ends does not exceed three months. However, their profit or loss for the period from October 1, 2009 to December 31, 2009 is not included in the Company's consolidated statement of income for the year ended December 31, 2010 because their profit or loss for the period has been included in the Company's consolidated statement of income for the fiscal year ended December 31, 2009.
- (iii) Lion Nathan Ltd. was acquired on October 1, 2009 (the deemed acquisition date) and became a wholly-owned subsidiary. The Company records goodwill incurred from additional acquisition in the consolidated balance sheet of the fiscal year. The beginning for amortization of goodwill corresponds to the inception of consolidation of Lion Nathan Ltd. in the following fiscal year.

With respect to (i), the Company made necessary adjustments for major transactions between the fiscal year-ends of the consolidated subsidiaries and fiscal year-end of the Company.

Kyowa Hakko Kirin Co., Ltd. changed its fiscal year-end from March 31 to December 31 effective from the year ended December 31, 2009. As the Company has used the financial statements based on preliminary statements of Kyowa Hakko Kirin Co., Ltd. as of its fiscal year-end and for the years then ended for consolidation since Kyowa Hakko Kirin Co., Ltd. became a subsidiary, there is no effect on the net income or retained earnings of the Company as of December 31, 2009.

Differences between the acquisition costs and the underlying net equities of investments in consolidated subsidiaries are recorded as goodwill in the consolidated balance sheets and amortized using the straight-line method over periods mainly between 10 and 20 years. Any immaterial amounts are fully recognized as expenses as incurred.

(2) EQUITY METHOD

Investments in significant unconsolidated subsidiaries and affiliates (principally ownership interests of 20% to 50%) are accounted for by the equity method and, accordingly, are stated at purchase cost adjusted for equity earnings and losses belonging to the investments after elimination of unrealized inter-company profits and losses from the date of acquisition of shares. The number of unconsolidated subsidiaries and affiliates accounted for by the equity method was as follows:

	Number of companies at year-end		
	2010	2009	2008
Unconsolidated subsidiaries and affiliates accounted for by the equity method	22	25	27

Changes in the scope of application of the equity method are as follows:

- (a) In 2010, due to sale of shares, Verde Co., Ltd., Qingdao International Seeds Co., Ltd. and 1 subsidiary of Kirin Agribio EC B.V. were excluded from the scope of application of the equity method.
- (b) In 2009, due to new acquisition , San Miguel Brewery Inc. became an affiliate accounted for by the equity method.
- (c) In 2009, due to new establishment, Diageo Kirin Company, Limited and 1 affiliate of Lion Nathan National Foods Pty Ltd became affiliates accounted for by the equity method.
- (d) In 2009, due to sales of shares, San Miguel Corporation and 2 affiliates of Lion Nathan National Foods Pty Ltd were excluded from the scope of application of the equity method.
- (e) In 2009, due to additional acquisition of shares, 1 affiliate of Kirin Beverage Co., Ltd. and 1 affiliate of Kirin Kyowa Foods Company, Limited became consolidated subsidiaries and were excluded from the scope of application of the equity method.

In 2010 and 2009, certain investments in unconsolidated subsidiaries including Koiwai Shokuhin Corporation and affiliates including Diamond Sports Club Co., Ltd. were not accounted for by the equity method and were stated at cost because the effect of their net income or losses and retained earnings on the accompanying consolidated financial statements are immaterial.

Where fiscal year-ends of the affiliated companies accounted for by the equity method are different from that of the Company, the Company mainly uses their financial statements as of their fiscal year-ends and for the years then ended for applying the equity method.

In 2010, the Company recognized San Miguel Brewery Inc. (the fiscal year ended December 31) in equity of earnings of its financial statements based on the financial statements for 12 months from the fourth quarter of the previous fiscal year to the third quarter of this fiscal year for the year ended December 31, 2010, since it is difficult for the Company to prepare its consolidated financial statements based on the final year-end figures of San Miguel Brewery Inc. due to the early disclosure of the consolidated business performance.

In 2009, the Company recognized San Miguel Brewery Inc. (the fiscal year ended December 31) acquired in the second quarter of the Company in equity of earnings of its financial statements based on the financial statements based on its third quarter financial statements. It is difficult for the Company to prepare its consolidated financial statements based on the final year-end figures of San Miguel Brewery Inc. due to the early disclosure of the consolidated business performance. As a result, the consolidated statements of income of the Company for the year ended December 31, 2009 included the financial results of San Miguel Brewery Inc, for 6 months from April 1, 2009 to September 30, 2009.

(3) FOREIGN CURRENCY TRANSLATION INTO JAPANESE YEN

(a) Translation of accounts

All short-term and long-term monetary receivables and payables denominated in foreign currencies are translated into Japanese yen at the exchange rates prevailing on the balance sheet date. Gains and losses resulting from the translation are recognized in the consolidated statements of income as incurred.

(b) Financial statements denominated in foreign currencies

Balance sheets of consolidated overseas subsidiaries are translated into Japanese yen at the year-end rate except for shareholders' equity accounts, which are translated at the historical rates. Income statements of consolidated overseas subsidiaries are translated at average rates except for transactions with the Company, which are translated at the rates used by the Company.

(4) CASH AND CASH EQUIVALENTS

In preparing the consolidated statements of cash flows, cash on hand, readily available deposits and short-term highly liquid investments with negligible risk of changes in value and maturities not exceeding three months at the time of purchase are considered to be cash and cash equivalents.

(5) MARKETABLE AND INVESTMENT SECURITIES

According to the accounting standard, the Company and its consolidated subsidiaries examine the intent of holding each security and classify those securities as (a) securities held for trading purposes, (b) debt securities intended to be held to maturity (hereafter, "held-to-maturity debt securities"), (c) equity securities issued by subsidiaries and affiliated companies, or (d) all other securities that are not classified in any of the above categories (hereafter, "available-for-sale securities"). The Company and its consolidated subsidiaries did not have any security defined as (a) above for the years ended December 31, 2010 and 2009.

Held-to-maturity debt securities are stated at amortized cost. Equity securities issued by subsidiaries and affiliates that are not consolidated or accounted for by the equity method are stated at the moving-average cost. Available-for-sale securities with fair market value are stated at fair market value as of the balance sheet date. Unrealized gains and unrealized losses on these securities are reported, net of applicable income taxes, as a separate component of net assets. Realized gains and losses on sale of such securities are computed using the moving-average method. Available-for-sale securities without fair market value are stated at the moving-average cost.

If the market value of held-to-maturity debt securities, equity securities issued by unconsolidated subsidiaries and affiliated companies, or available-for-sale securities declines significantly, such securities are restated at fair market value and the difference between fair market value and the carrying amount is recognized as loss in the period of the decline.

For equity securities without fair market value, if the net asset value of the investee declines significantly, such securities are restated to net asset value with the corresponding losses recognized in the period of decline.

In these cases, such fair market value or the net asset value will be the carrying amount of the securities at the beginning of the next year.

(6) INVENTORIES

Merchandise, finished goods and semi-finished goods are mainly stated at cost determined by the periodic average method. (The cost method with book value written down to the net realizable value). Raw materials, containers and supplies are mainly stated at cost determined by the moving-average method (The cost method with book value written down to the net realizable value). Cost on uncompleted construction contracts is stated at cost determined by the specific identification method.

Effective from the year ended December 31, 2009, the Company adopted "Accounting Standard for Measurement of Inventories" (ASBJ Statement No.9, July 5, 2006). As a result, operating income, ordinary income and income before income taxes and minority interests decreased by ¥1,715 million, ¥208 million and ¥1,150 million, respectively. The effect of this change on segment information is explained in Note 21 "SEGMENT INFORMATION".

(7) ALLOWANCE FOR DOUBTFUL ACCOUNTS

The Company and its consolidated subsidiaries provide allowance for doubtful accounts in an amount sufficient to cover probable losses on collection. It consists of the estimated uncollectible amount with respect to certain identified doubtful receivables and an amount calculated using the actual percentage of collection losses.

(8) PROPERTY, PLANT AND EQUIPMENT, AND DEPRECIATION (excluding lease assets)

Property, plant and equipment are stated at cost net of accumulated depreciation and accumulated loss from impairment. Depreciation for the Company and its consolidated domestic subsidiaries is calculated using the declining-balance method except for buildings (excluding building fixtures) acquired on or after April 1, 1998, which are depreciated using the straight-line method. Depreciation for several consolidated subsidiaries is calculated using the straight-line method.

In connection with the plants reorganization at consolidated subsidiaries, the Company reviewed and modified the useful lives of fixed assets and recognized their depreciation under "Non-recurring depreciation on fixed assets" in the Consolidated Statement of Income.

(Additional Information)

Due to the revision of the Corporation Tax Law, for property, plant and equipment acquired on or before to March 31, 2007, and whose book values have been reduced to 5% of the acquisition price by a depreciation method based on the pre-revision Corporation Tax Law, the difference between the equivalent of 5% of acquisition price and memorandum price is depreciated in equal amounts over the five-year period beginning with the year following the year when the book value reached 5%. However, the Company and certain consolidated subsidiaries adopt this method for property, plants and equipment acquired on or before June 30, 2007.

In line with a revision of the Corporation Tax Law in 2008, from the year ended December 31, 2009, the Company and its consolidated subsidiaries in Japan have changed their estimates for the useful lives of part of machinery. As a result, operating income decreased by ¥5,304 million, and ordinary income and income before income taxes and minority interests each decreased by ¥5,301 million for the current fiscal year. The effect of this change on segment information is explained in Note 21 "SEGMENT INFORMATION".

(9) INTANGIBLE ASSETS (excluding lease assets)

The Company and its consolidated domestic subsidiaries amortize intangible assets using the straight-line method. Consolidated overseas subsidiaries mainly adopt the straight-line method over 20 years.

(10) ALLOWANCE FOR EMPLOYEES' BONUSES

The Company and its consolidated subsidiaries provide allowance for employees' bonuses based on the estimated amounts of payment.

(11) ALLOWANCE FOR BONUSES FOR DIRECTORS AND CORPORATE AUDITORS

The Company and its consolidated subsidiaries provide allowance for bonuses for directors and corporate auditors based on the estimated amounts of payment.

(12) RESERVE FOR LOSS ON LIQUIDATION OF BUSINESS

The Company provides reserve for loss on business liquidation of subsidiaries and affiliates based on the estimated amounts of possible loss. For the year ended December 31, 2009, expenses of loss on liquidation of business amounting to \(\frac{\pmathbf{\text{\text{}}}}{2}\),628 million is reserved for liquidation or downsizing of Agribio business.

(13) RESERVE FOR REPAIR AND MAINTENANCE

The consolidated subsidiaries of Kyowa Hakko Kirin Co., Ltd. provide reserve for periodic repair and maintenance of production facilities based on the amounts required for the fiscal year of the estimated amounts of payment.

(14) EMPLOYEES' PENSION AND RETIREMENT BENEFITS

The Company and its consolidated subsidiaries provide allowance for employees' pension and retirement benefits at the balance sheet date based on the estimated amounts of projected benefit obligation and the fair value of the plan assets at the end of the fiscal year. Prior service cost is amortized by the straight-line method over mainly 5 to 15 years for the year ended December 31, 2010 and 2009. Actuarial differences are amortized by the straight-line method over the average estimated service period, which is mainly 10 to 15 years for the year ended December 31, 2010 and 2009, beginning from the following fiscal year.

(Changes in accounting policies)

Effective from the year ended December 31, 2010, the Company has applied the "Partial Amendments to Accounting Standard for Retirement Benefits (Part 3)" (ASBJ Statement No. 19 July 31, 2008). As a result, there was no effect on operating income, ordinary income and income before income taxes and minority interests. There is also no effect on unamortized actuarial differences caused by application of the Accounting Standards.

(15) RETIREMENT BENEFITS FOR DIRECTORS AND CORPORATE AUDITORS

Provision for retirement benefits for directors and corporate auditors represents 100% of such retirement benefit obligations as of the balance sheet date calculated in accordance with policies of the Company and its consolidated subsidiaries.

(16) RESERVE FOR REPAIR AND MAINTENANCE OF VENDING MACHINES

Kirin Beverage Co., Ltd. and its consolidated subsidiaries provide reserve for repair and maintenance of vending machines by estimating the necessary repair and maintenance cost in the future, allocating the costs over a five-year period. The actual expenditure was deducted from the balance of the reserve on the consolidated balance sheets.

(17) RESERVE FOR LOSS ON REPURCHASE OF LAND

For the year ended December 31, 2009, the Company provides the reserve at an amount deemed necessary to cover the possible loss related to purchase of land, which was sold to the Organization for Promoting Urban Development (the "Organization") in September 1998 and the estimated loss for land improvement and other.

(18) RESERVE FOR ENVIRONMENTAL MEASURES

The Company and its consolidated subsidiaries provide reserve for environmental measures based on the estimated amounts of payment.

(Additional information)

Since the estimated amount of payment for environmental measures became significant, the Company recorded reserve for environmental measures in the amount of ¥1,172 million effective from the year ended December 31, 2010. Accordingly, the corresponding expense amount was recorded in "Other" of special expenses. This resulted in a decrease in income before income taxes and minority interests for the same amount.

(19) RESEARCH AND DEVELOPMENT EXPENSES

Research and development expenses for the improvement of existing products or the development of new products, including basic research and fundamental development costs, are recognized in the consolidated statements of income in the year when incurred. The total amount of research and development expenses, included in cost of sales and selling, general and administrative expenses, was ¥55,660 million (\$683,028 thousand), ¥58,534 million, and ¥54,004 million, respectively, in 2010, 2009 and 2008.

(20) LIQUOR TAXES

The amounts of liquor taxes stated in the consolidated statements of income represent the liquor taxes on the sale of liquor products.

(21) INCOME TAXES

Deferred tax accounting is adopted in accordance with the Japanese accounting standards. The asset and liability approach is used to recognize deferred tax assets and liabilities for the expected future tax consequences of temporary differences between the carrying amounts of assets and liabilities for financial reporting purposes and the amounts used for income tax preparation purposes.

(22) CONSUMPTION TAXES

Consumption taxes are excluded from the revenue and expense accounts which are subject to such taxes.

(23) BONUSES TO DIRECTORS AND CORPORATE AUDITORS

The Company and its consolidated subsidiaries recognize directors' and corporate auditors' bonuses as expenses when incurred.

(24) LEASES

Effective from the year ended December 31, 2009, the Company has applied the "Accounting Standard for Lease Transactions" (ASBJ Statement No. 13 of June 17, 1993 (First Committee of the Business Accounting Council); revised on March 30, 2007) and the "Guidance on Accounting Standard for Lease Transactions" (ASBJ Guidance No. 16 of January 18, 1994 (Japanese Institute of Certified Public Accountants, Committee on Accounting Systems); revised on March 30, 2007), and accordingly such transactions are now based on capital lease method. Depreciation is calculated by the straight-line method over the lease terms without residual value. For finance lease transactions other than those involving a transfer of title that began prior to the application of the new accounting standards, the previous operating lease method will continue to be applied.

(25) DERIVATIVE AND HEDGE ACCOUNTING

The accounting standard for financial instruments requires companies to state derivative financial instruments at fair value and to recognize changes in the fair value as gains and losses unless derivative financial instruments are used for hedging purposes.

If derivative financial instruments are used as hedges and meet certain hedging criteria, the Company and its consolidated subsidiaries defer recognition of gains and losses resulting from changes in fair value of derivative financial instruments until the related losses and gains on the hedged items are recognized.

If forward foreign exchange contracts are used as hedges and meet certain hedging criteria, forward foreign exchange contracts and hedged items are accounted for in the following manner:

- 1. If a forward foreign exchange contract is executed to hedge an existing foreign currency receivable or payable,
 - (a) the difference, if any, between the amount in Japanese yen of the hedged foreign currency receivable or payable translated using the spot rate at the inception date of the contract and the book value of the receivable or payable is recognized in the consolidated statements of income in the period which includes the inception date, and
 - (b) the discount or premium on the contract (that is, the difference between the Japanese yen amount of the contract translated using the contracted forward rate and that translated using the spot rate at the inception date of the contract) is recognized over the term of the contract. ("appropriation treatment")
- 2. If a forward foreign exchange contract is executed to hedge a future transaction denominated in a foreign currency, the future transaction will be recorded using the contracted forward rate, and no gains or losses on the forward foreign exchange contract are recognized. ("deferral hedge accounting")

If interest rate swap contracts are used as hedges and meet certain hedging criteria, the net amount to be paid or received under the interest rate swap contract is added to or deducted from the interest on the assets or liabilities for which the swap contract was executed. ("special treatment")

Interest rate swaps that hedge transactions between consolidated companies are stated at fair value and the changes in the fair value are recognized as income or loss for the current fiscal year.

Hedging instruments and hedged items

The following summarizes hedging derivative financial instruments used by the Company and its consolidated subsidiaries and the items hedged:

Hedging instruments	Hedged items
Forward foreign exchange contracts,	Receivables and payables in foreign currency,
currency swap contracts, etc.	future transactions in foreign currency
Interest rate swap contracts, etc.	Interests on loans receivable and loans payable
Commodity swap contracts, etc.	Commodity prices

The Company and its consolidated subsidiaries use derivative financial instruments mainly for the purpose of mitigating (i) fluctuation risk of foreign currency exchange rates with respect to receivables and payables in foreign currency and future transactions in foreign currency, (ii) fluctuation risk of interest rates with respect to loans receivable and loans payable, and (iii) fluctuation risk of commodity prices of raw materials and others.

The Company and its consolidated subsidiaries evaluate hedging effectiveness semi-annually by comparing the cumulative changes in cash flows from or the changes in fair value of hedged items with the corresponding changes in the hedging derivative instruments.

(26) PRACTICAL SOLUTION ON UNIFICATION OF ACCOUNTING POLICIES APPLIED TO FOREIGN SUBSIDIARIES FOR CONSOLIDATED FINANCIAL STATEMENTS

Effective from the year ended December 31, 2009, the Company has applied the "Practical Solution on Unification of Accounting Policies Applied to Foreign Subsidiaries for Consolidated Financial Statements" (ASBJ Practical Issues Task Force (PITF) No. 18 of May 17, 2006), and made the necessary adjustments to its financial statements.

As a result, beginning retained earnings decreased by \$6,355 million due to the amortization of goodwill at overseas subsidiaries. The effect on net income of this change is immaterial.

(27) RECLASSIFICATION AND RESTATEMENT

Certain prior year amounts have been reclassified to conform to the current year presentation.

These reclassifications and restatement had no impact on previously reported results of operations.

(28) CONSTRUCTION CONTRACT

Revenues for contract works were previously accounted for mainly by the completed-contract method. Effective from the year ended December 31, 2010, the Company has applied the "Accounting Standard for Construction Contracts" (ASBJ Statement No. 15 of December 27, 2007) and the

"Guidance on Accounting Standard for Construction Contracts" (ASBJ Guidance No. 18 of December 27, 2007). For the construction contracts started during the fiscal year ended December 31, 2010, the percentage-of-completion method (the cost proportion method is used to estimate the percentage of completion) is applied to the contracts if the outcome of construction activity is deemed to be definite during the course of the activity by the end of the fiscal year ended December 31, 2010, while the completed-contract method is applied otherwise.

The effect on net income of this change is immaterial.

(29) **NEW ACCOUNTING STANDARD**

Effective from the year ended December 31, 2010, the Company has applied the "Accounting Standard for Business Combinations" (ASBJ Statement No. 21 of December 26, 2008), the "Accounting Standard for Consolidated Financial Statements" (ASBJ Statement No. 22 of December 26, 2008), the "Partial Amendments to Accounting Standard for Research and Development Costs" (ASBJ Statement No. 23 of December 26, 2008), the "Accounting Standard for Business Divestitures" (ASBJ Statement No. 7 of December 26, 2008), the "Accounting Standard for Equity Method of Accounting for Investments" (ASBJ Statement No. 16 of December 26, 2008) and the "Guidance on Accounting Standard for Business Combinations and Accounting Standard for Business Divestitures" (ASBJ Guidance No. 10 of December 26, 2008).

In addition, effective from the year ended December 31, 2010, the Company has applied the "Accounting Standard for Disclosures about Fair Value of Investment and Rental Property" (ASBJ Statement No.20 of November 28, 2008) and the "Guidance on Accounting Standard for Disclosures about Fair Value of Investment and Rental Property" (ASBJ Guidance No. 23 of November 28, 2008). Since the aggregate value of the Company's investment and rental property is immaterial, the Company omitted the disclosure for the year ended December 31, 2010.

3. SHORT-TERM LOANS PAYABLE, LONG-TERM DEBT, BONDS AND OTHER LONG-TERM LIABILITIES

Short-term loans payable outstanding at December 31, 2010 and 2009 consisted of the following:

	December 31,		December 31,
	2010	2009	2010
			(Thousands of
	(Millions	s of yen)	U.S. dollars)
		•	(Note 1)
Unsecured	¥133,814	¥175,742	\$1,642,091
Secured	100	100	1,227
Total short-term loans payable	¥133,914	¥175,842	\$1,643,318

Average annual interest rates on outstanding short-term loans payable for the years ended December 31, 2010 and 2009 were 1.10% and 0.73%, respectively.

Long-term debt and bonds at December 31, 2010 and 2009 consisted of the following:

	December 31,		December 31,	
	2010 2009		2010	
	(Millions	of yen)	(Thousands of U.S. dollars) (Note 1)	
Loans principally from banks and insurance companies, maturing serially from 2012 to 2019 with average annual interest rates of 3.37% for current portion and 2.34% for non-current portion	¥310,592	¥384,173	\$3,811,412	
0.553% coupon debentures in yen, due in 2012	20,000	20,000	245,428	
1.09% coupon debentures in yen, due in 2013	79,989	79,984	981,580	
0.856% coupon debentures in yen, due in 2014	30,000	30,000	368,143	
1.27% coupon debentures in yen, due in 2015	29,992	29,991	368,045	
1.69% coupon debentures in yen, due in 2018	69,989	69,988	858,866	
1.639% coupon debentures in yen, due in 2019	50,000	50,000	613,572	
.86% coupon debentures in yen, due in 2020	19,987	19,986	245,269	
3.65% U.S. dollar private placement bonds issued by foreign subsidiaries, due in 2011-2012	6,723	10,730	82,500	
1.53% U.S. dollar private placement bonds issued by foreign subsidiaries, due in 2015	16,748	17,800	205,522	
3.76% U.S. dollar private placement bonds issued by foreign subsidiaries, due in 2010	-	8,944	-	
Others	-	-	-	
Less current maturities	(51,233)	(96,104)	(628,702)	
Total long-term debt and bonds	¥582,790	¥625,494	\$7,151,675	

The above balances of loans include secured loans of ¥82 million (\$1,006 thousand) and ¥8,499 million for 2010 and 2009, respectively.

	December 31,		December 31,
	2010	2009	2010
	(Millions	s of yen)	(Thousands of U.S. dollars) (Note 1)
Finance lease obligation – current (at an average interest rate of 3.77% in 2010 and 5.01% in 2009, respectively)	¥1,232	¥558	¥15,118
Finance lease obligation – non-current (at an average interest rate of 3.89% in 2010 and 5.74% in 2009, respectively, maturing serially between 2013-2028)	5,541	4,601	67,996
Commercial papers (at an average interest rate of 0.12% in 2010)	10,999	-	134,973
Deposits received from customers (at an average interest rate of 1.27% in 2010 and 1.32% in 2009, respectively)	¥73,663	\$60,607	\$903,951

Deposits received on the accompanying consolidated balance sheets include non-interest-bearing deposits.

The above balance of deposits received includes a secured portion of \(\xi\)3,430 million (\(\xi\)42,091 thousand) and \(\xi\)3,408 million for 2010 and 2009, respectively.

The aggregate annual maturities of long-term debt, bonds and finance lease obligation at December 31, 2010 were as follows:

Year ending December 31,	December 31, Amount	
	(Millions of yen)	(Thousands of U.S. dollars) (Note 1)
2011	¥52,466	\$643,833
2012	77,853	955,368
2013	84,215	1,033,439
2014 and thereafter	426,263	5,230,862
Total	¥640,799	\$7,863,529

Deposits received are not included in the above schedule of annual maturities, as there is no fixed maturity period for these deposits.

As of December 31, 2010 and 2009, assets pledged as collateral for the above secured liabilities were as follows:

	December 31,		December 31,
	2010	2009	2010
	(Millions of	(Millions of yen)	
			U.S. dollars)
			(Note 1)
Cash	¥9	¥14	\$110
Notes and accounts receivable, trade	29	35	355
Property, plant and equipment	2,375	2,658	29,144
Other	1,152	1,105	14,136
Total	¥3,566	¥3,814	\$43,759

In addition to the above, deposits received relating to construction were recognized at the discounted present value of ¥10,174 million (\$124,849 thousand), and ¥9,974 million for the year ended December 31, 2010 and 2009, respectively, in accordance with the accounting standard for financial instruments.

4. PROPERTY, PLANT AND EQUIPMENT

Property, plant and equipment are stated at costs net of accumulated depreciation and accumulated loss from impairment in the consolidated balance sheets, and are summarized as follows:

	December 31,		December 31,
	2010	2009	2010
	(Millions o	of yen)	(Thousands of U.S. dollars) (Note 1)
Buildings and structures	¥602,882	¥631,286	\$7,398,232
Machinery, equipment and vehicles	860,746	948,436	10,562,596
Land	225,246	227,671	2,764,093
Construction in progress	61,103	75,235	749,822
Other	179,917	188,286	2,207,841
Total	1,929,896	2,070,917	23,682,611
Accumulated depreciation	(1,190,661)	(1,296,643)	(14,611,130)

5. CONTINGENT LIABILITIES

For the years ended December 31, 2010 and 2009, the Company and its consolidated subsidiaries were contingently liable as guarantors of loan obligations of unconsolidated subsidiaries, affiliates, employees and others for the amount of ¥7,820 million (\$95,962 thousand) and ¥8,481 million, respectively.

¥739,235

The Company and its consolidated subsidiaries were also contingently liable for notes and accounts receivables transferred through securitization for the amount of \$1,135 million (\$13,928 thousand) and \$1,515 million for the years ended December 31, 2010 and 2009, respectively.

The Company and its consolidated subsidiaries were also contingently liable for notes receivable discounted for the amount of ¥30 million (\$368 thousand) and ¥39 million for the years ended December 31, 2010 and 2009, respectively.

6. SELLING, GENERAL AND ADMINISTRATIVE EXPENSES

Major elements of selling, general and administrative expenses for the years ended December 31, 2010, 2009 and 2008 were as follows:

				Year ended
_	,	Year ended December 31,	,	December 31,
	2010	2009	2008	2010
		(Millions of yen)		(Thousands of U.S. dollars) (Note 1)
Sales promotion	¥157,040	¥192,714	¥201,273	\$1,927,107
Freight	70,857	80,010	79,901	869,517
Advertising	64,307	68,231	72,069	789,139
Employees' pension and retirement benefit expenses	14,941	15,912	12,113	183,347
Salaries and wages of employees	133,033	141,921	139,550	1,632,507
Research and development expenses	55,468	57,843	53,440	680,672
Depreciation	¥31,274	¥30,900	¥32,426	\$383,777

7. LOSS ON IMPAIRMENT

In 2010, the Company and its consolidated subsidiaries classified fixed assets into groups by the respective type of business (Alcohol Beverages, Soft Drinks and Foods, Pharmaceuticals, and Other), which are the units making investment decisions.

Use	Location	Type of assets
Others (Soft Drinks and Foods business)	Australia	Goodwill, intangible assets and other
Asset used for business (Alcohol Beverages business)	Yatsushiro-shi, Kumamoto and 2 others	Buildings and structures, machinery, equipment and vehicles and other
Asset used for business and asset for rent (Soft Drinks and Foods business)	Sayama-shi, Saitama	Buildings and structures and land
Asset for rent	Osaka-shi, Osaka	Buildings and structures, machinery, equipment and vehicles, land and other
Idle properties	Takaoka-shi, Toyama and 9 others	Buildings and structures, machinery, equipment and vehicles, land and other

For fixed assets in the real estate business included in Others, the restaurant business and idle properties along with individual properties or stores are considered to constitute a group. Headquarters and welfare facilities are classified as corporate assets because they do not generate cash flows independent of other assets or group of assets.

Carrying amounts of certain assets were devalued to their memorandum value or recoverable amount because (i) The Company revalued goodwill, intangible assets and others recorded at Soft Drink and Food business at subsidiaries in Australia in accordance with International Accounting Standards in Australia by reflecting recent increase in material prices, changes in market environment and the volatility of brand value caused by such changes, (ii) Some of assets used for Alcohol Beverages business were not recovered by estimated future cash flows, (iii) Some of business assets and rental properties used for Soft Drinks and Foods business were revalued following the reorganization of refrigerated drinks manufacturing operations (iv) The fair market values of rental properties and idle properties substantially declined comparing to their carrying values.

As a result, the Company recognized a loss on impairment for such devaluation, recorded under special expenses, comprising ¥1,422 million (\$17,449 thousand) for buildings and structures, ¥1,224 million (\$15,020 thousand) for machinery, equipment and vehicles, ¥1,384 million (\$16,983 thousand)

for land, ¥29 million (\$355 thousand) for other property, plant and equipment, ¥13,938 million (\$171,039 thousand) for goodwill, and ¥24,885 million (\$305,374 thousand) for other intangible assets.

The recoverable amount of each group of assets is the higher of net selling price (fair value less cost to sell) or value in use calculated by discounting future cash flows at an interest rate of 5.0 %. Besides, a discount rate of 12.9% (post tax 9.0%) was used for the revaluation of goodwill and others recorded at Soft Drink and Food business in Australia.

In 2009, the Company and its consolidated subsidiaries classified fixed assets into groups by the respective type of business (Alcohol Beverages, Soft Drinks and Foods, Pharmaceuticals, and Other), which are the units making investment decisions.

Use	Location	Type of assets
Asset used for business (Alcohol Beverages business)	Shioya-gun, Tochigi and 7 others	Buildings and structures, machinery, equipment and vehicles, land and other
Asset used for business (Soft Drinks and Foods business)	South Australia, Australia and 2 others	Buildings and structures, machinery, equipment and vehicles, and tools
Asset for rent	Taisho-ku, Osaka	Buildings and structures, and land
Idle properties	Itabashi-ku, Tokyo and 3 others	Buildings and structures, machinery, equipment and vehicles, land and other

For fixed assets in the real estate business included in Others, the restaurant business and idle properties along with individual properties or stores are considered to constitute a group. Headquarters and welfare facilities are classified as corporate assets because they do not generate cash flows independent of other assets or group of assets.

Carrying amounts of certain assets were devalued to their memorandum value or recoverable amount because (i) It became clear that Tochigi and Hokuriku plants of Kirin Brewery Company, Limited in Alcohol Beverages business would no longer be utilized as a result of their reorganization and Kirin Hiroshima Brewery would no longer be utilized as a result of the plan of its shutting down, (ii) Some of assets used for Soft Drinks and Foods business are being reorganized as production equipment, (iii) carrying amounts of rental properties were not recovered by estimated future cash flows, and (iv) carrying amounts of idle properties were devalued to their recoverable amounts, owing to substantial decline in their fair market value.

During the fiscal year ended December 31, 2009, the Company and its consolidated subsidiaries recognized loss on impairment on the following group of assets.

As a result, the Company recognized a loss on impairment, recorded under special expenses, comprising ¥13,319 million for buildings and structures, ¥9,351 million for machinery, equipment and vehicles, ¥7,534 million for land, ¥144 million for other property, plant and equipment, ¥379 million for other intangible assets, and ¥7,815 million for removal costs.

The recoverable amount of each group of assets is the higher of net selling price (fair value less cost to sell) or value in use calculated by discounting future cash flows at an interest rate of 5.0 %.

For the Kirin Brewery Company, Limited, value in use of the depreciation assets related to the plants reorganization is calculated by the depreciation expense equivalents until the cessation of manufacture.

Besides the above, due to a decline in premium brand profitability at consolidated subsidiaries in Australia, loss on impairment of other intangible assets, in the amount of ¥299 million, was recognized.

In 2008, the Company and its consolidated subsidiaries classified fixed assets into groups by the respective type of business (Alcohol Beverages, Soft Drinks and Foods, Pharmaceuticals, and Other), which are the units making investment decisions.

Use	Location	Type of assets
Asset used for business (Soft Drinks and Foods business)	Matsumoto, Nagano	Buildings and structures, machinery, equipment and vehicles, and others
Asset used for business and idle properties (Soft Drinks and Foods business)	Bungotakata, Oita and another	Buildings and structures, land and others
R&D facilities (Pharmaceuticals business)	Maebashi, Gunma	Buildings and structures, land
Asset for rent	Shibuya-ku, Tokyo	Buildings and structures
Idle properties	Ube, Yamaguchi and 3 others	Buildings and structures, machinery, equipment and vehicles, and others

For fixed assets in the real estate business included in others, the restaurant business and idle properties along with individual properties or stores are considered to constitute a group. Headquarters and welfare facilities are classified as corporate assets because they do not generate cash flows independent of other assets or group of assets.

Carrying amounts of certain assets were devalued to their memorandum value or recoverable amount because (i) it became clear that part of our R&D facilities would no longer be utilized as a result of the reorganization of R&D centers within the Group, (ii) the Company decided to withdraw from some part of Soft Drinks and Foods business, (iii) carrying amounts of idle properties were devalued to their recoverable amounts, owing to substantial decline in their fair market value, (iv) the Company decided to sell part of certain assets for rent in the real estate business and (v) carrying amounts of

certain assets used for the Soft Drinks and Foods business were not recovered by estimated future cash flows, and their carrying amounts were devalued to their recoverable amounts.

During the year ended December 31, 2008, the Company and its consolidated subsidiaries recognized loss on impairment on the following group of assets

As a result, the Company recognized a loss on impairment, recorded under special expenses, comprising \(\xi_2,333\) million for buildings and structures, \(\xi_{608}\) million for machinery, equipment and vehicles, \(\xi_{485}\) million for land and \(\xi_{872}\) million for other items. \(\xi_{1,503}\) million of these losses is included in loss on liquidation of business.

The recoverable amount of each group of assets is the higher of net selling price (fair value less costs to sell) or value in use calculated by discounting future cash flows at an interest rate of 5.0 %.

For the US consolidated subsidiaries, a deterioration of excess earning power of certain brand trademark led to a lowering of the recoverable amounts. This loss on impairment of ¥768 million was recognized on other intangible assets (trademark right) in accordance with US accounting standards.

8. FOREIGN CURRENCY TRANSLATION GAIN OR LOSS

For the year ended December 31, 2010, gain on currency swaps and forward foreign exchange contracts, amounting to ¥3,932 million (\$48,251 thousand), that are carried to hedge the foreign exchange rates fluctuation risks for loans receivable in foreign currency is presented after offsetting foreign currency translation loss.

For the year ended December 31, 2009, loss on currency swaps and forward foreign exchange contracts, amounting to ¥16,597 million, that are carried to hedge the foreign exchange rates fluctuation risks for loans receivable in foreign currency is presented after offsetting foreign currency translation gain.

9. REVERSAL OF REMOVAL COSTS

In connection with reorganizing of factories at domestic consolidated subsidiaries, removal costs of assets were recorded for the year ended December 31, 2009. Since the actual removal cost was reduced, the Company reversed the difference of the removal costs in amounts for the year ended December 31, 2010.

10. LOSS ON REVISION OF RETIREMENT BENEFIT PLAN

For the year ended December 31, 2010, loss on revision of retirement plan was recognized mainly due to the partial abolishment of a part of the lump-sum severance payment plan in the Company and its consolidated subsidiaries.

11. LOSS ON PRIOR YEAR ADJUSTMENT

It was revealed that fraudulent actions, such as failure to record the cost of shipment of sample products intentionally, inappropriate accounting of manipulation of sales recording periods and others, and fictitious sales, fictitious manufacturing, and circular transactions combined of these transactions, had been carried out from prior years by the Fish Feedstuffs Division of Mercian Corporation, a consolidated subsidiary of the Company. It was also revealed that in order to conceal these fraudulent actions, falsification of tracking records in internal control and manipulating of stock quantities by imitations had been carried out.

Based on the results of an investigation conducted by an internal investigation committee of Mercian Corporation, it has revised the figures recorded for trade accounts receivable, inventories, sales and cost of sales. Due to this revision, the Company has recognized ¥5,300 million (\$ 65,038 thousand) loss for prior years as a loss on prior periods adjustment in special expenses, and a income taxes for prior years-deferred amounted to ¥1,169 million (\$14,345 thousand) as reversal of deferred tax assets in prior years. The losses incurred during the fiscal year ended December 31, 2010, have been recorded in the respective account items.

12. GAIN ON CHANGE IN EQUITY

For the year ended December 31, 2008, a gain on change in equity arises from the share exchange undertaken between Kirin's consolidated subsidiary, former Kirin Pharma Company, Limited (now Kyowa Hakko Kirin Co., Ltd.) and former Kyowa Hakko Kogyo Co., Ltd. (now Kyowa Hakko Kirin Co., Ltd.). And this gain on change in equity is recognized as arising from the difference between the value of former Kirin Pharma Company, Limited shares held by Kirin that were exchanged (the decrease of Kirin's holding of former Kirin Pharma Company, Limited shares, based on its market price) and the reduced amount of Kirin's holding of former Kirin Pharma Company, Limited shares (the decrease of the value of Kirin's holding of former Kirin Pharma Company, Limited shares based on the fair book value of Kirin's holdings of former Kirin Pharma Company, Limited immediately prior to the share exchange).

13. COMPENSATION FOR EXPROPRIATION

For the year ended December 31, 2008, Kirin Brewery Co., Ltd. entered into a sales contract of the land of its Yokohama Plant and a compensation contract for the transfer of the plant's equipment and other, with Metropolitan Expressway Co., Ltd. related to the expressway construction. The gain on sale of land and the compensation margin for the property transfer due to the expropriation are recorded in "Compensation for expropriation" of "Special income." "Reserve for deferred gain on sale of property" for assets subject to advanced depreciation that were acquired in the fiscal year, and "Reserve for special account for deferred gain on sale of property" for assets planned to be acquired in or after the following fiscal year, are respectively included in "Retained earnings" of "Shareholders' Equity."

14. BUSINESS RESTRUCTURING EXPENSE

For the year ended December 31, 2010, business restructuring expense comprised a expense for plants reorganization amount to ¥5,337 million (\$65,492 thousand), at consolidated subsidiaries.

For the years ended December 31, 2009 and 2008, business restructuring expense comprised a premium on retirement benefits amounting to ¥1,363 million and ¥3,208 million, respectively, resulting from early retirement at consolidated subsidiaries.

15. EXPENSES FOR INTEGRATION

For the years ended December 31, 2009 and 2008, temporary expenses resulting from strategic integration in the Group are included in "Expenses for integration."

16. COMPENSATION FOR DAMAGES

For the year ended December 31, 2008, the amount of damages resulting from sale of fixed assets of a consolidated subsidiary are included in "Compensation for damages."

17. LOSS ON LIQUIDATION OF BUSINESS

For the year ended December 31, 2008, loss on liquidation of business comprised impairment loss amounting to ¥1,503 million, a premium employees' retirement benefits amounting to ¥799 million, and loss on devaluation of inventories amounting to ¥342 million, resulting from liquidation or downsizing of Soft Drinks and Foods business at a consolidated subsidiary.

18. AMORTIZATION OF GOODWILL

For the year ended December 31, 2008, the Company fully amortized goodwill as an expense as incurred, in accordance with paragraph 32 (1) of JICPA Accounting Committee report No.7 "Practical Guidance for Consolidation Procedures Related to Equity Accounts in Consolidated Financial Statements."

19. LOSS OF EQUITY METHOD INVESTMENTS

For the year ended December 31, 2008, the Company fully amortized goodwill related to affiliates as expenses as incurred in accordance with the proviso in paragraph 9 of JICPA Accounting Committee report No.9, "Practical Guidance for Accounting of Equity Method" and paragraph 32 (1) of JICPA Accounting Committee report No.7, "Practical Guidance for Consolidation Procedures Related to Equity Accounts in Consolidated Financial Statements."

20. INFORMATION ON SECURITIES

The following tables summarize acquisition costs, book value and fair value of securities with fair market value.

(a) Held-to-maturity debt securities with fair market value

	December 31, 2010						
	Book value	Fair market value	Difference	Book value	Fair market value	Difference	
		(Millions of yen)		(Tho	usands of U.S. do	ollars)	
					(Note 1)		
Securities with fair market value exceeding book value				* = -			
Governmental/municipal bonds	¥510	¥516	¥6	\$6,258	\$6,332	\$73	
Corporate bonds	-	-	-	-	-	-	
Other	-	-	-		-	-	
Sub-total	510	516	6	6,258	6,332	73	
2. Securities with fair market value not exceeding book value							
Governmental/municipal bonds	-	-	-	-	-	-	
Corporate bonds	-	-	-	-	-	-	
Other	-	-	-	-	-	-	
Sub-total	-	-	-	-	-	-	
Total	¥510	¥516	¥6	\$6,258	\$6,332	\$73	

		December 31, 2009	
	Book value	Fair market value	Difference
		(Millions of yen)	
Securities with fair market value exceeding book value			
Governmental/municipal bonds	¥630	¥640	¥10
Corporate bonds	-	-	-
Other		-	-
Sub-total	630	640	10
2. Securities with fair market value not exceeding book value			
Governmental/municipal bonds	-	-	-
Corporate bonds	-	-	-
Other	-	-	-
Sub-total Sub-total		-	-
Total	¥630	¥640	¥10

(b) Available-for-sale securities with fair market value

		December 31, 2010						
	Acquisition cost	Book value	Difference	Acquisition cost	Book value	Difference		
		(Millions of yen)		(Tho	usands of U.S. do	llars)		
					(Note 1)			
Securities with book value exceeding acquisition cost								
Equity securities	¥89,100	¥50,208	¥38,892	\$1,093,385	\$616,124	\$477,261		
Bonds								
Governmental/municipal bonds	-	-	-	-	-	-		
Corporate bonds	-	-	-	-	-	-		
Other	348	346	2	4,270	4,245	24		
Other	-	-			-	-		
Sub-total	89,449	50,554	38,895	1,097,668	620,370	477,297		
2. Securities with book value not exceeding acquisition cost								
Equity securities	136,272	162,210	(25,938)	1,672,254	1,990,550	(318,296)		
Bonds	,	,	. , ,	, ,	, ,	, , ,		
Governmental/municipal bonds	-	-	-	-	-	-		
Corporate bonds	-	-	-	-	-	-		
Other	-	-	-	-	-	-		
Other	-	-	-	-	-	-		
Sub-total	136,272	162,210	(25,938)	1,672,254	1,990,550	(318,296)		
Total	¥225,721	¥212,764	¥12,956	\$2,769,922	\$2,610,921	\$158,988		

		December 31, 2009				
	Acquisition cost	Book value	Difference			
		(Millions of yen)				
1. Securities with book value exceeding acquisition cost						
Equity securities	¥75,675	¥129,777	¥54,102			
Bonds						
Governmental/municipal bonds	-	-	-			
Corporate bonds	-	-	-			
Other	23	25	1			
Other	-	-	-			
Sub-total	75,698	129,803	54,104			
2. Securities with book value not exceeding acquisition cost						
Equity securities	69,509	49,358	(20,151)			
Bonds						
Governmental/municipal bonds	-	-	-			
Corporate bonds	-	-	-			
Other	-	-	-			
Other	-	-	-			
Sub-total	69,509	49,358	(20,151)			
Total	¥145,208	¥179,161	¥33,952			

(c) Total sale of available-for-sale securities

	Year ended De	ecember 31,	Year ended December 31,
	2010	2009	2010
	(Millions	of yen)	(Thousands of U.S. dollars)
			(Note 1)
Amount sold	¥32,962	¥69,329	\$404,491
Total gain on sale	14,716	33,286	180,586
Total loss on sale	¥132	¥1,180	\$1,619

(d) Book value of major securities not measured at fair market value

	Year ended De	Year ended December 31,	
	2010	2009	2010
	(Millions	of yen)	(Thousands of U.S. dollars) (Note 1)
Available-for-sale securities			(Note 1)
Unlisted equity securities	¥24,502	¥25,922	\$300,674
Other	33	186	404
Total	¥24,536	¥26,109	\$301,092

(e) Redemption schedule

For the year ended December 31, 2010, the redemption schedule of marketable securities with maturities is disclosed in Note 28.

The redemption schedules of available-for-sale securities with maturities and held-to-maturity debt securities as of December 31, 2009 are as follows:

	Due within 1 year	1 to 5 years	5 to 10 years	Over 10 years
		(Millions	s of yen)	
1. Bonds Governmental/ municipal bonds Corporate bonds Other	¥120 - -	¥510 - -	- - -	- - -
2. Other	-	-	-	-
Total	¥120	¥510	-	-

(f) Impairment loss on investment securities

Impairment losses of ¥1,612 million (\$19,781 thousand), ¥8,363 million and ¥5,878 million were recognized in the consolidated statements of income as "Loss on devaluation of investment securities", for available-for-sale securities for the years ended December 31, 2010, 2009 and 2008,

respectively. Where the fair market value of available-for-sale securities has declined by more than 30% from their acquisition costs, the value of those securities is considered to have "substantially declined" and the impairment losses are recognized in the consolidated statements of income on those securities, unless the value is considered recoverable. For available-for-sale securities without fair market value, when the substantive value of those securities has declined by more than 50% from their acquisition costs, the value of those securities is considered to have "substantially declined" and the impairment losses are recognized in the consolidated statements of income on those securities, except for cases where the recoverability of the value of those securities in the future is supported by reasonable grounds.

21. SEGMENT INFORMATION

(a) Business segment information

			Year ended	December 31, 2	2010		
	Alcohol	Soft Drinks	Pharma-			Eliminations	
	Beverages	and Foods	ceuticals	Others	Total	or Corporate	Consolidated
				(Millions of yen	1)		
1. Sales and operating income:							
Sales	V1 007 07(V(20 122	V210 157	W221 547	V2 177 002	37	V2 177 002
Unaffiliated customers Less liquor taxes	¥1,097,976 341,484	¥638,122	¥210,157	¥231,547 1.043	¥2,177,802 342,527	¥ -	¥2,177,802 342,527
Net sales	756,491	638,122	210,157	230,503	1,835,274	<u> </u>	1,835,274
Inter-segment	35,271	6,186	210,137	36,417	78,083	(78,083)	1,033,274
Total sales	791,762	644,308	210,365	266,921	1,913,358	(78,083)	1,835,274
Operating expenses	677,701	633,202	171,420	258,222	1,740,546	(56,883)	1,683,662
Operating income	¥114,061	¥11,105	¥38,945	¥8,699	¥172,811	¥(21,199)	¥151,612
	<u> </u>	<u> </u>	<u> </u>	,	,	· · · · · · · · · · · · · · · · · · ·	, , , , , , , , , , , , , , , , , , ,
2. Assets, depreciation, loss on							
impairment and capital							
expenditures:							
Assets	¥1,180,517	¥596,358	¥433,151	¥347,012	¥2,557,040	¥92,156	¥2,649,197
Depreciation and amortization	49,151	24,655	10,730	19,127	103,665	1,594	105,259
Loss on impairment	1,880	39,630	804	570	42,885	-	42,885
Capital expenditures	42,060	15,993	18,979	17,257	94,291	862	95,154
			Vear ended D	ecember 31, 20	10		
	Alcohol	Soft Drinks	Pharma-	ccciiisci 51, 20	10	Eliminations	
	Beverages	and Foods	ceuticals	Others	Total	or Corporate	Consolidated
				sands of U.S. do			Compondated
				(Note 1)	,		
1. Sales and operating income:							
Sales							
Unaffiliated customers	\$13,473,751	\$7,830,678	\$2,578,929	\$2,841,416	\$26,724,776	\$ -	\$26,724,776
Less liquor taxes	4,190,501	-	-	12,799	4,203,301	-	4,203,301
Net sales	9,283,237	7,830,678	2,578,929	2,828,604	22,521,462	(050 404)	22,521,462
Inter-segment	432,826	75,911	2,552	446,889	958,191	(958,191)	
Total sales Operating expenses	9,716,063 8,316,370	7,906,589 7,770,303	2,581,482 2,103,570	3,275,506 3,168,756	23,479,666 21,359,013	(958,191) (698,036)	22,521,462 20,660,964
Operating expenses Operating income	\$1,399,693	\$136,274	\$477,911	\$106,749	\$2,120,640	\$(260,142)	\$1,860,498
Operating income	φ1,399,093	\$130,274	φ4//,911	\$100,749	\$2,120,040	\$(200,142)	\$1,000,470
2. Assets, depreciation, loss on							
impairment and capital							
expenditures:							
Assets	\$14,486,648	\$7,318,174	\$5,315,388	\$4,258,338	\$31,378,574	\$1,130,887	\$32,509,473
Depreciation and amortization	603,153	302,552	131,672	234,715	1,272,119	19,560	1,291,679
Loss on impairment	23,070	486,317	9,866	6,994	526,260	-	526,260
Capital expenditures	516,136	196,257	232,899	211,768	1,157,086	10,577	1,167,677

Business segments are classified based on business management framework in consideration of the type and nature of products.

Main products by each business segment are as follows:

Business segment	Main products
Alcohol beverages	Beer, sparkling malt liquor (happo-shu), new genre, whiskey, spirits, wine, engineering, logistics, etc.
Soft drinks and Foods	Soft drinks, foods, health foods, & functional foods, etc.
Pharmaceuticals	Pharmaceutical products
Others	Biochemical, chemical, etc.

Unallocable operating expenses included in "Eliminations or Corporate" are as follows:

Year ended December 31, 2010

¥21,995 million (\$269,910 thousand), mainly consisting of ¥19,160 million (\$235,120 thousand) for group administrative expenses due to the Company's transfer to a pure holding company and ¥2,834 million (\$34,777 thousand) for research and development of basic technologies.

Corporate assets included in "Eliminations or Corporate" mainly consist of surplus funds (cash) and long-term investments (investment securities) of the Company, assets which belong to the administrative department of the Company.

Year ended December 31, 2010 ¥463,426 million (\$5,686,906 thousand)

As described in Note 2. (1), the fiscal year-ends, December 31, of Lion Nathan National Foods Pty Ltd ("LNNF"), National Foods Limited ("NFL") and its subsidiaries ("the companies") were changed to September 30 from the year ended December 31, 2010.

To prepare the consolidated financial statements, financial statements of the companies as of September 30, 2010 were used because the difference between the Company's and the companies' year-ends does not exceed three months. However, their profit or loss for the period from October 1, 2009 to December 31, 2009 is not included in the Company's consolidated statement of income for this fiscal year because their profit or loss for the period has been included in the Company's consolidated statement of income for the fiscal year ended December 31, 2009.

For the three months ended December 31, 2009, sales and operating income of the companies included in the "Soft Drinks and Foods" segment were \(\xi\)72,421 million and \(\xi\)4,311 million, respectively.

(Changes in classification of business segment)

In 2010, LNNF has become a company managing all Oceania operations (NFL, LION NATHAN LTD. and their subsidiaries) including the "Alcohol Beverages" and "Soft Drinks and Foods" businesses on a unified basis. Consequently, the business segment to which LNNF belongs has changed from the "Soft Drinks and Foods" segment to the "Others" segment from the year ended December 31, 2010. As a result, operating income of the "Others" segment decreased by ¥4,815 million (\$59,087 thousand) for the year ended December 31, 2010.

Vegranded December 31, 2000

Alcohol Beverages Orbins Pharma Orbins Orbin				Year ended I	December 31, 20	009		
Sales and operating income: Sales		Alcohol	Soft Drinks	Pharma-			Eliminations	
Sales and operating incomes		Beverages	and Foods				or Corporate	Consolidated
Sales		-			(Millions of year	n)		_
Net sales 738,517								
Net sales 339,176 33,032 206,760 237,760 1,918,730 1,918,730 1,918,730 1,918,730 1,918,730 1,918,730 1,703 1,918,730 1,703 1,918,730 1,703 1,918,730 1,918,730 1,703 1,918,730 1,918			¥735,032	¥206,760	,	, ,	_	, ,
Total sales	-							
Total sales							-	1,918,730
Operating expenses Operating income 672,014 Pi02,800 733,693 Pi02,909 173,048 Pi3,434 266,134 Pi3,854 Pi48,089 Pi02,654 1,790,295 Pi12,435 2. Assets, depreciation, loss on impairment and capital expenditures: 8 Pi1,305,175 Pi0,5175 861,590 Pi0,590 Pi2,1781 Pi0,913 Pi0,918 Pi2,760,582 Pi0,618 Pi0,611 Pi0,913 Pi0,918					- , .		(/ /	-
Paramagning income Paramag								
2. Assets, depreciation, loss on impairment and capital expenditures: Assets ¥1,305,175 ¥661,590 ¥421,781 ¥372,036 ¥2,760,582 ¥100,611 ¥2,861,194 Depreciation and amortization Loss on impairment Loss on i								
Impairment and capital expenditures: Assets	Operating income	¥102,800	¥7,099	¥34,334	¥3,854	¥148,089	¥(19,654)	¥128,435
Depreciation and amortization 48,441 27,716 10,913 17,036 104,107 1,766 105,874	impairment and capital							
Depreciation and amortization 48,441 27,716 10,913 17,036 104,107 1,766 105,874 Loss on impairment 28,265 5,838 4,290 111 38,507 336 38,843 Capital expenditures 51,853 17,816 17,152 18,418 105,239 13,008 118,248	Assets	¥1,305,175	¥661,590	¥421,781	¥372,036	¥2,760,582	¥100,611	¥2,861,194
Capital expenditures	Depreciation and amortization			10.913	17.036		1.766	
Capital expenditures 51,853 17,816 17,152 18,418 105,239 13,008 118,248	-							
Alcohol Beverages Soft Drinks and Foods Pharmaceuticals Others Total Others Others Total Others Othe								
Alcohol Beverages	Cupitui Cirpenatures	01,000	17,010	17,102	10,.10	100,200	12,000	110,2.0
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $				Year ended I	December 31, 20	008		
$ \begin{array}{c c c c c c c c c c c c c c c c c c c $		Alcohol	Soft Drinks	Pharma-	·		Eliminations	
1. Sales and operating income: Sales Unaffiliated customers Unaffili		Beverages	and Foods	ceuticals	Others	Total	or Corporate	Consolidated
Sales Unaffiliated customers ¥1,181,509 ¥716,688 ¥171,517 ¥233,853 ¥2,303,569 ¥- ¥2,303,569 Less liquor taxes 379,782 - - 909 380,691 - 380,691 Net sales 801,727 716,688 171,517 232,943 1,922,877 - 1,922,877 Inter-segment 37,046 4,845 428 33,334 75,654 (75,654) - Total sales 838,773 721,533 171,946 266,278 1,998,532 (75,654) 1,922,877 Operating expenses 728,784 715,102 143,745 247,998 1,835,630 (58,730) 1,776,900 Operating income ¥109,989 ¥6,431 ¥28,200 ¥18,280 ¥162,901 ¥(16,924) ¥145,977 2. Assets, depreciation, loss on impairment and capital expenditures: 47,422 26,450 7,628 12,341 93,843 1,908 95,751 Loss on impairment 1,418 26 1,751 367 3,564 -				(1	Millions of yen))	•	
Unaffiliated customers	1. Sales and operating income:							
Less liquor taxes 379,782 - - 909 380,691 - 380,691 Net sales 801,727 716,688 171,517 232,943 1,922,877 - 1,922,877 Inter-segment 37,046 4,845 428 33,334 75,654 (75,654) - Total sales 838,773 721,533 171,946 266,278 1,998,532 (75,654) 1,922,877 Operating expenses 728,784 715,102 143,745 247,998 1,835,630 (58,730) 1,776,900 Operating income ¥109,989 ¥6,431 ¥28,200 ¥18,280 ¥162,901 ¥(16,924) ¥145,977 2. Assets, depreciation, loss on impairment and capital expenditures: 47,422 26,450 7,628 12,341 93,843 1,908 95,751 Loss on impairment 1,418 26 1,751 367 3,564 - 3,564								
Net sales 801,727 716,688 171,517 232,943 1,922,877 - 1,922,877 Inter-segment 37,046 4,845 428 33,334 75,654 (75,654) - Total sales 838,773 721,533 171,946 266,278 1,998,532 (75,654) 1,922,877 Operating expenses 728,784 715,102 143,745 247,998 1,835,630 (58,730) 1,776,900 Operating income ¥109,989 ¥6,431 ¥28,200 ¥18,280 ¥162,901 ¥(16,924) ¥145,977 2. Assets, depreciation, loss on impairment and capital expenditures: 47,422 26,450 7,628 12,341 93,843 1,908 95,751 Loss on impairment 1,418 26 1,751 367 3,564 - 3,564			¥716,688	¥171,517			¥-	
Inter-segment 37,046 4,845 428 33,334 75,654 (75,654) 1,922,877 Total sales 838,773 721,533 171,946 266,278 1,998,532 (75,654) 1,922,877 Operating expenses 728,784 715,102 143,745 247,998 1,835,630 (58,730) 1,776,900 Operating income ¥109,989 ¥6,431 ¥28,200 ¥18,280 ¥162,901 ¥(16,924) ¥145,977 2. Assets, depreciation, loss on impairment and capital expenditures: Assets ¥1,075,161 ¥607,995 ¥401,978 ¥368,909 ¥2,454,045 ¥165,578 ¥2,619,623 Depreciation and amortization 47,422 26,450 7,628 12,341 93,843 1,908 95,751 Loss on impairment 1,418 26 1,751 367 3,564 - 3,564	-						-	
Total sales 838,773 721,533 171,946 266,278 1,998,532 (75,654) 1,922,877 Operating expenses 728,784 715,102 143,745 247,998 1,835,630 (58,730) 1,776,900 Operating income ¥109,989 ¥6,431 ¥28,200 ¥18,280 ¥162,901 ¥(16,924) ¥145,977 2. Assets, depreciation, loss on impairment and capital expenditures: Assets ¥1,075,161 ¥607,995 ¥401,978 ¥368,909 ¥2,454,045 ¥165,578 ¥2,619,623 Depreciation and amortization 47,422 26,450 7,628 12,341 93,843 1,908 95,751 Loss on impairment 1,418 26 1,751 367 3,564 - 3,564							-	1,922,877
Operating expenses 728,784 715,102 143,745 247,998 1,835,630 (58,730) 1,776,900 Operating income ¥109,989 ¥6,431 ¥28,200 ¥18,280 ¥162,901 ¥(16,924) ¥145,977 2. Assets, depreciation, loss on impairment and capital expenditures: 47,422 4607,995 ¥401,978 ¥368,909 ¥2,454,045 ¥165,578 ¥2,619,623 Depreciation and amortization and amortization and amortization and amortization impairment 47,422 26,450 7,628 12,341 93,843 1,908 95,751 Loss on impairment 1,418 26 1,751 367 3,564 - 3,564	C							<u> </u>
Operating income ¥109,989 ¥6,431 ¥28,200 ¥18,280 ¥162,901 ¥(16,924) ¥145,977 2. Assets, depreciation, loss on impairment and capital expenditures: 47,075,161 ¥607,995 ¥401,978 ¥368,909 ¥2,454,045 ¥165,578 ¥2,619,623 Depreciation and amortization and amortization and amortization impairment 47,422 26,450 7,628 12,341 93,843 1,908 95,751 Loss on impairment 1,418 26 1,751 367 3,564 - 3,564				,		, ,		
2. Assets, depreciation, loss on impairment and capital expenditures: Assets \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\					247,998			
impairment and capital expenditures: Assets \$\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	Operating income	¥109,989	¥6,431	¥28,200	¥18,280	¥162,901	¥(16,924)	¥145,977
Assets \$\frac{\pmath{\chi}}{1,075,161}\$ \$\frac{\chi}{607,995}\$ \$\frac{\pmath{\chi}}{401,978}\$ \$\frac{\pmath{\chi}}{368,909}\$ \$\frac{\pmath{\chi}}{2,454,045}\$ \$\frac{\pmath{\chi}}{165,578}\$ \$\frac{\pmath{\chi}}{2,619,623}\$ Depreciation and amortization 47,422 26,450 7,628 12,341 93,843 1,908 95,751 Loss on impairment 1,418 26 1,751 367 3,564 - 3,564	impairment and capital							
Depreciation and amortization 47,422 26,450 7,628 12,341 93,843 1,908 95,751 Loss on impairment 1,418 26 1,751 367 3,564 - 3,564		¥1,075,161	¥607,995	¥401,978	¥368,909	¥2,454,045	¥165,578	¥2,619,623
Loss on impairment 1,418 26 1,751 367 3,564 - 3,564	Depreciation and amortization	47,422				93,843		
Capital expenditures 60,834 30,450 5,267 14,830 111,383 17,058 128,441	Loss on impairment			1,751	367	3,564	-	3,564
		60,834	30,450	5,267	14,830	111,383	17,058	128,441

The type and nature of products are considered in the classification by business segment. Main products by each segment are as follows:

Year ended December 31, 2009

Business segment	Main products
Alcohol beverages	Beer, sparkling malt liquor (happo-shu), new genre, whiskey, spirits, wine, engineering, logistics, etc.
Soft drinks and Foods	Soft drinks, foods, health foods, & functional foods, etc.
Pharmaceuticals	Pharmaceutical products

Others	Biochemical, chemical, floriculture, etc.
Year ended December 31, 2008	
Business segment	Main products
Alcohol beverages	Beer, sparkling malt liquor (happo-shu), new genre, whiskey, spirits, wine, engineering, logistics, etc.
Soft drinks and Foods	Soft drinks, foods, health foods, & functional foods, etc.
Pharmaceuticals	Pharmaceutical products
Others	Biochemical, chemical, floriculture, etc.

Unallocable operating expenses included in "Eliminations or Corporate" are as follows:

Year ended December 31, 2009

¥19,441 million, mainly consisting of ¥16,380 million for group administrative expenses due to the Company's transfer to a pure holding company and ¥3,060 million for research and development of basic technologies.

Year ended December 31, 2008

¥17,854 million, mainly consisting of ¥14,779 million for group administrative expenses due to the

Company's transfer to a pure holding company and \(\frac{\pman}{3}\),074 million for research and development of basic

technologies.

Corporate assets included in "Eliminations or Corporate" mainly consist of surplus funds (cash and marketable securities) and long-term investments (investment securities and life insurance investments) of the Company, assets which belong to the administrative department of the Company.

Year ended December 31, 2009 ¥484,893 million Year ended December 31, 2008 ¥576,293 million

(Changes in classification of business segment)

In 2008, the Company acquired all outstanding shares in National Foods Limited, a dairy and beverage producer in Australia, at the end of the previous fiscal year, expanding business locations in the areas of food and health; seizing this opportunity to begin a new strategy to "develop health food and functional food business leveraging group synergies" as one of Kirin Group's management policies for the fiscal year. Under this strategy the Company has defined the domain identity of the health food and functional food business as "all foods that customers consciously consume for health reasons" and make efforts to strengthen this business Group-wide between companies that handle food materials—including soft drinks, dairy products, functional foods, and seasonings businesses.

In accordance with this revision of the group's management structure, from this fiscal year the businesses of food, health food and functional food etc., which had been included in the "Others" segment, have been reclassified into the "Soft Drinks" segment, as these businesses are managed as a package with the soft drinks business. And during this same time, the "Soft Drinks" segment was renamed "Soft Drinks and Foods."

(Additional Information)

In 2009, as discussed in Note 2 (6), the Company has applied the "Accounting Standard for Measurement of Inventories" (ASBJ Statement No. 9 of July 5 2006) from the current fiscal year end. The effect of this change in accounting method was to decrease operating income by ¥869 million in Alcohol Beverages business and by ¥846 million in Soft Drinks and Foods business, respectively, compared with what would have been recorded under the previous method.

In line with a revision of the Corporation Tax Law in 2008, from the year ended December 31, 2009, the Company and its consolidated subsidiaries in Japan have changed their estimates for the useful lives of part of machinery. The effect of this change in accounting method was to decrease operating income by ¥5,346 million in Alcohol Beverages business and by ¥2 million in "Elimination or Corporate", respectively, and to increase operating income by ¥35 million in Soft Drinks and Foods business, by ¥8 million in Other businesses, respectively, compared with what would have been recorded under the previous method.

In 2008, as discussed in Note 2 (8), due to the revision of the Corporation Tax Law, for property, plant and equipment acquired on or before March 31, 2007, and whose book values have been reduced to 5% of the acquisition price by a depreciation method based on the pre-revision Corporation Tax Law, the difference between the equivalent of 5% of acquisition price and memorandum price is depreciated in equal amounts over the five-year period beginning with the year following the year when the book value reached 5%. However, the Company and certain consolidated subsidiaries adopt this method for property, plants and equipment acquired on or before June 30, 2007. The effect of this change in accounting method was to increase operating expenses by ¥1,469 million in Alcohol Beverages business, by ¥395 million in Soft Drinks and Foods business, by ¥172 million in Pharmaceuticals business, by ¥143 million in Other businesses, and by ¥82 million in Eliminations or Corporate, and to decrease operating income by the same amounts, respectively, compared with what would have been recorded under the previous method.

(b) Geographical segment information

	Year ended December 31, 2010					
	Japan	Asia / Oceania	Others	Total	Eliminations or Corporate	Consolidated
			(Millions	s of yen)		
1. Sales and operating income:						
Sales						
Unaffiliated customers	¥1,724,529	¥393,297	¥59,975	¥2,177,802	¥-	¥2,177,802
Less liquor taxes	341,414	1,061	51	342,527	-	342,527
Net sales	1,383,114	392,235	59,924	1,835,274	-	1,835,274
Inter-segment	32,121	3,695	8,053	43,870	(43,870)	-
Total sales	1,415,236	395,931	67,978	1,879,145	(43,870)	1,835,274
Operating expenses	1,269,343	374,392	61,999	1,705,735	(22,072)	1,683,662
Operating income	145,892	21,539	5,978	173,410	(21,798)	151,612
	¥1,562,732	¥910,803	¥85,828	¥2,559,364	¥89,832	¥2,649,197

			Year ended Dec	cember 31, 2010		
	_	Asia /			Eliminations	
	Japan	Oceania	Others	Total	or Corporate	Consolidated
				f U.S. dollars)		
1. Color and anamating income.			(No	te 1)		
1. Sales and operating income: Sales						
Unaffiliated customers	\$21,162,461	\$4,826,322	\$735,979	\$26,724,776	\$-	\$26,724,776
Less liquor taxes	4,189,642	13,020	625	4,203,301	-	4,203,301
Net sales	16,972,806	4,813,289	735,354	22,521,462	-	22,521,462
Inter-segment	394,171	45,342	98,821	538,348	(538,348)	
Total sales	17,366,989	4,858,645	834,188	23,059,823	(538,348)	22,521,462
Operating expenses	15,576,671	4,594,330	760,817	20,931,832	(270,855)	20,660,964
Operating income	\$1,790,305	\$264,314	\$73,358	\$2,127,991	\$(267,492)	\$1,860,498
2. Assets	\$19,176,978	\$11,176,868	\$1,053,233	\$31,407,092	\$1,102,368	\$32,509,473
			Year ended Dec	cember 31, 2009		
		Asia /			Eliminations	
	Japan	Oceania	Others	Total	or Corporate	Consolidated
			(Million	s of yen)	•	
1.6.1						
1. Sales and operating income: Sales						
Unaffiliated customers	¥1,759,670	¥443,835	¥74,967	¥2,278,473	¥-	¥2,278,473
Less liquor taxes	358,437	1,237	67	359,743	-	359,743
Net sales	1,401,233	442,597	74,900	1,918,730	_	1,918,730
Inter-segment	26,020	3,596	8,283	37,900	(37,900)	-
Total sales	1,427,253	446,193	83,183	1,956,631	(37,900)	1,918,730
Operating expenses	1,318,135	415,142	75,892	1,809,170	(18,874)	1,790,295
Operating income	¥109,118	¥31,051	¥7,291	¥147,461	¥(19,025)	¥128,435
2. Assets	¥1,613,391	¥998,601	¥155,536	¥2,767,529	¥93,665	¥2,861,194
			Year ended Dec	cember 31, 2008		
		Asia /		,	Eliminations	
	Japan	Oceania	Others	Total	or Corporate	Consolidated
			(Million	s of yen)		
Sales and operating income: Sales						
Unaffiliated customers	¥1.787.875	¥438,097	¥77,596	¥2,303,569	¥-	¥2,303,569
Less liquor taxes	379,136	1,474	80	380,691	-	380,691
Net sales	1,408,738	436,622	77,515	1,922,877	-	1,922,877
Inter-segment	20,332	3,726	7,781	31,840	(31,840)	-
Total sales	1,429,071	440,349	85,297	1,954,718	(31,840)	1,922,877
Operating expenses	1,309,454	404,589	77,347	1,791,391	(14,491)	1,776,900
Operating income	¥119,616	¥35,760	¥7,949	¥163,326	¥(17,349)	¥145,977
2. Assets	¥1,659,115	¥632,128	¥174,351	¥2,465,594	¥154,029	¥2,619,623

Geographical distances are considered in classification by country or area. Major countries or areas included in each segment except for Japan are as follows:

Asia, Oceania	East Asia, Southeast Asia, Oceania
Others	U.S.A., Europe*

^{*} Europe is omitted in 2010

Amounts and major items included in "Eliminations or Corporate" are the same as those described in (a) Business segment information.

As described in Note 2. (1), the fiscal year-ends, December 31, of Lion Nathan National Foods Pty Ltd ("LNNF"), National Foods Limited ("NFL") and its subsidiaries ("the companies") were changed to September 30 from the year ended December 31, 2010.

To prepare the consolidated financial statements, financial statements of the companies as of September 30, 2010 were used because the difference between the Company's and the companies' year-ends does not exceed three months. However, their profit or loss for the period from October 1, 2009 to December 31, 2009 is not included in the Company's consolidated statement of income for this fiscal year because their profit or loss for the period has been included in the Company's consolidated statement of income for the fiscal year ended December 31, 2009.

For the three months ended December 31, 2009, sales and operating income of the companies included in the "Asia/Oceania" segment were \(\frac{\pmathbf{77}}{2421}\) million and \(\frac{\pmathbf{4}}{4},311\) million, respectively.

(Additional Information)

In 2009, as discussed in Note 2 (6), the Company has applied the "Accounting Standard for Measurement of Inventories" (ASBJ Statement No. 9 of July 5 2006) from the current fiscal year end. The effect of this change in accounting method was to decrease operating income by \(\frac{\pmathbf{\frac{4}}}{1,715}\) million in Japan, compared with what would have been recorded under the previous method. There was no effect on the operating income of other segments. In line with a revision of the Corporation Tax Law in 2008, from the year ended December 31, 2009, the Company and its consolidated subsidiaries in Japan have changed their estimates for the useful lives of part of machinery. The effect of this change in accounting method was to decrease operating income by \(\frac{\pmathbf{\frac{4}}}{5,302}\) million in Japan and by \(\frac{\pmathbf{\frac{4}}}{2}\) million in Elimination or Corporate, respectively, compared with what would have been recorded under the previous method.

There was no effect on the operating income of other segments.

In 2008, as discussed in Note 2 (8), due to the revision of the Corporation Tax Law, for property, plant and equipment acquired on or before March 31, 2007, and whose book values have been reduced to 5% of the acquisition price by a depreciation method based on the pre-revision Corporation Tax Law, the difference between the equivalent of 5% of acquisition price and memorandum price is depreciated in equal amounts over the five-year period beginning with the year following the year when the book value reached 5%. However, the Company and certain consolidated subsidiaries adopt this method for property, plants and equipment acquired on or before June 30, 2007. The effect of this change in accounting method was to increase operating expenses of "Japan" by \(\frac{\pmathbf{2}}{2},263\) million, and was to decrease operating income by the same amount, compared with what would have been recorded under the previous method. There was no effect on the operating income of other segments.

(c) Overseas sales

Overseas sales, net of liquor taxes Consolidated sales, net of liquor taxes Percentage of overseas sales over consolidated sales

Overseas sales, net of liquor taxes Consolidated sales, net of liquor taxes Percentage of overseas sales over consolidated sales

Overseas sales, net of liquor taxes Consolidated sales, net of liquor taxes Percentage of overseas sales over consolidated sales

Overseas sales, net of liquor taxes Consolidated sales, net of liquor taxes Year ended December 31, 2010

Others	Total
(Millions of yen)	
¥83,964	¥508,607
-	1,835,274
4.6%	27.7%
	(Millions of yen) ¥83,964

Year ended December 31, 2009

Asia / Oceania	Others	Total
	(Millions of yen)	
¥467,644	¥94,996	¥562,640
-	-	1,918,730
24.4%	5.0%	29.3%

Year ended December 31, 2008

1001		500
Asia / Oceania	Others	Total
	(Millions of yen)	
¥464,130	¥107,110	¥571,240
-	-	1,922,877
24.1%	5.6%	29.7%

Year ended December 31, 2010

Asia / Oceania	Others	Total	
((Thousands of U.S. dollars)		
	(Note 1)		
\$5,210,982	\$1,030,359	\$6,241,342	

Geographical distances are considered in classification by country or area. Major countries or areas included in each segment are as follows:

Asia, Oceania	East Asia, Southeast Asia, Oceania
Others	U.S.A., Europe*

^{*} Europe is omitted in 2010

Overseas sales represent sales of the Company and its consolidated subsidiaries to countries and areas outside of Japan.

As described in Note 2. (1), the fiscal year-ends, December 31, of Lion Nathan National Foods Pty Ltd ("LNNF"), National Foods Limited ("NFL") and its subsidiaries ("the companies") were changed to September 30 from the year ended December 31, 2010.

To prepare the consolidated financial statements, financial statements of the companies as of September 30, 2010 were used because the difference between the Company's and the companies' year-ends does not exceed three months. However, their profit or loss for the period from October 1, 2009 to December 31, 2009 is not included in the Company's consolidated statement of income for this fiscal year because their profit or loss for the period has been included in the Company's consolidated statement of income for the fiscal year ended December 31, 2009.

For the three months ended December 31, 2009, sales of the companies included in the "Asia/Oceania" and "Others" segment were \(\frac{\pma}{2}\)72,210 million and \(\frac{\pma}{150}\) million, respectively.

22. LEASE TRANSACTIONS

(a) Lessee lease - Finance lease

Finance leases, except for those leases under which the ownership of the leased assets is considered to be transferred to the lessee, whose inception dates were on or before December 31, 2008, are accounted for in the same manner as operating leases. The details are disclosed as follows:

(1) Purchase price equivalents, accumulated depreciation equivalents and book value equivalents of leased properties

			Year ended	
	Year ended December 31,		December 31,	
	2010	2009	2010	
			(Thousands of	
	(Million	s of yen)	U.S. dollars)	
			(Note 1)	
Machinery, equipment and vehicles:				
Purchase price equivalents	¥1,173	¥1,908	\$14,394	
Accumulated depreciation equivalents	830	1,205	10,185	
Book value equivalents	342	702	4,196	
Other property, plant and equipment (tools and equipment):				
Purchase price equivalents	4,925	5,795	60,436	
Accumulated depreciation equivalents	3,435	3,179	42,152	
Book value equivalents	1,490	2,615	18,284	
Other intangible assets:				
Purchase price equivalents	1,842	1,890	22,604	
Accumulated depreciation equivalents	807	516	9,903	
Book value equivalents	1,035	1,374	12,700	
Total				
Purchase price equivalents	7,942	9,593	97,459	
Accumulated depreciation equivalents	5,074	4,900	62,265	
Book value equivalents	¥2,868	¥4,692	\$35,194	

(Note) Some consolidated subsidiaries calculated purchase price equivalents based on the inclusive-of-interest method.

(2) Lease commitments

		Year ended December 31,	
	2010 (Million	2009 as of yen)	(Thousands of U.S. dollars) (Note 1)
Due within one year	¥1,308	¥1,741	\$16,051
Due over one year	1,735	3,133	21,290
Total	¥3,044	¥4,875	\$37,354

(Note) Some consolidated subsidiaries calculated lease commitments based on the inclusive-of-interest method.

(3) Lease expenses, depreciation equivalents and interest expense equivalents

	Year ended December 31,			Year ended December 31,
	2010	2009	2008	2010
		(Millions of yen)		(Thousands of U.S. dollars) (Note 1)
Lease expenses	¥1,797	¥2,182	¥2,301	\$22,051
Depreciation equivalents	1,528	1,893	2,102	18,750
Interest expense equivalents	¥100	¥143	¥123	\$1,227

⁽⁴⁾ Calculation method of depreciation equivalents

Depreciation equivalents are calculated on the straight-line method over the lease terms without residual value.

(5) Allocation of interest expense equivalents

Differences between total lease expenses and purchase price equivalents of the leased properties comprise interest expense equivalents and insurance, maintenance and certain other operating costs. Interest expense equivalents are allocated using the interest method over the lease terms.

(b) Lessee lease - Operating lease

The Company and its consolidated subsidiaries have lease commitments under non-cancelable operating leases as follows.

	Decemb	December 31,	
	2010	2009	2010
	(Millions	of yen)	(Thousands of U.S. dollars) (Note 1)
(As a lessee)			,
Due within one year	¥5,315	¥5,131	\$65,222
Due over one year	22,887	26,194	280,856
Total	¥28,202	¥31,325	\$346,079
(As a lessor)			
Due within one year	¥200	¥223	\$2,454
Due over one year	2,903	3,526	35,624
Total	¥3,104	¥3,749	\$38,090

23. INVESTMENTS IN UNCONSOLIDATED SUBSIDIARIES AND AFFILIATES

Investments in unconsolidated subsidiaries and affiliates at December 31, 2010 and 2009* were as follows:

			Year ended
	Year ended December 31,		December 31,
	2010	2009	2010
	(Millions	of yen)	(Thousands of U.S. dollars) (Note 1)
Investment securities (Capital stock)	¥178,146	¥182,904	\$2,186,108
Investments and other assets—other (Other than capital stock)	¥2,449	¥2,398	\$30,052

^{*}Figures for 2010 and 2009 include the cost of investment in jointly-controlled companies, amounting to ¥27,634 million (\$339,109 thousand) and ¥29,934 million, respectively.

24. NET ASSETS

Under the Japanese Corporation Law ("the Law") and regulations, the entire amount paid for new shares is required to be designated as common stock. However, a company may, by a resolution of the Board of Directors, designate an amount not exceeding one-half of the price of the new shares as additional paid-in capital, which is included in capital surplus.

In cases where dividend distribution of surplus is made, the smaller of an amount equal to 10% of the dividend or the excess, if any, of 25% of common stock over the total of additional paid-in-capital and legal earnings reserve must be set aside as additional paid-in-capital or legal earnings reserve. Legal earnings reserve is included in retained earnings in the accompanying consolidated balance sheets.

Additional paid-in capital and legal earnings reserve may not be distributed as dividends. However, all additional paid-in-capital and all legal earnings reserve may be transferred to other capital surplus and retained earnings, respectively, which are potentially available for dividends.

The maximum amount that the Company can distribute as dividends is calculated based on the non-consolidated financial statements of the Company in accordance with the Law.

25. NOTES TO THE CONSOLIDATED STATEMENTS OF CHANGES IN NET ASSETS

The consolidated statement of changes in net assets for the year ended December 31, 2010 is as follows:

1. Type and number of shares outstanding and treasury stock

	Type of shares outstanding	Type of treasury stock	
	Common stock	Common stock	
Number of shares as of December 31, 2009	984,508,387	31,167,235	
Number of shares increased during the accounting period ended December 31, 2010	9,257,164	739,822	
Number of shares decreased during the accounting period ended December 31, 2010	28,765,551	28,896,849	
Number of shares as of December 31, 2010	965,000,000	3,010,208	

Notes:

- 1. Increase in the number of shares was due to the issuance of new shares in connection with share exchange.
- 2. Decrease in the number of shares was due to retirement of treasury stock pursuant to Article 178 of the Corporate Law.
- 3. Increase in the number of treasury stock was due to the following reasons:
 - Purchases of partial share units: 727,308 shares
 - Acquisition of treasury stock by unconsolidated subsidiaries accounted for by equity method due to share exchange: 12,514 shares
- 4. Decrease in the number of treasury stock was due to the following reasons:
 - Retirement of treasury stock pursuant to Article 178 of the Corporate Law: 28,765,551 shares
 - Sales of partial share units: 131,298 shares

2. Subscription rights to shares and treasury subscription rights to shares

Description of subscription rights	Subscription rights as stock options	s
Type of shares for subscription rights	-	
Number of shares for subscription rights		
Number of shares as of December 31, 2009	-	-
Number of shares increased during the accounting period ended December 31, 2010	-	-
Number of shares decreased during the accounting period ended December 31, 2010	-	-
Number of shares as of December 31, 2010	-	
Amount outstanding as of December 31, 2010	¥207 million (\$2,540 thousands)	

3. Matters related to dividends

(1) Dividend payment

Approvals by ordinary general meeting of shareholders held on March 26, 2010 were as follows:

Dividend on Common stock

a. Total amount of dividend ¥10,963 million (\$134,531 thousand)

b. Dividend per share ¥11.50

c. Record date December 31, 2009 d. Effective date March 29, 2010

Approvals by the Board of Directors meeting on August 16, 2010 were as follows:

Dividend on Common stock

a. Total amount of dividend ¥11,915 million (\$146,214 thousand)

b. Dividend per share ¥12.50
c. Record date June 30, 2010
d. Effective date September 6, 2010

(2) Dividends whose record date is attributable to the accounting period ended December 31, 2010 but to be effective after the accounting period. The Company received the approval at the general meeting of shareholders held on March 29, 2011 as follows:

Dividend on Common stock

a. Total amount of dividend ¥12,025 million (\$147,564 thousand)

b. Funds for dividend Retained earnings

c. Dividend per share ¥12.50

d. Record date December 31, 2010 e. Effective date March 30, 2011

The consolidated statement of changes in net assets for the year ended December 31, 2009 is as follows:

1. Type and number of shares outstanding and treasury stock

	Type of shares outstanding	Type of treasury stock
	Common stock	Common stock
Number of shares as of December 31, 2008	984,508,387	30,157,914
Number of shares increased during the accounting period ended December 31, 2009	-	1,214,018
Number of shares decreased during the accounting period ended December 31, 2009	-	204,697
Number of shares as of December 31, 2009	984,508,387	31,167,235

Notes:

- 1. Increase in the number of shares was due to purchases of partial share units.
- 2. Decrease in the number of shares was due to sales of partial share units.

2. Subscription rights to shares and treasury subscription rights to shares

Description of subscription rights	Subscription rights as stock options
Type of shares for subscription rights	-
Number of shares for subscription rights	
Number of shares as of December 31, 2008	-
Number of shares increased during the accounting period ended December 31, 2009	-
Number of shares decreased during the accounting period ended December 31, 2009	-
Number of shares as of December 31, 2009	<u>-</u>
Amount outstanding as of December 31, 2009	¥196 million

3. Matters related to dividends

(1) Dividend payment

Approvals by ordinary general meeting of shareholders held on March 26, 2009 were as follows:

Dividend on Common stock

a. Total amount of dividend ¥10,975 million

b. Dividend per share ¥11.50

c. Record date December 31, 2008 d. Effective date March 27, 2009

Approvals by the Board of Directors meeting on August 6, 2009 were as follows:

Dividend on Common stock

a. Total amount of dividend \$\frac{\pmathbf{\frac{\pmathr\frac{\pmathbf{\frac{\pmathr\exi\frac{\pmathbf{\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr\frac{\pmathr}\frac{\pmathr\fra

(2) Dividends whose record date is attributable to the accounting period ended December 31, 2009 but to be effective after the accounting period.

The Company received the approval at the general meeting of shareholders held on March 26, 2010 as follows:

Dividend on Common stock

a. Total amount of dividend ¥10,963 millionb. Funds for dividend Retained earnings

c. Dividend per share ¥11.50

d. Record date December 31, 2009 e. Effective date March 29, 2010

The consolidated statements of changes in net assets for the year ended December 31, 2008 is as follows:

1. Type and number of shares outstanding and treasury stock

	Type of shares outstanding	Type of treasury stock
	Common stock	Common stock
Number of shares as of December 31, 2007	984,508,387	29,779,060
Number of shares increased during the accounting period ended December 31, 2008	-	883,269
Number of shares decreased during the accounting period ended December 31, 2008	-	504,415
Number of shares as of December 31, 2008	984,508,387	30,157,914

Notes:

- 1. Increase in the number of shares was due to purchases of partial share units.
- 2. Decrease in the number of shares was due to sales of partial share units.

2. Subscription rights to shares and treasury subscription rights to shares

Description of subscription rights	Subscription rights as stock options
Type of shares for subscription rights	<u> </u>
Number of shares for subscription rights	
Number of shares as of December 31, 2007	-
Number of shares increased during the accounting period ended December 31, 2008	-
Number of shares decreased during the accounting period ended December 31, 2008	-
Number of shares as of December 31, 2008	
Amount outstanding as of December 31, 2008	¥162 million

3. Matters related to dividends

(1) Dividend payment

Approvals by ordinary general meeting of shareholders held on March 26, 2008 were as follows:

Dividend on Common stock

a. Total amount of dividend ¥11,456 million

b. Dividend per share ¥12.00

c. Record date December 31, 2007 d. Effective date March 27, 2008

Approvals by the Board of Directors meeting on August 4, 2008 were as follows:

Dividend on Common stock

a. Total amount of dividend \$10,975 million
b. Dividend per share \$11.50
c. Record date June 30, 2008
d. Effective date September 8, 2008

(2) Dividends whose record date is attributable to the accounting period ended December 31, 2008 but to be effective after the accounting period.

The Company received the approval at the general meeting of shareholders held on March 26, 2009 as follows:

Dividend on Common stock

a. Total amount of dividend
 b. Funds for dividend
 c. Dividend per share
 d. Record date
 ¥11.50
 December 31, 2008

26. NOTES TO THE CONSOLIDATED STATEMENTS OF CASH FLOWS

March 27, 2009

(a) Reconciliation of cash

e. Effective date

Reconciliation of cash in the consolidated balance sheets and cash and cash equivalents in the consolidated statements of cash flows is as follows:

_	December 31,			December 31,
	2010	2009	2008	2010
	(Millions of yen)		(Thousands of U.S. dollars) (Note 1)
Cash	¥51,463	¥125,558	¥72,662	\$631,525
Marketable securities	530	128	762	6,503
Fixed term deposits over 3 months	(6,512)	(6,672)	(4,204)	(79,911)
Equity securities and bonds, etc. with maturities exceeding 3 months	(200)	(128)	(762)	(2,454)
Short-term loans payable (bank overdraft)	(3)	(87)	-	(36)
Cash and cash equivalents	¥45,278	¥118,797	¥68,457	\$555,626

(b) Assets and liabilities of subsidiaries excluded from the scope of consolidation

Assets and liabilities of subsidiaries at the time they were excluded from the scope of consolidation, related sale price of shares and proceeds (net) from sale of shares are as follows:

	December 31, December			December 31,
	2010	2009	2008	2010
	(Millions of yen)		(Thousands of U.S. dollars) (Note 1)
Current assets	¥7,337	¥2,796	¥-	\$90,035
Fixed assets	6,719	5,927	-	82,451
Current liabilities	(5,682)	(1,095)	-	(69,726)
Long-term liabilities	(1,137)	(716)	-	(13,952)
Valuation difference on available-for-sale securities	-	(15)	-	-
Foreign currency translation adjustments	693	548	-	8,504
Minority interest	(463)	-	-	(5,681)
Net gain on sale of shares, etc.	(6,216)	346	-	(76,279)
Sales price of shares	1,250	7,791	-	15,339
Accounts receivable	(398)	-	-	(4,884)
Cash and cash equivalents of the company excluded from the scope of consolidation	(126)	(1,729)	-	(1,546)
Proceeds from sales of shares of subsidiaries excluded from the scope of consolidation	¥726	¥6,061	¥-	\$8,909

(c) Assets and liabilities of newly consolidated subsidiaries by acquisition of shares

Assets and liabilities of newly consolidated subsidiaries by acquisition of shares at the inception of their consolidation, related acquisition cost and net expenditure for acquisition of shares are as follows:

	December 31, December 31,			December 31,
	2010	2009	2008	2010
	(.	Millions of yen)		(Thousands of U.S. dollars) (Note 1)
Current assets	¥-	¥-	¥23,268	\$ -
Fixed assets	-	-	31,285	_
Goodwill	-	-	51,907	_
Current liabilities	-	-	(16,125)	_
Long-term liabilities	-	-	(15,978)	_
Minority interests	-	-	(46)	-
Acquisition cost of shares	-	-	74,311	_
Payment during the previous year	-	-	-	_
Accounts payable	-	-	(319)	-
Cash and cash equivalents of the acquired companies	-	-	(585)	-
Payment for acquisition of shares of newly consolidated subsidiaries	¥-	¥-	¥73,407	\$ -

(d) Significant Noncash Transaction

Assets and liabilities of former Kyowa Hakko Kogyo Co., Ltd. at the time it was included in the scope of consolidation due to additional acquisition of shares are as follows:

		December 31,		December 31,
	2010	2009	009 2008	2010
	(Millions			(Thousands of U.S. dollars) (Note 1)
Current assets	¥ -	¥-	¥235,695	\$ -
Fixed assets	-	-	225,788	_
Goodwill	-	-	128,868	_
Total assets	-	-	590,352	_
Current liabilities	-	-	117,957	_
Long-term liabilities	-	-	53,964	_
Total liabilities	¥-	¥-	¥171,922	\$ -

As of December 31, 2008, current assets include cash and cash equivalents of ¥43,740 million at the inception of consolidation, which is included in "Net increase (decrease) in cash and cash equivalents from new consolidation/de-consolidation of subsidiaries."

27. DEFERRED INCOME TAXES

Significant components of deferred tax assets and liabilities as of December 31, 2010 and 2009 were as follows:

	December 31,		December 31,	
	2010	2009	2010	
			(Thousands of	
	(Millions	of yen)	U.S. dollars)	
			(Note 1)	
Deferred tax assets:				
Employees' pension and retirement benefits	¥26,929	¥34,891	\$330,457	
Depreciation	21,347	24,677	261,958	
Loss carried forward	11,779	17,951	144,545	
Loss on impairment of fixed assets	-	14,892	=	
Deemed dividend	9,243	9,520	113,424	
Long-term accrued expenses	6,624	-	81,286	
Deferred charges	5,593	5,767	68,634	
Other	81,165	76,253	996,011	
Sub-total	162,684	183,953	1,996,367	
Less valuation allowance	(39,914)	(45,504)	(489,802)	
Total deferred tax assets	122,769	138,449	1,506,552	
Deferred tax liabilities:				
Adjustment of book value based on fair value	(24,808)	(26,697)	(304,429)	
Net unrealized holding gains on securities	(7,284)	(17,610)	(89,385)	
Depreciation of foreign subsidiaries	(6,502)	(15,151)	(79,788)	
Reserve for deferred gains on sale of property	(12,842)	(12,740)	(157,589)	
Prepaid pension cost	(12,0 12) -	(5,699)	(107,005)	
Other	(19,302)	(10,346)	(236,863)	
Total deferred tax liabilities	(70,739)	(88,247)	(868,069)	
Net deferred tax assets	52,029	50,202	638,470	
	·			
Deferred tax asset due to land revaluation:				
Deferred tax asset due to land revaluation	617	617	7,571	
Less valuation allowance	(617)	(617)	(7,571)	
Total deferred tax asset due to land revaluation	-	-	-	
Deferred tax liability due to land revaluation:				
Deferred tax liability due to land revaluation	(1,471)	(1,471)	(18,051)	
Net deferred tax liability due to land revaluation	¥(1,471)	¥(1,471)	\$(18,051)	

Deferred tax assets and liabilities were included in the consolidated balance sheets as of December 31, 2010 and 2009 as follows:

	December 31,		December 31,
	2010	2009	2010
			(Thousands of
	(Millions of yen)		U.S. dollars)
			(Note 1)
Current assets — Deferred tax assets	¥27,598	¥24,146	\$338,667
Fixed assets — Deferred tax assets	45,916	59,096	563,455
Current liabilities — Other	(16)	(957)	(196)
Long-term liabilities — Deferred tax liabilities	¥(22,940)	¥(32,083)	¥(281,506)

The following table summarizes significant differences between the statutory tax rate and the effective tax rate for the years ended December 31, 2010 and 2009:

	2010	2009
	(%)	(%)
Statutory tax rate	40.7	40.7
(Adjustments)		
Permanent difference - expenses	5.0	4.0
Dividend received from foreign subsidiaries eliminated in		
consolidation	-	9.7
Amortization of intangible assets	22.0	13.3
Loss on impairment of intangible assets	18.0	-
Valuation allowance	5.9	(9.9)
Temporary difference in connection with investments in		
subsidiaries	4.5	-
Equity in earnings of affiliates	(4.8)	(3.9)
Elimination of interest expenses paid to consolidated		
subsidiaries	(10.6)	-
Difference in tax rate between the Company and its		
consolidated subsidiaries	-	(7.6)
Retained earning of foreign subsidiaries	-	(6.7)
Tax credit	(5.6)	(6.8)
Others	(3.1)	(1.6)
Effective tax rate	72.0	31.2

The description of significant differences between the statutory tax rate and the effective tax rate for the year ended December 31, 2008 is omitted because the difference between the statutory tax rate and the effective tax rate is less than 5% of the statutory tax rate.

28. FINANCIAL INSTRUMENTS

Effective from the year ended December 31, 2010, the Company has applied the "Accounting Standard for Financial Instruments" (ASBJ Statement No. 10 of March 10, 2008) and the "Guidance on Disclosures about Fair Value of Financial Instruments" (ASBJ Guidance No. 19 of March 10, 2008).

1. Matters related to financial instruments

(1) Policy for financial instruments

The basic policy of the Company and its consolidated subsidiaries is to effectively obtain necessary funds according to changes in business environment. Currently, funds are mainly obtained through bank borrowings, and issuance of commercial papers and corporate bonds. Temporary surplus funds are invested in highly safe financial assets such as time deposits. Derivatives are used, not for speculative purpose, but to avoid risks mentioned below.

(2) Types of financial instruments and related risk

Trade receivables such as trade notes and accounts receivable are exposed to customer credit risk. Trade receivables denominated in foreign currencies arising from global business development are exposed to foreign currency exchange risk. Marketable securities and investment securities, which mainly consist of stocks issued by companies with which the Company and its consolidated subsidiaries have business relationships, are exposed to market risk.

Substantially all trade payables such as trade notes and accounts payables have payment due dates within one year. Some of trade payables denominated in foreign currencies arising from import of raw materials are exposed to foreign currency exchange risk.

The purpose of short-term loans payable and commercial papers is mainly to fund short-term working capital and the purpose of long-term debt and loans is mainly to fund necessary amount for investments and lending and long-term working capital. Some loans payable bear variable interest rates and are exposed to interest rate fluctuation risk.

Regarding derivatives, the Company and its consolidated subsidiaries enter into forward foreign exchange contracts and currency swaps for the purpose of hedging foreign currency exchange risk deriving from trade receivables and payables denominated in foreign currencies and loans to group companies, and interest rate swaps, interest rate cap contracts and interest rate floor contracts for the purpose of hedging interest rate fluctuation risk deriving from interest payments on debt.

(3) Risk management for financial instruments

(a) Monitoring of credit risk (the default risk for customers and counterparties)

In accordance with the internal policies of the Company and its consolidated subsidiaries for managing credit risk arising from receivables, each related sales division monitors credit worthiness of their main customers and counterparties on a periodical basis and monitors due dates and outstanding balances by individual customer. In addition, the Company and its consolidated subsidiaries are making efforts to quickly identify and mitigate risks of bad debts from customers who are having financial difficulties.

The Company and its consolidated subsidiaries believe that the credit risk of derivatives is insignificant as it enters into derivatives only with financial institutions which have a high credit rating. Please refer to Note 2 (25) for hedging instruments and hedged items, hedging policy and method to evaluate hedging effectiveness.

(b) Monitoring of market risk (the risk arising from fluctuations in foreign exchange rates, interest rates and others)

Regarding trade receivables and payables denominated in foreign currencies, the Company and its consolidated subsidiaries generally utilize forward foreign exchange contracts to hedge the risk for the foreign currency exchange risks identified for each currency on a monthly basis. Currency swaps are utilized to mitigate interest rate risk on loans denominated in foreign currencies which are made to foreign subsidiaries. In addition, interest rate swaps, interest rate cap contracts and interest rate floor contracts are utilized to mitigate interest rate fluctuation risk deriving from interest payments on debt.

For marketable securities and investment securities, the Company and its consolidated subsidiaries periodically review their fair values and the financial position of the issuers. Additionally, the Company and its consolidated subsidiaries continuously evaluates whether securities other than those classified as held-to-maturity should be maintained taking into account their fair values and relationships with the issuers.

In conducting and managing derivative transactions, the division in charge of each derivative transaction follows the internal management policies, which define delegation of authority and position limits. Actual transaction data are regularly reported to the Director of Financial division.

(c) Monitoring of liquidity risk related to fund procurement (the risk that the Company and its consolidated subsidiaries may not be able to meet its obligations on scheduled due dates)

In order to manage liquidity risk, the Company and its consolidated subsidiaries timely prepare and update the cash flow plans based upon the report from each division and maintain fund liquidity.

(4) Supplementary explanation of the estimated fair value of financial instruments

The fair value of financial instruments is based on their quoted market price. When no quoted market price is available, fair value is reasonably estimated. Since various variable assumptions are reflected in estimating the fair value, different assumptions could result in different fair values. In addition, the notional amounts of derivatives as stated below 2. do not reflect the actual market risk exposure involved in derivative transactions.

2. Matters relates to fair values of financial instruments

The table below shows the amounts of financial instruments recorded in the consolidated balance sheet as of December 31, 2010 and their fair values, as well as their differences. Please note that financial instruments whose fair values are deemed extremely difficult to assess are not included.

	Year ended December 31, 2010						
	Book value	Fair value	Difference	Book value	Fair value	Difference	
	[]	Millions of yen)	_	(Thou	sands of U.S. do	ollars)	
					(Note 1)		
ASSETS							
(1) Cash	¥51,463	¥51,463	¥-	\$631,525	\$631,525	\$-	
(2) Notes and accounts receivable, trade	415,268	415,268	-	5,095,938	5,095,938	-	
(3) Marketable and investment securities							
a. Held-to-maturity debt securities	510	516	6	6,258	6,332	73	
b. Equity securities issued by affiliates	135,370	420,568	285,197	1,661,185	5,160,976	3,499,779	
c. Available-for-sale securities	225,721	225,721		2,769,922	2,769,922	-	
TOTAL ASSETS	828,334	1,113,537	285,203	10,164,854	13,664,707	3,499,852	
LIABILITIES							
(1) Notes and accounts payable, trade	169,036	169,036	-	2,074,315	2,074,315	-	
(2) Short-term loans payable and long-term							
debt with current maturities	181,786	181,786	-	2,230,776	2,230,776	-	
(3) Commercial papers	10,999	10,999	-	134,973	134,973	-	
(4) Bonds due within one year	3,361	3,487	125	41,244	42,790	1,533	
(5) Liquor taxes payable	92,553	92,553	-	1,135,758	1,135,758	-	
(6) Income taxes payable	26,544	26,544	-	325,733	325,733	-	
(7) Bonds	320,070	331,545	11,474	3,927,721	4,068,536	140,802	
(8) Long-term debt	262,720	266,240	3,519	3,223,953	3,267,149	43,183	
TOTAL LIABILITIES	1,067,072	1,082,192	15,119	13,094,514	13,280,058	185,531	
Derivative transactions (*)	¥ (11,017)	¥ (11,017)	¥-	\$ (135,194)	\$ (135,194)	\$-	

^(*) Derivatives are stated net of assets and liabilities. The figures in parentheses indicate net liabilities.

Notes

1. Fair value measurement of financial instruments, including securities and derivatives

Assets

(1) Cash and (2) Notes and accounts receivable, trade

The fair value of these items approximates their book value because of their short-term nature. Thus, the book value is used as fair value.

(3) Marketable securities and investment securities

While the fair values of equity securities are measured by market prices at exchange, the fair values of bond securities are measured by the prices obtained from financial institutions, etc. Please refer to Note 20 for matters relating to securities by holding purpose.

Liabilities

(1) Notes and accounts payable, trade, (2) Short-term loans payable and long-term debt with current maturities, (3) Commercial papers, (5) Liquor taxes payable, and (6) Income taxes payable

The fair value of these items approximates their book value because of their short-term nature. Thus, the book value is used as fair value.

(4) Bonds due within one year and (7) Bonds

The fair value of bonds issued by the Company and certain consolidated subsidiaries are based on the market price, when market prices are readily available. The fair value of bonds without market price is measured as present value, calculated by discounting the combined total of principal and interest by a rate with the current maturity and credit risk taken into account.

(8) Long-term debt

The fair value of long-term loans payable is measured as present value, calculated by discounting the combined total of principal and interest by an assumed interest rate(*) for similar new borrowings.

(*) For long-term debt to which the certain hedging criteria of interest rate swaps is met, present value of the combined total of principal and interest discounted by using the rates of relevant interest rate swaps.

Derivative transactions

Please refer to Note 26 below.

2. Book values of financial instruments deemed extremely difficult to assess their fair value are as follows:

Classification	Year ended December 31, 2010			
	(Millions of yen)	(Thousands of U.S. dollars) (Note 1)		
Investment securities a. Unlisted equity securities (Equity securities issued by affiliates, etc.)	¥42,775	\$524,911		
b. Unlisted equity securities (Other securities)	24,502	300,674		
c. Other	33	404		
Guarantee deposits received	¥73,663	\$903,951		

The fair values of these items are not shown in the table above because their market prices are not available and whose fair values are deemed extremely difficult to assess.

3. The redemption schedule for monetary receivables and marketable securities with maturities as of December 31, 2010 is as follows:

	Due within	1 to 5	5 to 10	Over 10	Due within	1 to 5	5 to 10	Over 10
	1 year	years	years	years	1 year	years	years	years
		(Millions	of yen)		(Thou	sands of U.S.	dollars) (No	te 1)
Cash and time deposits	¥51,463	¥ -	¥ -	¥ -	\$631,525	\$ -	\$ -	\$ -
Notes and accounts receivable, trade	415,268	-	-	-	5,095,938	-	-	-
Marketable and investment securities								
Held-to-maturity debt securities			-	-				
Governmental/municipal bonds	200	310			2,454	3,804	=	=_
TOTAL	¥466,932	¥310	¥ -	¥ -	\$5,729,930	\$3,804	\$ -	\$ -

4. Please refer to Note 3 for the aggregate annual maturities of long-term debt, bonds and finance lease obligation at December 31, 2010.

29. DERIVATIVE TRANSACTIONS

1. The notional amount and fair value of derivative transactions for which hedge accounting has not been applied for the year ended December 31, 2010 are summarized as follows:

Currency-related transactions

				`	Year ended De	cember 31, 20	10		
Classification	Type of transaction	Notional amount	Portion due after one year included herein	Fair value	Unrealized gain (loss)	Notional amount	Portion due after one year included herein	Fair value	Unrealized gain (loss)
			(Millions	of yen)			(Thousands of	f U.S. dollars))
Non-market transactions	Foreign exchange forward contracts Sell US dollar Euro	¥3,229 2,155	¥ - -	¥60 58	¥60 58	\$39,624 26,444	(Not	\$736 711	\$736 711
	Currency swap Receive yen pay Australian dollar Receive yen pay US dollar	17,203 3,006	-	(1,301)	(1,301) 74	211,105 36,887	-	(15,965) 908	(15,965) 908
Total	paj es dend	¥25,595	¥ -	¥(1,106)	¥(1,106)	\$314,087	\$ -	\$(13,572)	\$(13,572)

Fair value is based on the prices obtained from forward exchange market or financial institutions.

Interest-rate related transactions

		Year ended December 31, 2010							
Classification Type of transaction		Notional amount	Portion due after one year included herein	Fair value	Unrealized gain (loss)	Notional amount	Portion due after one year included herein	Fair value	Unrealized gain (loss)
			(Millions	of yen)			(Thousands of	f U.S. dollars)	
							(Not	te 1)	
Non-market	Interest rate swap								
transactions	Receive fixed,	77024	77024	7722	T/OO	011 101	011 101	#202	#202
	pay floating	¥931	¥931	¥32	¥32	\$11,424	\$11,424	\$392	\$392
	Receive floating, pay fixed	931	931	(39)	(39)	11,424	11,424	(478)	(478)
Total						\$(85)			

Fair value is based on the prices obtained from financial institutions.

2. The notional amount and fair value of derivative transactions for which hedge accounting has been applied are summarized as follows:

Currency-related transactions

		Year ended December 31, 2010							
Type of transaction	Hedged item	Notional amount	Portion due after one year included herein	Fair value	Notional amount	Portion due after one year included herein	Fair value		
			(Millions of yen)	_	(The	ousands of U.S. dol	lars)		
						(Note 1)			
Derivative transactions	s for which deferral he	edge account	ting has been applied						
Foreign exchange	Future transactions								
forward contracts	in foreign currency								
Sell	2 ,								
US dollar		¥216	¥ -	¥26	\$2,650	\$ -	\$319		
Euro		28	-	0	343	-	0		
Australian dollar		341	62	(9)	4,184	760	(110)		
GBP		726	-	25	8,909	-	306		
Other		630	-	39	7,731	-	478		
Buy									
US dollar		8,397	2,022	(782)	103,043	24,812	(9,596)		
Euro		2,724	185	(179)	33,427	2,270	(2,196)		
Other		113	-	(3)	1,386	-	(36)		
Currency swap	Debt and bonds								
Receive US dollar,									
pay Australian dolla	Ľ	35,055	30,155	(9,196)	430,175	370,045	(112,848)		
Receive yen,									
pay Australian									
dollar		27,851	27,851	3,053	341,771	341,771	37,464		
Derivative transactions	s for which appropriat	ion treatmen	nt has been applied						
Foreign exchange	Receivables and								
forward contracts	payables								
Sell									
US dollar		1,007	-	Note 2	12,357	-	Note 2		
Euro		78	-	Note 2	957	-	Note 2		
Buy									
Euro		4	<u>-</u>	Note 2	49	-	Note 2		
TOTAL		¥77,178	¥60,277	¥(7,026)	\$947,085	\$739,685	\$(86,219)		

Note: 1. Fair value is based on the prices obtained from forward exchange market or financial institutions.

^{2.} Foreign exchange forward contracts for which appropriation treatment has been applied are accounted for together with receivables and payables designated as a hedged item, therefore, their fair values are included in the fair value of receivables and payables.

		Year ended December 31, 2010							
Type of transaction	Hedged item	Notional amount	Portion due after one year included herein	Fair value	Notional amount	Portion due after one year included herein	Fair value		
			(Millions of yen)		(Tho	usands of U.S. dol	lars)		
						(Note 1)			
Derivative transactions	for which deferral h	edge accounti	ng has been applied	<u> </u>					
Interest rate swap	Debt and bonds								
Receive floating,	Debt and bonds								
pay fixed		¥81,840	¥75,966	¥(2,538)	\$1,004,295	\$932,212	\$(31,144)		
Interest rate cap		101,010	172,200	1(2,000)	Ψ1,001,2>0	Ψ>02,212	Ψ(ε1,1 11)		
Buy		6,208	-	1	76,181	_	12		
Interest rate floor		-,			-, -				
Sell		6,208	-	(475)	76,181	-	(5,828)		
Derivative transactions	for which special tre	eatment has be	een applied						
Interest rate swap	Long-term debt								
Receive floating,	Zong torm deet								
pay fixed		106,405	95,803	Note 2	1,305,743	1,175,641	Note 2		
TOTAL		¥200,663	¥171,770	¥(3,012)	\$2,462,424	\$2,107,865	\$(36,961)		

Note: 1. Fair value is based on the prices obtained from financial institutions.

Commodity-related

			Year ended December 31, 2010					
Type of transaction	Hedged item	Notional amount	Portion due after one year included herein	Fair value	Notional amount	Portion due after one year included herein	Fair value	
			(Millions of yen)		(Tho	usands of U.S. do	llars)	
						(Note 1)		
Derivative transactions	for which deferral	hedge accounti	ing has been applied					
Commodity swap Receive floating,	Sugar, etc.							
pay fixed		¥765	¥89	¥135	\$9,387	\$1,092	\$1,656	
TOTAL		¥765	¥89	¥135	\$9,387	\$1,092	\$1,656	

Note:1. Fair value is based on the prices obtained from financial institutions.

^{2.} Interest rate swaps for which special treatment has been applied are accounted for together with long-term debt designated as a hedged item, therefore, their fair values are included in the fair value of long-term debt.

The fair value of the derivative contracts utilized by the Company and its consolidated subsidiaries for the year ended December 31, 2009 was as follows:

		Year ended December 31, 2009						
Classification	Type of transaction	Notional amount	Portion due after one year included herein	Fair value	Unrealized gain (loss)			
			(Millions of	yen)				
Non-market transactions	Foreign exchange forward contracts Sell							
	US dollar	¥3,280	¥ -	¥3,345	¥(64)			
	Euro	1,930	-	1,924	6			
	Australian							
	dollar	11,704	-	12,225	(521)			
	Yen	54	-	54	0			
	Currency swap							
	Receive yen							
	pay Australian							
	dollar	61,047	-	7,098	7,098			
	Receive yen							
	pay US dollar	3,991	-	(151)	(151)			
Total		¥82,009	¥ -	¥24,497	¥ 6,367			

- (i) Fair value is based on the prices obtained from forward exchange market or financial institutions.
- (ii) Derivative transactions utilized by the Company and its consolidated subsidiaries other than the above are treated under hedge accounting rules, and are not included in the above.

Interest-related transactions

		Year ended December 31, 2009						
Classification	Type of transaction	Notional amount	Portion due after one year included herein	Fair value	Unrealized gain (loss)			
			(Millions of	yen)				
Non-market transactions	Interest rate swap Receive fixed,							
	pay floating Receive floating,	¥968	¥968	¥39	¥39			
	pay fixed Interest rate cap	968	968	(52)	(52)			
	Buy	1,579	-	0	0			
	Interest rate floor Sell	1,579	-	18	18			
Total		¥5,095	¥1,936	¥5	¥5			

- (i) Fair value of swaps is based on the prices obtained from the financial institutions.
- (ii) Derivative transactions utilized by the Company and its consolidated subsidiaries other than the above are treated under hedge accounting rules, and are not included in the above.
- (iii) The notional amounts of derivatives shown in the above do not reflect the market risk exposure of the Company and its consolidated subsidiaries.

		Year ended December 31, 2009						
Classification	Type of transaction	Notional amount	Portion due after one year included herein	Fair value	Unrealized gain (loss)			
			(Millions o	of yen)				
Non-market transactions	Stock forward contracts Buy	¥15,726	¥ -	¥(514)	¥(514)			
Total	24)	¥15,726	¥ -	¥(514)	¥(514)			

⁽i) Fair value is based on the prices obtained from financial institutions.

30. EMPLOYEES' PENSION AND RETIREMENT BENEFITS

The Company and its consolidated domestic subsidiaries provide four types of contributory defined benefit plans, namely: the lump-sum severance payment plan; the defined benefit corporate pension plan; the employees' pension fund plan; and the tax-qualified pension plan. The Company and consolidated several subsidiaries provide defined contribution plans and/or defined benefit plans. Extra payments may be added upon retirement of employees.

(a) Liabilities for employees' pension and retirement benefits

The liabilities for employees' pension and retirement benefits included in the liability section of the consolidated balance sheets as of December 31, 2010 and 2009 consisted of the following:

	Decemb	er 31,	December 31,
	2010	2009	2010
	(Millions	of ven)	(Thousands of U.S. dollars)
	(Williams)	or yen,	(Note 1)
Projected benefit obligation	¥(295,017)	¥(318,392)	\$(3,620,284)
Fair value of plan assets	190,856	192,180	2,342,078
Unfunded pension obligation	(104,160)	(126,211)	(1,278,193)
Unrecognized actuarial differences	46,545	56,268	571,174
Unrecognized prior service cost (deduction of obligation)	(1,600)	(3,284)	(19,634)
Net of employees' pension and retirement benefit obligation	(59,215)	(73,227)	(726,653)
Prepaid pension cost	7,667	12,051	94,085
Employees' pension and retirement benefits	¥(66,882)	¥(85,279)	\$(820,738)

A number of consolidated subsidiaries calculated projected benefit obligations using the simplified method.

(b) Employees' pension and retirement benefits expenses

The employees' pension and retirement benefit expenses included in the consolidated statements of income for the years ended December 31, 2010, 2009 and 2008 consisted of the following:

	For the ye	For the year ended December 31,		
	2010	2009	2008	2010
	(1	Millions of yen)		(Thousands of U.S. dollars) (Note 1)
Service cost	¥12,683	¥12,169	¥10,428	\$155,638
Interest cost	7,366	7,435	7,048	90,391
Expected return on plan assets	(5,140)	(4,729)	(5,329)	(63,075)
Amortization of actuarial differences	6,932	9,452	4,423	85,065
Amortization of prior service cost	(323)	(447)	(442)	(3,963)
Premium for defined contribution pension plan	4,652	1,234	2,515	57,086
Employees' pension and retirement benefit expenses	26,170	25,115	18,643	321,143
Loss on revision of retirement benefit plan	7,226	-	-	88,673
Total	¥33,397	¥25,115	¥18,643	\$409,829

Employees' contribution to the defined benefit corporate pension plan and others is excluded for the years ended December 31, 2010, 2009 and 2008. Employees' pension and retirement benefit expenses of consolidated subsidiaries using the simplified method are included for the years ended December 31, 2010, 2009 and 2008.

In addition to the above employees' pension and retirement benefit expenses, premium on employees' retirement benefits was recognized as "Business restructuring expense" in special expenses, amounting to \(\xi_3,502\) million (\xi_42,974\) thousand), \(\xi_1,363\) million and \(\xi_3,208\) million for the years ended December 31, 2010, 2009 and 2008, respectively, and as "Loss on liquidation of business" in special expenses, amounting to \(\xi_799\) million for the year ended December 31, 2008.

For the year ended December 31, 2010, loss on revision of retirement plan was recognized mainly due to the partial abolishment of the lump-sum severance payment plan in the Company and its consolidated subsidiaries.

Assumptions used for the years ended December 31, 2010, 2009 and 2008 were set forth as follows:

		December 31,				
	2010 2009 2008					
Discount rate	Mainly 2.5%	Mainly 2.5%	Mainly 2.5%			
Expected rate of return on plan assets	Mainly 2.5%	Mainly 2.5%	Mainly 2.5%			
Amortization of unrecognized prior service cost	Mainly 5-15 years	Mainly 5-15 years	Mainly 5-15 years			
Amortization of unrecognized actuarial differences	Mainly 10-15 years	Mainly 10-15 years	Mainly 10-15 years			

The estimated amount of all retirement benefits to be paid at the future retirement dates is allocated equally to each service year using the estimated number of total service years.

31. STOCK OPTIONS

For the year ended December 31, 2010

- 1. The amount and account title related to the stock option plans for the year ended December 31, 2010 Selling, general and administrative expenses \quad \quad \quad \text{million} (\quad \quad \quad \text{tousand})
- 2. The stock options outstanding as of December 31, 2010 are as follows:

Consolidated Subsidiary (Kyowa Hakko Kirin Co., Ltd.)

Stock Option	Grantees' Position	Number of Options Granted	Date of Grant	Exercise Price
2005 Stock Option	6 directors 13 managing officers	Common stock 133,000 shares	June 28, 2005	¥1 (\$0.012)
2006 Stock Option	7 directors 11 managing officers	Common stock 111,000 shares	June 29, 2006	¥1 (\$0.012)
2007 Stock Option	5 directors 13 managing officers	Common stock 92,000 shares	June 21, 2007	¥1 (\$0.012)
2008 Stock Option	6 directors 14 managing officers	Common stock 91,000 shares	June 25, 2008	¥1 (\$0.012)
2009 Stock Option	6 directors 8 managing officers	Common stock 93,000 shares	June 26, 2009	¥1 (\$0.012)
2010 Stock Option	6 directors 11 managing officers	Common stock 85,000 shares	April 1, 2010	¥1 (\$0.012)

Stock Option	Vesting condition	Applicable period of service	Exercisable period
2005 Stock Option	No provisions	No provisions	June 29, 2005 - June 28, 2025
2006 Stock Option	No provisions	No provisions	June 30, 2006 - June 28, 2026
2007 Stock Option	No provisions	No provisions	June 22, 2007 - June 20, 2027
2008 Stock Option	No provisions	No provisions	June 26, 2008 - June 24, 2028
2009 Stock Option	No provisions	No provisions	June 27, 2009 - June 25, 2029
2010 Stock Option	No provisions	No provisions	April 2, 2010 - March 24, 2030

(Note) Number of subscription rights to shares is expressed in number of shares to be issued upon exercise.

Scale and movement of stock options

The following tables are based on the stock options which existed as of December 31, 2010. Number of stock options is expressed in number of shares to be issued upon exercise.

Number of Stock Options

-	2005 Stock Option	2006 Stock Option	2007 Stock Option	2008 Stock Option	2009 Stock Option	2010 Stock Option
	Number of shares					
Non-vested						
December 31, 2009-Outstanding	-	-	-	-	-	-
Granted	-	-	-	-	-	85,000
Forfeited	-	-	-	-	-	-
Vested	-	-	-	-	-	85,000
December 31, 2010-Outstanding	-	-	-	-	-	-
Vested						
December 31, 2009-Outstanding	40,000	39,000	37,000	53,000	93,000	-
Vested	-	-	-	-	-	85,000
Exercised	8,000	7,000	14,000	22,000	27,000	-
Forfeited	-	-	-	-	-	-
December 31, 2010-Outstanding	32,000	32,000	23,000	31,000	66,000	85,000

3. The price information of stock options as of December 31, 2010

	2005 Stock Option	2006 Stock Option	2007 Stock Option	2008 Stock Option	2009 Stock Option	2010 Stock Option
Exercise price (yen)	1	1	1	1	1	1
Average market price of the stock at the time of exercise (yen)	957	957	957	957	957	-
Fair valuation price (date of grant) (yen)	-	705	1,140	1,038	1,014	940

4. Method of estimating the fair value of stock options

The fair value of the 2010 Stock Option is estimated using the Black-Scholes model. The following assumptions were used to determine the fair value.

Share price variability (Note 1)	10.2%
Projected remaining period (Note 2)	2 years
Projected dividend (Note 3)	¥20 per share
Risk-free interest rate (Note 4)	0.69%

- (Notes) 1. Calculated based on share price results over two years (from March 2008 to Feburary 2010).
 - 2. Calculated by subtracting the average years of service of present office holders from the average years of service of retirees over the past five years.
 - 3. The projected dividend for December 31, 2010.
 - 4. The rate of return on government bonds over the projected remaining period.
- 5. The method reflecting actual expirations is used because reasonable estimations of the future expirations are difficult.

For the year ended December 31, 2009

- 1. The amount and account title related to the stock option plans for the year ended December 31, 2009 Selling, general and administrative expenses ¥104 million
- 2. The stock options outstanding as of December 31, 2009 are as follows:

Consolidated Subsidiary (Kyowa Hakko Kirin Co., Ltd.)

Stock Option	Grantees' Position	Number of Options Granted	Date of Grant	Exercise Price
2005 Stock Option	6 directors 13 managing officers	Common stock 133,000 shares	June 28, 2005	¥1
2006 Stock Option	7 directors 11 managing officers	Common stock 111,000 shares	June 29, 2006	¥1
2007 Stock Option	5 directors 13 managing officers	Common stock 92,000 shares	June 21, 2007	¥1
2008 Stock Option	6 directors 14 managing officers	Common stock 91,000 shares	June 25, 2008	¥1
2009 Stock Option	6 directors 8 managing officers	Common stock 93,000 shares	June 26, 2009	¥1

Stock Option	Vesting condition	Applicable period of service	Exercisable period
2005 Stock Option	No provisions	No provisions	June 29, 2005 - June 28, 2025
2006 Stock Option	No provisions	No provisions	June 30, 2006 - June 28, 2026
2007 Stock Option	No provisions	No provisions	June 22, 2007 - June 20, 2027
2008 Stock Option	No provisions	No provisions	June 26, 2008 - June 24, 2028
2009 Stock Option	No provisions	No provisions	June 27, 2009 - June 25, 2029

(Note) Number of subscription rights to shares is expressed in number of shares to be issued upon exercise.

Scale and movement of stock options

The following tables are based on the stock options which existed as of December 31, 2009. Number of stock options is expressed in number of shares to be issued upon exercise.

Number of Stock Options

	2005 Stock	2006 Stock	2007 Stock	2008 Stock	2009 Stock
	Option	Option	Option	Option	Option
	Number of shares				
Non-vested					
December 31, 2008-Outstanding	-	-	-	-	-
Granted	-	-	-	-	93,000
Forfeited	-	-	-	-	-
Vested	-	-	-	-	93,000
December 31, 2009-Outstanding	-	-	-	-	-
Vested					
December 31, 2008-Outstanding	61,000	58,000	61,000	82,000	-
Vested	-	-	-	-	93,000
Exercised	21,000	19,000	24,000	29,000	-
Forfeited	-	-	-	-	-
December 31, 2009-Outstanding	40,000	39,000	37,000	53,000	93,000

3. The price information of stock options as of December 31, 2009

	2005 Stock Option	2006 Stock Option	2007 Stock Option	2008 Stock Option	2009 Stock Option
Exercise price (yen)	1	1	1	1	1
Average market price of the stock at the time of exercise (yen)	984	988	1,011	982	-
Fair valuation price (date of grant) (yen)	-	705	1,140	1,038	1,014

4. Method of estimating the fair value of stock options

The fair value of the 2009 Stock Option is estimated using the Black-Scholes model. The following assumptions were used to determine the fair value.

Share price variability (Note 1)	8.8%
Projected remaining period (Note 2)	3 years
Projected dividend (Note 3)	¥20 per share
Risk-free interest rate (Note 4)	0.52%

(Notes) 1. Calculated based on share price results over three years (from June 2006 to May 2009).

- 2. Calculated by subtracting the average years of service of present office holders from the average years of service of retirees over the past five years.
- 3. Kyowa Hakko Kirin's fiscal year ended December 31, 2009 is for 9 months period due to the change of fiscal year end. Thus, the projected dividend for December 31, 2009, in the amount of ¥15 per share, is annualized to obtain the above projected dividend.
- 4. The rate of return on government bonds over the projected remaining period.
- 5. The method reflecting actual expirations is used because reasonable estimations of the future expirations are difficult.

32. REVALUATION OF LAND

Kirin Beverage Co., Ltd., a consolidated subsidiary, revalued land used for business on December 31, 2001 pursuant to the Law Concerning Land Revaluation (enacted on March 31, 1998) ("the Law") and related revision of "the Law" (effective March 31, 2001).

Due to revaluation of land in assets, the revaluation difference of the portion attributable to the interests held by the Company was accounted for as "Land revaluation difference" in net assets.

Revaluation was performed by adjusting the road rating pursuant to Article 2, Item 4 of the Enforcement Ordinance for the Law Concerning Revaluation Reserve for Land enacted on March 31, 1998. Where the road rating was not provided, adjusted valuation of real estate tax prescribed in Article 2, Item 3 of the Law was used.

	December 31,		December 31,	
	2010 2009		2010	
	(Millions of yen)		(Thousands of	
			U.S. dollars)	
			(Note 1)	
Difference between the fair value and carrying amount of the revalued land	¥5,480	¥5,035	\$67,247	

33. RELATED PARTY TRANSACTIONS

For the year ended December 31, 2010

1. Transactions with related party

Disclosure is omitted since no material related party transactions.

2. Notes relating to the parent company and major affiliate

Summarized financial information of major affiliate

As of December 31, 2010, SAN MIGUEL BREWERY INC. ("SAN MIGUEL"), whose fiscal year-end is December 31, is the major affiliate of the Company. Its summarized financial information is shown below. The balance sheet items are based on the position as of the third quarter ended of SAN MIGUEL, and the items belonging to the statement of income are based on the results of 12 months period from the previous third quarter to the current third quarter of SAN MIGUEL. These figures are included in the consolidated figures of the Company.

	(Millions of yen)	(Thousands of U.S. dollars) (Note 1)
Total Current Assets	¥57,971	\$711,387
Total Fixed Assets	103,592	1,271,223
Total Deferred Assets	10,835	132,961
Total Current Liabilities	19,765	242,545
Total Long-term Liabilities	99,748	1,224,052
Total Net Assets	52,885	648,975
Sales	123,284	1,512,872
Income before income taxes and minority interests	37,165	456,068
Net income	¥27,420	\$336,483

For the year ended December 31, 2009

<Additional Information>

Effective from the year ended December 31, 2009, the Company adopted "Accounting Standard for Related Party Disclosures" (ASBJ Statement No. 11 of October 17, 2006) and "Guidance on Accounting Standard for Related Party Disclosures" (ASBJ Guidance No. 13 of October 17, 2006). Due to this adoption, summarized financial information of major affiliate is disclosed in addition to the prior disclosures.

1. Transactions with related party

Transactions between the Company and related party

Unconsolidated subsidiary and affiliate etc. of the Company

Attribute	Name	Domicile	Capitali- zation	Nature of operation	Equity ownership by the Company	Relation- ship	Nature of transaction	Trading amount (Millions of yen)	Account	Balance at year end (Millions of yen)
Affiliate	SAN MIGUEL CORPORATION (* 1)	Philippine, Manila (*1)		Manufacturing and sales of beer (*1)	Ownership- Direct 19.9% (*1)	-	Purchase of investment securities (* 2)	119,343	1	1

- (*1) The Company sold all shares of SAN MIGUEL CORPORATION on May 22, 2009. The above information is based on the deemed sale date of March 31, 2009.
- (*2) The Company acquired all shares of SAN MIGUEL BREWERY INC. which was held by SAN MIGUEL CORPORATION. The purchase price was determined considering the value of the company.

2. Notes relating to the parent company and major affiliate

Summarized financial information of major affiliate

As of December 31, 2009, SAN MIGUEL BREWERY INC. ("SAN MIGUEL"), whose fiscal year-end is December 31, is the major affiliate of the Company. Its summarized financial information is shown below. The balance sheet items are based on the position as of the third quarter ended of SAN

MIGUEL, and the items belonging to the statement of income are based on the results of 6 months period from the second quarter to the third quarter of SAN MIGUEL. These figures are included in the consolidated figures of the Company.

	(Millions of yen)
Total Current Assets	¥37,361
Total Fixed Assets	72,425
Total Deferred Assets	9,433
Total Current Liabilities	10,088
Total Long-term Liabilities	73,340
Total Net Assets	35,791
Sales	48,802
Income before income taxes and minority interests	12,101
Net income	¥8,968

34. BUSINESS COMBINATIONS

For the year ended December 31, 2010

- 1. Trade name and business description of acquired company, legal description of business combination, trade name after business combination and main purpose for business combination
 - (1) Trade name and business description of acquired company

Acquired company: Mercian Corporation

Business description: Production and sales of wines and other alcohol beverages, chemical products, pharmaceutical products and livestock and fish feedstuff products.

(2) Legal description of business combination: Share Exchange

(3) Trade name after business combination: Mercian Corporation

(4) Main purpose for business combination

Mercian was required to correct its financial statements for last fiscal years due to a discovery of an inappropriate transaction in the Department of Fish Feedstuffs in May 2010. In response to this, the Company determined that Mercian's management base and corporate governance urgently require reinforcement, and decided to make Mercian its wholly owned subsidiary.

Accordingly, the Company and Mercian entered into the "Share Exchange Agreement", making Mercian its wholly-owned subsidiary (the Share Exchange) on August 27, 2010. The Company completed procedures for making Mercian its wholly-owned subsidiary on December 1, 2010.

2. Overview of accounting treatment applied

The Share Exchange was accounted for as transaction under common control in accordance with the "Accounting Standard for Business Combinations" (ASBJ Statement No. 21 of December 26, 2008) and the "Guidance on Accounting Standard for Business Combinations and Accounting Standard for Business Divestitures" (ASBJ Guidance No. 10 of December 26, 2008).

- 3. Matters related to additional acquisition of the subsidiary's shares
 - (1) Acquisition cost of acquired company and its breakdown

Consideration for acquisition (the Company's common stock)	¥10,543 million (\$129,377 thousand)
Expenditure directly required for acquisition	¥372 million (\$4,564 thousand)
Acquisition cost	¥10.916 million (\$133.955 thousand)

- (2) The share exchange ratio by type of share, the basis for its calculation and the number of shares delivered
 - (a) The share exchange ratio by type of share Common stock the Company one share: Mercian 0.14 share
 - (b) Basis for calculation of share exchange ratio

In order to ensure fairness and reasonableness of the share exchange ratio for the Share Exchange, each of the Company and Mercian requested a separate independent third-party valuation institution to calculate a share exchange ratio. The Company and Mercian resolved the share exchange ratio by engaging in repeated negotiations and discussions based on the analysis provided by the above third-party valuation institution, and bearing in mind their respective financial conditions, performance trends, stock price movements and others.

(c) Number of shares delivered: 9,257,164 shares

- (3) Amount of gain on negative goodwill and reason that the gain on negative goodwill was recognized
 - (a) Amount of gain on negative goodwill: ¥6,710 million (\$82,341 thousand)
 - (b) Reason that the gain on negative goodwill was recognized

Gain on negative goodwill was recognized since the additional acquisition cost of Mercian's common share was less than the decrease in minority interest corresponding to the Share Exchange.

For the year ended December 31, 2009

None.

35. SUBSEQUENT EVENTS

On March 11, 2011, the 2011 off the Pacific coast of Tohoku Earthquake occurred and the Sendai Plant of Kirin Brewery Company, Limited, a consolidated subsidiary, and others, suffered damage. At the Sendai Plant of Kirin Brewery Company, Limited, all facilities sustained damage including the collapse of four beer storage tanks while the tsunami has damaged product stocks. The outlook for the future restoration and the actual realized losses including repair expenses have not been confirmed. In addition, it is difficult to estimate the effect of the disaster on the consolidated results of operations for the following fiscal year, at this time.



Independent Auditors' Report

To the Shareholders and Board of Directors of Kirin Holdings Company, Limited

We have audited the accompanying consolidated balance sheets of Kirin Holdings Company, Limited and consolidated subsidiaries as of December 31, 2010 and 2009, and the related consolidated statements of income, changes in net assets and cash flows for each of the three years in the period ended December 31, 2010, expressed in Japanese yen. These consolidated financial statements are the responsibility of the Company's management. Our responsibility is to independently express an opinion on these consolidated financial statements based on our audits.

We conducted our audits in accordance with auditing standards generally accepted in Japan. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the financial statements. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall financial statement presentation. We believe that our audits provide a reasonable basis for our opinion.

In our opinion, the consolidated financial statements referred to above present fairly, in all material respects, the consolidated financial position of Kirin Holdings Company, Limited and subsidiaries as of December 31, 2010 and 2009, and the consolidated results of their operations and their cash flows for each of the three years in the period ended December 31, 2010, in conformity with accounting principles generally accepted in Japan.

Without qualifying our opinion, we draw attention to the following. As discussed in Note 35 to the consolidated financial statements, certain consolidated subsidiaries of the Company have suffered from the 2011 off the Pacific coast of Tohoku Earthquake.

The U.S. dollar amounts in the accompanying consolidated financial statements with respect to the year ended December 31, 2010 are presented solely for convenience. Our audit also included the translation of yen amounts into U.S. dollar amounts and, in our opinion, such translation has been made on the basis described in Note 1 to the consolidated financial statements.

KPMG AZSA LLC

Tokyo, Japan March 29, 2011