

# **KIRIN HOLDINGS COMPANY, LIMITED**

# SUMMARY OF CONSOLIDATED FINANCIAL RESULTS FOR THE THREE MONTHS ENDED MARCH 31, 2010 (UNAUDITED)

(English Translation)

Fiscal year ending December 31, 2010

## **KIRIN HOLDINGS COMPANY, LIMITED**

10-1, Shinkawa 2-chome, Chuo-ku, Tokyo, Japan (URL http://www.kirinholdings.co.jp/english/)

Code No.:	2503
Shares Listed:	Tokyo, Osaka, Nagoya, Sapporo and Fukuoka
Representative:	Mr. Senji Miyake, President
For further information, please contact:	Mr. Hiroshi Ogawa, Executive Officer,
	General Manager of Corporate Communications
	Telephone: 81- 3- 5540- 3455 from overseas
Submission date of	
quarterly securities report scheduled:	May 14, 2010
Commencement date of dividend	
distribution scheduled:	-

# 1. Consolidated business results and financial positions for the first three months of the current fiscal year (January 1, 2010 - March 31, 2010)

1) Results of operations (cumulative):				(Fractions less	than ¥1 million ha	ave been omitted.
	Sales	Percentage change	Operating income	Percentage change	Ordinary income	Percentage change
	(¥ millions)	(%)	(¥ millions)	(%)	(¥ millions)	(%)
Three months ended						
March 31, 2010	442,772	(9.1)	23,846	152.2	20,654	56.3
March 31, 2009	487,287	-	9,454	-	13,213	-

	Net income	Percentage change	Net income per share (Primary)	Net income per share (Diluted)
	(¥ millions)	(%)	(¥)	(¥)
Three months ended				
March 31, 2010	6,157	-	6.46	6.42
March 31, 2009	(6,172)	-	(6.47)	-

Note: Percentage change compares current results with those of the period of the previous year.

#### (2) Financial positions:

	Total assets	Net assets	Ratio of equity to total assets	Net assets per share
	(¥ millions)	(¥ millions)	(%)	(¥)
March 31, 2010	2,796,076	1,205,695	35.4	1,037.98
December 31, 2009	2,861,194	1,198,869	34.3	1,029.35

May 7, 2010

March 31, 2010 December 31, 2009 989,449 million yen 981,322 million yen

# 2. Dividends

			Dividends per share		
Depart data	First quarter	Second quarter	Third quarter	Year-end	Total (Annual)
Record date	(¥)	(¥)	(¥)	(¥)	(¥)
Fiscal year ended December 31, 2009	-	11.50	-	11.50	23.00
Fiscal year ending December 31, 2010	-				
Fiscal year ending December 31, 2010 (Forecast)		12.50	-	12.50	25.00

# 3. Forecast of consolidated business results for the current fiscal year (January 1, 2010 - December 31, 2010)

	Sales	Percentage change	Operating income	Percentage change	Ordinary income	Percentage change
	(¥ millions)	(%)	(¥ millions)	(%)	(¥ millions)	(%)
Six months ending June 30, 2010	1,030,000	(2.9)	50,000	24.5	46,000	(18.4)
Fiscal year ending December 31, 2010	2,220,000	(2.6)	133,000	3.6	125,000	(13.6)

None

	Net income	Percentage change	Net income per share
	(¥ millions)	(%)	(¥)
Six months ending June 30, 2010	10,000	(33.1)	10.49
Fiscal year ending December 31, 2010	48,000	(2.4)	50.35

Note: Revision of the forecasts in the first quarter of the fiscal year ending December 31, 2010:

Note: Percentage change compares forecast results with those of the period of the previous year.

# 4. Others

(1)	С	hanges in significant subsidiaries during the period				
	(C	hanges in specified subsidiaries accompanying change in scope of consolidation): None				
(2)	A	oplication of simplified accounting as well as specific accounting for preparing the quarterly consolidated financial statements: Yes				
	No	ote: For details, please refer to 4. OTHERS of "QUALITATIVE INFORMATION AND FINANCIAL STATEMENTS, ETC." on page 7.				
(3)	С	hanges in accounting policies, procedures and methods of presentation for preparing the quarterly consolidated financial statements (those to be				
	de	escribed in the section of Significant Accounting Policies)				
	i.	Changes due to amendment of accounting standards: Yes				
	ii.	Changes due to other reasons: None				
	Note: For details, please refer to 4. OTHERS of "QUALITATIVE INFORMATION AND FINANCIAL STATEMENTS, ETC." on page 7.					
(4)	Ν	umber of shares outstanding (common stock)				
	i. Number of shares outstanding at the end of period (including treasury stock)					
		As of March 31, 2010 984,508,387 shares				
		As of December 31, 2009 984,508,387 shares				
	ii.	Number of treasury stock at the end of period				
		As of March 31, 2010 31,266,455 shares				
		As of December 31, 2009 31,167,235 shares				
	iii.	Average number of shares during the period (cumulative from the beginning of the fiscal year)				
		For the three months ended March 31, 2010 953,264,517 shares				
		For the three months ended March 31, 2009 954,323,994 shares				

#### Information about proper usage of forecast of business results, and other special instructions

The statements concerning future performance that are presented in this document are based on judgments using information available to Kirin Holdings and the Kirin Group as of the release date of this material. Certain risks and uncertainties could cause the results of Kirin Holdings and the Kirin Group to differ materially from any projections presented herein. These risks and uncertainties include, but are not limited to, the economic circumstances surrounding the Company's businesses, market trends, and exchange rates.

# **BUSINESS RESULTS AND FINANCIAL POSITION**

### **1. BUSINESS PERFORMANCE**

The world economy showed a trend towards slight improvement for the first quarter (January 1, 2010 to March 31, 2010). In Japan as well, a variety of economic stimulus measures have also led to steady economic improvement, although the recovery is still dependent on said measures.

Amidst these economic conditions the Kirin Group smoothly started the Kirin Group's 2010-2012 medium-term business plan, the second stage in realizing the "Kirin Group Vision 2015" (KV2015), the Kirin Group's long-term business framework, and continued active business development both in Japan and overseas in order to promote the integrated beverages group strategy.

Kirin Group continued to revise its business portfolio in order to concentrate on the food and health field, selling shares of its hundred percent subsidiaries Kirin Agribio and Kirin Agribio EC in March.

As a result, sales for the first quarter fell primarily due to the reporting period change for National Foods, which handles the soft drinks and foods business of Lion Nathan National Foods. Operating income, ordinary income, and net income increased

Kirin Holdings Company, Limited 20	10 first quarter results:
Consolidated sales	¥442.7billion, down 9.1%
Consolidated operating income	¥23.8 billion, up 152.2%
Consolidated ordinary income	¥20.6 billion, up 56.3%
Consolidated net income	¥6.1billion

Results by business segment were outlined below.

### **Alcohol Beverages Business**

With regards to domestic alcohol beverages business, Kirin Brewery continued to address its three strategic priorities: strengthening core brands, improving the response to customer health consciousness, and increasing overall demand. As a result, while, primarily, the beer and happo-shu markets shrank due to a heightened sense of frugality among consumers, primary product sales remained strong, with Kirin Brewery continuing to expand its high growth "new genre" market product, *Kirin Nodogoshi Nama*, and maintain the strength of its *Kirin Ichiban Shibori nama*. In order to strengthen core brands the flavor and packaging of *Kirin Lager Beer* have been brushed up. *Kirin Zero Nama*, which contains zero carbs\*1 and the least number of calories\*2 was released in order to improve the response to customer health consciousness. *Kirin 1000* was launched in the burgeoning "new genre" market in order to increase overall demand. \*1 "Zero carbs" can be displayed on products which contain less than 0.5g of carbohydrates per 100ml (in accordance with nutritional labeling standards) \*2 Lowest number of calories of any happo-shu, according to the research (happo-shu sold within Japan between 1994 and December 2009)

In the RTD (ready to drink) market, sales of the flagship *Kirin Chuhai Hyoketsu* standard series remains strong, and the *Kirin Sekai No Highball* series, released in February, vitalized the market.

*Kirin Free*, a non-alcohol beer-taste beverage, has actively proposed new drinking occasions, and maintained favorable sales since its launch in April 2009.

Sales of Mercian middle-range and high-end products, such as imported wine, were negatively impacted by a heightened consumer sense of frugality, but household market oriented day-to-day table wines were successful. The popular *Frontera* series saw the release of *Frontera Merlot Rosé*. Promotions were strengthened for rosé wine, which is increasingly popular worldwide, and the wine was well received.

In the overseas alcohol beverages business, sales of base brand of Lion Nathan National Foods' alcohol beverage division's core Australian beer business continued to remain strong, as did growth in the premium beer category.

In the highly competitive Chinese business environment we continued the primary integrated beverages group strategies of bolstering sales in the three regions of the Yangtze River Delta, the Pearl River Delta, and the three Northeast provinces in China.

As a result, sales and operating income increased as a result of the effect of exchange rates on Lion Nathan National Foods' alcohol beverages business division.

Alcohol Beverages Business 2010 first quarter results:			
Consolidated sales	¥236.4billion, up 5.8%		
Consolidated operating income	¥15.8billion, up 15.2%		

## Soft Drinks and Foods Business

In the domestic soft drinks and food business, while conditions in the overall soft drink market remained harsh, Kirin Beverage continued the previous year's efforts to create strong brands and enact earning structure reform. In February, *Kirin Gogo-no-Kocha Espresso Tea,* a new product in the flagship *Kirin Gogono Kocha* brand was launched, proposing work breaks as a new drinking occasion for black tea, and receiving strong support of consumers. In March, *Kirin Gogono Kocha Healthy Milk Tea,* featuring zero sugar and zero fat, was added to the brand lineup, vitalizing the black tea beverage market. The *Kirin FIRE* brand added the bold *Kirin FIRE Black Deep Body* black type canned coffee to its lineup. In China, the 10th anniversary of the launch of *Kirin Gogono Kocha* was marked by a revamping of its packaging and taste and an accompanying relaunch, featuring marketing that utilized the company's strengths, as well as focusing on reforming the earnings structure.

At Kirin Kyowa Foods, we strove to strengthen the value proposal based development and marketing structure, and provide competitive products in order to improve profitability. Business foundation maintenance in preparation for the integration of Mercian's industrial use alcohol business also progressed smoothly.

With regards to overseas soft drinks and food business, due to the effect of reporting period changes of National Foods, which operates Lion Nathan National Foods soft drinks and food business divisions, the gains and losses of National Foods are not included in the group's consolidated business results and financial positions for this quarter. As a result, sales fell primarily due to the reporting period change for National Foods. Operating income substantially improved.

Soft Drinks and Foods Business 2010 first quarter results:			
Consolidated sales	¥95.5billion, down 41.2%		
Consolidated operating income	¥0.1billion		

### **Pharmaceuticals Business**

At Kyowa Hakko Kirin, in terms of domestic medical and pharmaceutical products, sales of core products *Nesp* and *Espo*, anti-anemia medicines, and *Regpara*, a secondary hyperparathyroidism treatment, grew. However, the lower amounts of airborne pollen in Japan resulted in a decrease in sales of antiallergic agent *Allelock* and *Patanol* antiallergic eyedrops. Revenues from technology licensing increased greatly, and exports to Asia trended favorably. As a result, both sales and operating income grew.

Pharmaceuticals Business 2010 first quarter results:				
Consolidated sales	¥49.6billion, up 1.6%			
Consolidated operating income	¥10.3billion, up 80.9%			

We made progress in the development of new drugs, including the filing for approval of KW-2246, an analgesic for cancer pain, in February. In March, construction was completed of clinical antibody drug substance production facilities featuring one of the world's largest recombinant animal cell culturing devices, in Bio Process Research and Development Laboratories (Takasaki City). This facility is expected to further contribute to the development of antibody pharmaceuticals.

# **Other Businesses**

In the biochemical business operated by Kyowa Hakko Kirin, sales of pharmaceutical and industrial ingredients, centering on amino acid and nucleic acid related materials, trended favorably due to strong sales volume growth to Asia of amino acids for pharmaceuticals and intravenous liquids. In the healthcare products business, the number of *Remake* series mail order customers is steadily increasing.

Compared to the same period last year, when the chemicals business operated by Kyowa Hakko Kirin was affected by the sharp plunge in demand due to the worsening global economy, demand has recovered both in Japan and overseas, and sales volume far exceeded the sales volume of the previous year.

As a result, both sales and operating income grew.

Other Businesses 2010 first quarter results:			
Consolidated sales	¥61.1 billion, up 16.4%		
Consolidated operating income	¥2.1 billion		

Results by region were as follows.

## Japan

In the alcohol beverages business, in addition to strong sales of primary products such as Kirin Brewery's *Kirin Nodogoshi Nama*, we also took a proactive approach to proposing new products. In the soft drinks and food business, Kirin Beverage focused on creating strong brands while promoting earning structure reformation. In terms of pharmaceuticals business, Kyowa Hakko Kirin sales of primary products were favorable, and new research facilities began operation. In regards to other business divisions, Kyowa Hakko Kirin chemicals business results showed particularly great improvement.

Consolidated sales	¥364.8billion, down 0.5%
Consolidated operating income	¥18.1billion, up 298.3%

## Asia and Oceania

In Asia, Kirin Beverage focused on marketing activities in China, etc. In Australia, Lion Nathan National Foods' alcoholic beverage business division maintained favorable sales, centering on its primary Australian beer business. And, due to the effect of reporting period changes of National Foods, which operates Lion Nathan National Foods soft drinks and food business divisions, the gains and losses of National Foods are not included in the group's consolidated business results and financial positions for this quarter.

Consolidated sales	¥60.8billion, down 41.3%
Consolidated operating income	¥9.1billion, up 21.5%

## Other regions

Business results for other regions, such as the Americas and European countries, are as shown below.

Consolidated sales	¥17.0billion, up 1.3%
Consolidated operating income	¥1.1billion, down 36.4%
Consolidated operating income	±1.1011100, 00WN 30.4%

## 2. FINANCIAL POSITION

Total assets as of March 31, 2010 stood at ¥2,796.0 billion, a decrease of ¥65.1 billion compared to December 31, 2009 (a 2.3% decrease). Current assets fell by ¥70.2 billion to ¥769.1 billion due to a decrease in notes and accounts receivables, trade. Fixed assets increased by ¥5.1 billion to ¥2,026.9 billion.

Total liabilities fell to ¥1,590.3 billion, a decrease of ¥71.9 billion compared to December 31, 2009 (a 4.3% decrease). Current liabilities fell by ¥45.1 billion to ¥748.9 billion due to a decrease in notes and accounts payables, trade, and liquor taxes payable, despite the addition of short-term loans payable, long-term debt with current maturities, and commercial paper. Long-term liabilities fell by ¥26.7 billion to ¥841.4 billion due to a decrease in long-term debt.

Net assets stood at ¥1,205.6 billion, an increase of ¥6.8 billion compared to December 31, 2009 (a 0.6% increase) due to the addition of foreign currency translation adjustments.

Consolidated cash flows were as follows.

## Cash flow from operating activities

Although working capital decreased by ¥32.7 billion due to changes in notes and accounts receivables, because of an increase in income before taxes and minority interests during the first quarter of ¥15.9 billion, a reduction in foreign currency translation gain of ¥4.9 billion, a working capital increase of ¥17 billion due to changes in notes and accounts payable, and a reduction in income taxes paid of ¥2.7 billion, net cash inflow from operating activities was ¥7.4 billion, ¥0.8 billion more than the first quarter of 2009.

## Cash flow from investing activities

Outlays of ¥26.5 billion were made for the acquisition of tangible and intangible fixed assets, which was ¥2.9 billion higher than in the first quarter of the previous year. Outflows included ¥2.1 billion for the acquisition of shares in subsidiaries. Inflows included ¥1.2 billion for the sale of tangible and intangible fixed assets and ¥8.7 billion for the sale of marketable securities and investment securities. As a result, total net cash used in investing activities was ¥19.7 billion, ¥6.4 billion more than in the first quarter of 2009.

## Cash flow from financing activities

The issue of commercial paper generated an inflow of ¥39.9 billion, and long-term borrowing an inflow of ¥12.4 billion, while outflows included ¥13.1 billion for the reduction of short-term loans payable and long-term debt with current maturities, ¥10.2 billion for repayment of long-term debt, and ¥13.1 for the payment of dividends. As a result, net cash inflow from financing activities was ¥14.2 billion, ¥7.6 billion more than in the first quarter of 2009.

Consolidated cash and cash equivalents ("cash") totaled ¥118.6 billion as of March 31, 2010, an decrease of ¥0.1 billion compared to the end of the previous fiscal year.

# 3. CONSOLIDATE FORECASTS

There is no change to the full-year consolidated forecasts that were announced on February 10, 2010.

## 4. OTHERS

(1)Changes in significant subsidiaries during the period (changes in specified subsidiaries accompanying change in scope of consolidation):

There is no matter that falls under this item.

(2)Application of simplified accounting as well as specific accounting for preparing the quarterly consolidated financial statements:

(2)-1 Simplified accounting methods

1. Allowance for doubtful accounts except for certain identified doubtful receivables

The allowance for doubtful receivables for the period is based on actual default rates in the previous fiscal year unless

default rates are deemed to have undergone a material change.

2. Valuation of inventories

Valuation of consolidated inventories at the end of the quarterly period is derived from a reasonable calculation based on actual inventories at the end of the previous fiscal year, without undertaking physical inventory count.

Where inventories are deemed to have declined materially in value, the book value of such inventories is written down to estimated net realizable amounts.

3. Calculation of deferred tax assets and liabilities

The Company makes judgments of the recoverability of deferred tax assets based on the future earning forecast and tax planning used in the previous fiscal year, when there have been no significant changes in the management environment or other circumstances of occurrence of temporary difference since the end of the previous fiscal year.

(2)-2 Specific accounting methods for preparing the quarterly consolidated financial statements Calculation of income taxes

Income taxes for the three month period are calculated by income taxes for the three months and effective tax rate estimated reasonably using the estimated income before income taxes for the year after the application of tax effect accounting.

Please note that deferred income taxes are included in income taxes.

(3)Changes in accounting policies, procedures and methods of presentation for preparing the quarterly consolidated financial statements:

(3)-1Changes in basis of recognizing sales of completed construction contracts and cost of sales of completed construction contracts

Revenues for contract works were previously accounted for mainly by the completed-contract method. From the three months ended March 31, 2010, the Company has applied the "Accounting Standard for Construction Contracts" (ASBJ Statement No. 15, December 27, 2007) and the "Guidance on Accounting Standard for Construction Contracts" (ASBJ Guidance No. 18, December 27, 2007). For the construction contracts started during the three months ended March 31, 2010, the percentage-of-completion method (the cost proportion method is used to estimate the percentage of completion) is applied to the contracts if the outcome of construction activity is deemed to be definite during the course of the activity by the end of the three months ended March 31, 2010, while the completed-contract method is applied otherwise.

The effect on net income of this change is immaterial.

## Additional information

Changes in fiscal year-ends of consolidated subsidiaries

For the purpose of the further promotion of the Company's integrated beverages group strategy in Oceania, the Company made Lion Nathan Ltd. ("LN") a wholly-owned subsidiary in October 2009. At the same time, in order that Lion Nathan National Foods Pty Ltd ("LNNF") manages all Oceania operations on a unified basis, National Foods Limited ("NFL"), LN and their subsidiaries were made the subsidiaries of LNNF. And the Company integrated the fiscal year-ends of LNNF, NFL and the subsidiaries ("the companies") from December 31 to September 30 from the current fiscal year.

To prepare the consolidated financial statements for the three months ended March 31, 2010, financial statements of the companies as of December 31, 2009 were used because the difference between the Company's and the companies' year-ends does not exceed three months. However, their profit or loss for the period from October 1, 2009 to December 31, 2009 was not included in the Company's consolidated statement of income for the three months ended March 31, 2010 because their profit or loss for the period has been included in the Company's consolidated statement of income for the fiscal year ended December 31, 2009. Necessary adjustments for consolidation were

made for significant transactions that arose at these companies in the period from January 1, 2010 to March 31, 2010.

For the three months ended March 31, 2009, sales and operating loss of the companies were ¥58,213 million and ¥1,198 million, respectively. The effect of this change on segment information is explained in "Segment Information."

# 5. CONSOLIDATED FINANCIAL STATEMENTS

CONSOLIDATED BALANCE SHEETS

		(¥ millio	
	As of March 31, 2010	As of December 31, 2009 (Summary)	
ASSETS			
Current Assets			
Cash	124,305	125,558	
Notes and accounts receivable, trade	343,727	423,835	
Merchandise and finished goods	142,936	138,937	
Work in process	20,753	18,319	
Raw materials and supplies	42,790	41,261	
Other	96,577	93,815	
Allowance for doubtful accounts	(1,917)	(2,278)	
Total Current Assets	769,172	839,450	
Fixed Assets			
Property, Plant and Equipment	774,503	774,274	
Intangible Assets			
Goodwill	609,379	605,210	
Other	127,417	129,477	
Total	736,797	734,688	
Investments and Other Assets			
Investment securities	390,279	388,677	
Other	129,613	128,511	
Allowance for doubtful accounts	(4,289)	(4,407)	
Total	515,602	512,781	
Total Fixed Assets	2,026,903	2,021,743	
TOTAL ASSETS	2,796,076	2,861,194	

		(¥ million		
	As of March 31, 2010	As of December 31, 2009 (Summary)		
LIABILITIES				
Current Liabilities				
Notes and accounts payable, trade	148,956	169,936		
Short-term loans payable and long-term debt with current maturities	278,609	259,425		
Commercial papers	39,998	-		
Bonds due within one year	12,795	12,521		
Income taxes payable	12,477	22,806		
Reserves	13,432	9,954		
Other	242,657	319,452		
Total Current Liabilities	748,926	794,096		
Long-term Liabilities				
Bonds	325,467	324,904		
Long-term debt	272,154	300,590		
Employees' pension and retirement benefits	83,625	85,279		
Other reserves	5,984	6,131		
Other	154,221	151,322		
Total Long-term Liabilities	841,453	868,228		
TOTAL LIABILITIES	1,590,380	1,662,324		

		(¥ millions	
	As of March 31, 2010	As of December 31, 2009 (Summary)	
NET ASSETS			
Shareholders' Equity			
Common stock	102,045	102,045	
Capital surplus	71,586	71,582	
Retained earnings	855,732	860,538	
Treasury stock, at cost	(30,629)	(30,486)	
	998,735	1,003,680	
Net unrealized holding gains on securities	21,818	18,279	
Deferred gains or losses on hedges	1,122	(1,548)	
Land revaluation difference	(4,713)	(4,713)	
Foreign currency translation adjustments	(27,513)	(34,375)	
- Total Valuation and Translation Adjustments	(9,286)	(22,357)	
– Subscription rights to shares	147	196	
Minority interests	216,098	217,350	
TOTAL NET ASSETS	1,205,695	1,198,869	
TOTAL LIABILITIES AND NET ASSETS	2,796,076	2,861,194	

# CONSOLIDATED STATEMENT OF INCOME

	Three months ended	Three months ended
	March 31, 2009	March 31, 2010
Sales	487,287	442,772
Cost of sales	301,785	265,723
Gross profit	185,502	177,048
Selling, general and administrative expenses	176,047	153,202
Operating income	9,454	23,846
Non-operating income		
Interest income	542	333
Dividend income	1,913	347
Equity in earnings of affiliates	1,201	1,544
Foreign currency translation gain	5,964	-
Other	1,588	1,674
Total	11,210	3,900
Non-operating expenses		
Interest expense	4,950	5,507
Other	2,500	1,583
Total	7,451	7,091
 Drdinary income	13,213	20,654
Special income		
Gain on sale of fixed assets	524	48
Reversal of allowance for doubtful accounts	211	-
Gain on sale of investment securities	1,361	4,544
Gain on sale of shares of subsidiaries and affiliates	-	122
Other	-	615
Total	2,097	5,331
Special expenses		
Loss on retirement of fixed assets	1,591	840
Loss on sale of fixed assets	733	28
Loss on impairment	3,793	-
Loss on devaluation of investment securities	2,471	142
Loss on sale of investment securities	836	2
Loss on sale of shares of subsidiaries and affiliates	-	3,801
Expenses for integration	1,912	-
Loss on devaluation of inventories	942	-
Other	_	2,149
Total	12,281	6,964
ncome before income taxes and minority interests	3,029	19,021
ncome taxes	7,928	8,812
Minority interests	1,274	4,051
Met income (loss)	(6,172)	6,157

# CONSOLIDATED STATEMENT OF CASH FLOWS

	Three months ended March 31, 2009	Three months ended March 31, 2010
Cash flows from operating activities		
Income before income taxes and minority interests	3,029	19,021
Depreciation and amortization	23,206	22,283
Amortization of goodwill	5,163	7,251
Interest and dividend income	(2,455)	(680)
Equity in losses(earnings) of affiliates	-	(1,544)
Interest expense	4,950	5,507
Foreign currency translation loss (gain)	(5,724)	(728)
Gain on sale of marketable securities and investment securities	-	(4,544)
Loss on sale of shares of subsidiaries and affiliates	-	3,801
Decrease (increase) in notes and accounts receivable, trade	109,914	77,197
Decrease (increase) in inventories	(5,965)	(9,349)
Increase (decrease) in notes and accounts payable, trade	(35,947)	(18,893)
Increase (decrease) in liquor taxes payable	(49,002)	(45,407)
Increase (decrease) in consumption taxes payable	(9,299)	(4,452)
Increase (decrease) in deposits received	-	(13,534)
Other	(4,960)	(4,957)
Sub-total	32,909	30,968
Interest and dividend received	3,651	3,278
Interest paid	(5,398)	(4,995)
Income taxes paid	(24,576)	(21,808)
Net cash provided by operating activities	6,586	7,444
Cash flows from investing activities		
Payment for purchases of property, plant and equipment and intangible assets	(23,604)	(26,572)
Proceeds from sale of property, plant and equipment and intangible assets	9,200	1,237
Payment for purchases of marketable securities and investment securities	(52)	(308)
Proceeds from sale and redemption of marketable securities and investment securities	63	8,775
Payment for purchases of shares of subsidiaries	-	(2,139)
Proceeds from sale of shares of subsidiaries with consolidation/de-consolidation	2,227	89
Other	(1,125)	(867)
Net cash provided by investing activities	(13,292)	(19,784)

		(¥ millio	
	Three months ended March 31, 2009	Three months ended March 31, 2010	
Cash flows from financing activities			
Increase (decrease) in short-term loans payable	(36,737)	(13,124)	
Increase (decrease) in commercial papers	75,938	39,998	
Proceeds from long-term debt	53,574	12,404	
Repayment of long-term debt	(30,404)	(10,246)	
Payment for redemption of bonds	(40,000)	-	
Payment to minority shareholders for capital reduction of consolidated subsidiaries	-	(2,058)	
Payment for purchase of treasury stock	(95)	(152)	
Proceeds from sale of treasury stock	56	13	
Cash dividends paid	(10,975)	(10,963)	
Cash dividends paid to minority shareholders	(4,643)	(2,169)	
Other	(87)	598	
Net cash provided by financing activities	6,624	14,299	
ffect of exchange rate fluctuation on cash and cash equivalents	5,148	(2,076)	
let increase (decrease) in cash and cash equivalents	5,068	(117)	
ash and cash equivalents at beginning of year	68,457	118,797	
let increase (decrease) in cash and cash equivalents from merger of a consolidated subsidiary	23	-	
Cash and cash equivalents at end of period	73,548	118,680	

## NOTES ON PREMISE OF GOING CONCERN

There is no matter that falls under this item.

### SEGMENT INFORMATION

#### a. Business segment information

							(¥ millions)
		Three mo	nths ended Mar	ch 31, 2009			
	Alcohol	Soft Drinks	Pharma-			Eliminations	
	Beverages	and Foods	ceuticals	Others	Total	or Corporate	Consolidated
Sales							
Unaffiliated customers	223,493	162,417	48,851	52,525	487,287	-	487,287
Inter-segment	6,589	1,340	260	8,088	16,278	(16,278)	-
Total sales	230,083	163,757	49,111	60,613	503,566	(16,278)	487,287
Operating income (loss)	13,796	(3,961)	5,725	(1,592)	13,968	(4,514)	9,454
		Three mo	nths ended Mar	ch 31, 2010			
	Alcohol	Soft Drinks	Pharma-			Eliminations	
	Beverages	and Foods	ceuticals	Others	Total	or Corporate	Consolidated
Sales							
Unaffiliated customers	236,429	95,552	49,645	61,144	442,772	-	442,772
Inter-segment	5,752	1,359	29	7,866	15,007	(15,007)	-
Total sales	242,181	96,912	49,674	69,010	457,779	(15,007)	442,772
Operating income	15,891	124	10,359	2,125	28,502	(4,655)	23,846

Notes

1. Business segments are classified based on business management framework in consideration of the type and nature of products.

2. Main products by each business segment are as follows:

Business segment	Main products		
Alcohol beverages	Beer, sparkling malt liquor (happo-shu), new genre, whiskey, spirits, wine, engineering, logistics, etc.		
Soft drinks and Foods	Soft drinks, foods, health foods & functional foods, etc.		
Pharmaceuticals	Pharmaceutical products		
Others	Biochemical, chemical, floriculture, etc.		

#### 3. Changes in fiscal year-ends of consolidated subsidiaries

Three months ended March 31, 2010

As described in "Additional information," the fiscal year-ends, December 31, of Lion Nathan National Foods Pty Ltd ( "LNNF"), National Foods Limited ( "NFL") and the subsidiaries ("the companies") were changed to September 30 from the current fiscal year.

To prepare the consolidated financial statements for the three months ended March 31, 2010, financial statements of the companies as of December 31, 2009 were used because the difference between the Company's and the companies' year-ends does not exceed three months. However, their profit or loss for the period from October 1, 2009 to December 31, 2009 was not included in the Company's consolidated statement of income for the three months ended March 31, 2010 as their profit or loss for the period has been included in the Company's consolidated statement of income for the fiscal year ended December 31, 2009.

For the three months ended March 31, 2009, sales and operating loss of the companies included in the "Soft Drinks and Foods" segment were ¥58,213 million and ¥1,198 million, respectively.

#### 4. Changes in business segmentation of consolidated subsidiaries

Three months ended March 31, 2010

As discussed in "Additional information," LNNF became a company managing all Oceania operations (NFL, LION NATHAN LTD. and their subsidiaries) including the "Alcohol Beverages" and "Soft Drinks and Foods" businesses on a unified basis. Consequently, the business segment to which LNNF belongs has changed from the "Soft Drinks and Foods" segment to the "Others" segment from the three months ended March 31, 2010. As a result, operating income of the "Others" segment decreased by ¥646 million.

#### b. Geographical segment information

						(¥ millions)
	Three m	onths ended Ma	rch 31, 2009			
		Asia/			Eliminations	
	Japan	Oceania	Others	Total	or Corporate	Consolidated
Sales						
Unaffiliated customers	366,816	103,636	16,834	487,287	-	487,287
Inter-segment	5,801	791	1,827	8,419	(8,419)	-
Total sales	372,617	104,428	18,662	495,707	(8,419)	487,287
Operating income	4,545	7,571	1,810	13,927	(4,472)	9,454

Three months ended March 31, 2010							
		Asia/			Eliminations		
	Japan	Oceania	Others	Total	or Corporate	Consolidated	
Sales							
Unaffiliated customers	364,851	60,865	17,054	442,772	-	442,772	
Inter-segment	7,832	1,024	2,111	10,968	(10,968)	-	
Total sales	372,684	61,890	19,165	453,740	(10,968)	442,772	
Operating income	18,105	9,199	1,152	28,457	(4,610)	23,846	

Notes

1. Geographical distances are considered in classification of country or area.

2. Major countries or areas included in each segment except for Japan are as follows:

Asia/Oceania	East Asia, Southeast Asia, Oceania
Others	U.S.A., Europe

#### 3. Changes in fiscal year-ends of consolidated subsidiaries

Three months ended March 31, 2010

As discussed in "Additional information," the fiscal year-ends, December 31, of Lion Nathan National Foods Pty Ltd ("LNNF"), National Foods Limited ("NFL") and the subsidiaries ("the companies") were changed to September 30 from the current fiscal year.

To prepare the consolidated financial statements for the three months ended March 31, 2010, financial statements of the companies as of December 31, 2009 were used because the difference between the Company's and the companies' year-ends does not exceed three months. However, their profit or loss for the period from October 1, 2009 to December 31, 2009 was not included in the Company's consolidated statement of income for the three months ended March 31, 2010 because their profit or loss for the period has been included in the Company's consolidated statement of income for the fiscal year ended December 31, 2009.

For the three months ended March 31, 2009, sales and operating loss of the companies included in the "Asia/Oceania" segment were ¥58,213 million and ¥1,198 million, respectively.

#### c. Overseas sales

(¥ millions)

Three months ended March 31, 2009						
	Asia/ Oceania	Others	Total			
Overseas sales	107,768	20,628	128,396			
Consolidated sales	-	-	487,287			
Percentage of overseas sales over consolidated sales	22.1%	4.2%	26.3%			

Three months ended March 31, 2010					
	Asia/ Oceania	Others	Total		
Overseas sales	68,715	22,114	90,829		
Consolidated sales	-	-	442,772		
Percentage of overseas sales over consolidated sales	15.5%	5.0%	20.5%		

Notes

1. Geographical distances are considered in classification of country or area.

2. Major countries or areas included in each segment except for Japan are as follows:

Asia/Oceania	East Asia, Southeast Asia, Oceania
Others	U.S.A., Europe

3. Overseas sales represent sales of the Company and consolidated subsidiaries to countries and areas outside of Japan.

4. Changes in fiscal year-ends of consolidated subsidiaries

Three months ended March 31, 2010

As discussed in "Additional information," the fiscal year-ends, December 31, of Lion Nathan National Foods Pty Ltd ("LNNF"), National Foods Limited ("NFL") and the subsidiaries ("the companies") were changed to September 30 from the current fiscal year.

To prepare the consolidated financial statements for the three months ended March 31, 2010, financial statements of the companies as of December 31, 2009 were used because the difference from the Company's to the companies' year-ends does not exceed three months. However, their profit or loss for the period from October 1, 2009 to December 31, 2009 was not included in the Company's consolidated statement of income for the three months ended March 31, 2010 because their profit or loss for the period has been included in the Company's consolidated statement of income for the fiscal year ended December 31, 2009.

For the three months ended March 31, 2009, sales of the companies included in the "Asia/Oceania" and "Others" segments were ¥57,856 million and ¥104 million, respectively.

# NOTES ON SIGNIFICANT CHANGES IN THE AMOUNT OF SHAREHOLDERS' EQUITY

There is no matter that falls under this item.

# Supplementary Documents to the Financial Statements for the Three Months Ended March 31, 2010

- 1. Results of Operations
- 2. Sales Details
- 3. Profit Breakdown for the Three Months Ended March 31, 2010 (Actual)
- 4. Major Expenses and Others
- 5. Major Fluctuations of Balance Sheets

# (Reference Material)

- 1. Guide to Kirin Group Consolidated Financial Indices
- 2. Results of Operations by Major Companies (Consolidated)
- 3. Sales Details of Alcohol Beverages (Kirin Brewery Company, Ltd.)
- 4. Sales Details of Soft Drink Beverages (Kirin Beverage Group)
- 5. Sales of Major Pharmaceuticals (Kyowa Hakko Kirin Co., Ltd.)

# **KIRIN HOLDINGS COMPANY, LIMITED**

# May 7, 2010

# **1. Results of Operations**

								(¥ billions)
		20	09			20	10	
	Three months ended March 31, Actual Annual Actual			nths ended 1, Actual	Annual F	orecast		
(year-on-year rate)						-		
Sales	487.2	13.3%	2,278.4	(1.1%)	442.7	(9.1%)	2,220.0	(2.6%)
Operating income	9.4	2.5%	128.4	(12.0%)	23.8	152.2%	133.0	3.6%
Ordinary income	13.2	-	144.6	40.3%	20.6	56.3%	125.0	(13.6%)
Net income	(6.1)	-	49.1	(38.7%)	6.1	-	48.0	(2.4%)
EBITDA *	28.8	(14.1%)	212.8	(19.6%)	53.2	84.8%	280.0	31.6%

\* 2009 Three months ended March 31, Actual EBITDA = ¥28.8 billion:

Operating income ¥9.4 billion + equity in earnings of affiliates ¥1.2 billion + depreciation ¥23.2 billion + amortization of goodwill ¥5.1 billion + special income and expenses (¥10.1) billion.

2009 Annual Actual EBITDA = ¥212.8 billion:

Operating income ¥128.4 billion + equity in earnings of affiliates ¥8.9 billion + depreciation ¥105.8 billion + amortization of goodwill ¥21.6 billion + special income and expenses (¥52.0) billion

2010 Three months ended March 31, Actual EBITDA = ¥53.2 billion:

Operating income ¥23.8 billion + equity in earnings of affiliates ¥1.5 billion + depreciation ¥22.2 billion + amortization of goodwill ¥7.2 billion + special income and expenses (¥1.6) billion.

2010 Annual Forecast EBITDA = ¥280.0 billion:

Operating income ¥133.0 billion + equity in earnings of affiliates ¥9.0 billion + depreciation ¥110.0 billion + amortization of goodwill ¥33.0 billion + special income and expenses (¥5.0) billion

# 2. Sales Details

		2009				20	10	
		nths ended 1, Actual	Annua	l Actual	Three months ended March 31, Actual		Annual Forecast	
Sales by business segment (year-on-year rate)	¥ billions	Increase (Decrease)	¥ billions	Increase (Decrease)	¥ billions	Increase (Decrease)	¥ billions	Increase (Decrease)
Total sales	487.2	13.3%	2,278.4	(1.1%)	442.7	(9.1%)	2,220.0	(2.6%)
Alcohol beverages	223.4	(9.9%)	1,097.6	(7.1%)	236.4	5.8%	1,115.0	1.6%
Beer, <i>Happo-shu</i> and New genre	183.3	(9.4%)	891.7	(7.1%)	191.5	4.5%	915.0	2.6%
Other alcohol beverages *	33.8	(11.0%)	170.2	(1.8%)	37.7	11.6%	167.0	(1.9%)
Other	6.2	(18.3%)	35.6	(26.3%)	7.0	12.3%	33.0	(7.4%)
Soft drinks and Foods	162.4	4.2%	735.0	2.6%	95.5	(41.2%)	672.0	(8.6%)
Pharmaceuticals	48.8	360.5%	206.7	20.5%	49.6	1.6%	205.0	(0.9%)
Other business	52.5	236.3%	238.9	2.2%	61.1	16.4%	228.0	(4.6%)
Biochemical	18.3	-	79.4	34.4%	19.1	4.3%	71.0	(10.7%)
Chemical	10.2	-	55.7	(17.0%)	28.6	179.5%	115.0	106.3%
Other	23.9	53.2%	103.7	(3.5%)	13.3	(44.3%)	42.0	(59.5%)

\* The figures include beer-taste beverages.

# 3. Profit Breakdown for the Three Months Ended March 31, 2010 (Actual)

Segment	Company name	Major factors	Difference	Description
Alcohol beverages	Kirin Brewery	Increase in marginal profit of alcohol beverages	0.7	Sales decrease in beer (11) thousand KL, (1.3) Sales decrease in <i>happo-shu</i> (18) thousand KL, (1.7) Sales increase in new genre 15 thousand KL, 1.6 Sales increase in RTD 2 thousand KL, 0.3 Decrease in marginal profit of <i>shochu</i> , whiskey and spirits (0.4) Difference of change in products mix, etc.
		Decrease in raw material cost of alcohol beverages	0.3	Decrease in cost of sugar and liquid sugar 0.3, Decrease in price for packing materials 0.2, Increase in cost of malt (0.2), Increase in cost of barley (0.1), etc.
		Increase in selling cost	(2.1)	Increase in sales promotion and advertising expenses (2.1); beer, <i>happo-shu</i> and new genre (1.1), RTD (0.9), <i>shochu</i> , whiskey and spirits 0.6, etc.
		Decrease in other expenses	1.3	Decrease in supplies expenses 0.5, Decrease in depreciation 0.2, Increase in management fee (0.8) etc.
	Total		0.2	
	Lion Nathan National Foods	Increase in operating income	4.9	10.8 => 15.8
		Amortization of goodwill	(3.5)	(1.0) => (4.6)
		Brand amortization	(0.3)	(1.2) => (1.6)
	Total		1.0	
	Mercian		0.4	$(0.8) \Rightarrow (0.3)$
	Others		0.2	
Total			2.0	Three months ended March 31, 2009 Actual 13.7 => Three months ended March 31, 2010 Actual 15.8
Soft drinks and Foods	Kirin Beverage	Difference in volume of sales	(2.9)	Decrease in sales volume (2.62) million cases
		Cost reduction	0.5	Decrease in raw material cost, etc.
		Decrease due in change of composition ratio of containers, etc.	(1.4)	Deduction of sales promotion expenses from sales (1.0), etc.
		Decrease in selling cost	5.3	Decrease in sales promotion and advertising expenses 4.6 (Deduction of sales promotion expenses from sales 1.0, etc.) Decrease in transportation cost 0.8
		Increase in other expenses	(0.4)	Increase in management fee (0.2), etc.
	Total		1.1	
	Lion Nathan National Foods	Decrease in operating income	(0.9)	0.9 => 0.0 The impact of change of fiscal year-end
		Amortization of goodwill	1.6	(1.6) => 0.0
		Brand amortization	0.5	(0.5) => 0.0
	Total		1.1	
	Others		1.7	
Total			4.0	Three months ended March 31, 2009 Actual (3.9) => Three months ended March 31, 2010 Actual 0.1
Pharmaceuticals	Kyowa Hakko Kirir	۱*	4.6	Increase in gross profit 1.5 Decrease in R&D expenses 1.9 Decrease in other expenses 1.1
Total			4.6	Three months ended March 31, 2009 Actual 5.7 => Three months ended March 31, 2010 Actual 10.3

(¥ billions)

-			(¥ billions
Segment	Major factors	Difference	Description
Others	Kyowa Hakko Kirin Biochemical	0.0	0.9 => 1.0
	Kyowa Hakko Kirin Chemical	4.2	(3.5) => 0.6
	Others	(0.6)	Lion Nathan National Foods corporate expenses, etc.
Total		3.7	Three months ended March 31, 2009 Actual(1.5) => Three months ended March 31, 2010 Actual 2.1
Eliminations or Co	rporate	(0.1)	Three months ended March 31, 2009 Actual (4.5) => Three months ended March 31, 2010 Actual (4.6)
Increase in operati	ng income	14.3	Three months ended March 31, 2009 Actual 9.4 => Three months ended March 31, 2010 Actual 23.8
Non-operating	Financial profit or loss, net	(2.3)	(2.4) => (4.8)
income and expenses	Equity in earnings or losses of affiliates	0.3	San Miguel 1.1, San Miguel Brewery 0.8 (Including equity in earnings of local affiliates 2.6, Amortization of consolidation difference (1.4), Brand amortization (0.3)), Kirin-Amgen, Inc. (1.7), etc.
	Foreign currency translation gain or loss	(5.2)	5.9 => 0.7(included in Other of Non-operating income)
	Others	0.2	
Total		(6.9)	
Increase in ordinar	y income	7.4	Three months ended March 31, 2009 Actual 13.2 => Three months ended March 31, 2010 Actual 20.6
Special income	Gain on sale of investment securities	3.1	
and expenses	Loss on impairment	3.7	
	Loss on devaluation of investment securities	2.3	
	Loss on sale of shares of subsidiaries and affiliates	(3.8)	
	Expenses for integration	1.8	
	Other	1.2	
Total		8.5	
Income taxes	Income taxes	(0.8)	
and minority interests	Minority interests	(2.7)	
Total		(3.6)	
Increase in net inc	ome	12.3	Three months ended March 31, 2009 Actual (6.1) => Three months ended March 31, 2010 Actual 6.1

\*The Company reclassified certain amounts in the consolidated statements of income. The above figures are presented after reclassification.

	Three months ended	Three months ended
	March 31, 2009,	March 31, 2010,
Exchange rate for overseas company	Actual	Actual
Lion Nathan National Foods (Alcohol Beverages) (AUD)	¥63.68	¥81.81
Lion Nathan National Foods (Soft Drinks and Foods) (AUD)	¥62.72	-
San Miguel Brewery (PHP)	_	¥1.93

# 4. Major Expenses and Others

(¥ billions)

	20	09	20	10
	Three months ended March 31, Actual	Annual Actual	Three months ended March 31, Actual	Annual Forecast
Research and development expenses	13.7	58.5	11.6	60.0
Depreciation *1	23.2	105.8	22.2	110.0
Amortization of goodwill *2	5.1	21.6	7.2	33.0
Financial profit or loss, net	(2.4)	(11.4)	(4.8)	(17.5)
Capital expenditures	23.6	110.2	26.5	100.0
Cash flows	5.0	51.5	(0.1)	(50.0)
Operating activities	6.5	189.9	7.4	210.0
Investing activities	(13.2)	(321.6)	(19.7)	(60.0)
Financing activities	6.6	174.2	14.2	(200.0)

\*1 This amount includes brand amortization.

\*2 Amortization of consolidation difference, "Goodwill" amortization

# 5. Major Fluctuations of Balance Sheets

				(¥ billions)
	As of December 31, 2009	As of March 31, 2010	Increase (Decrease)	Description
ASSETS				
Current Assets				
Notes and accounts receivable, trade	423.8	343.7	(80.1)	Decrease due to the year-end of previous year being a bank holiday, etc.
LIABILITIES				
Current Liabilities				
Notes and accounts payable, trade	169.9	148.9	(20.9)	Decrease due to the year-end of previous year being a bank holiday, etc.
Short-term loans payable	259.4	278.6	19.1	Increase due to transfer from long-term debt, etc.
Commercial papers	-	39.9	39.9	Increase due to issue of commercial papers by Kirin Holdings
Income taxes payable	22.8	12.4	(10.3)	Decrease due to payment of final income tax return, etc.
Others	319.4	242.6	(76.7)	Decrease in liquor taxes payable due to the year-end of previous year being a bank holiday, etc.
Long-term Liabilities				
Long-term debt	300.5	272.1	(28.4)	Decrease due to transfer to short-term loans payable, etc.

# (Reference Material)

# 1. Guide to Kirin Group Consolidated Financial Indices

				(¥ billions)
			2009	2010
			Actual	Annual Forecast
	Consolidated sales	Excluding liquor tax	1,918.7	1,860.0
ţs	Operating income	Prior to amortization of goodwill etc.	157.7	175.0
e targe	Operating income	After amortization of goodwill etc.	128.4	133.0
Quantitative targets	Operating income ratio	Excluding liquor tax, prior to amortization of goodwill etc.	8.2%	9.4%
Quar	Operating income ratio	Excluding liquor tax, after amortization of goodwill etc.	6.7%	7.2%
	ROE	Prior to amortization of goodwill etc.	8.3%	9.5%
		Alcohol beverages	1,097.6	1,115.0
	Sales by segment	Soft drinks and Foods	735.0	672.0
	Sales by segment	Pharmaceuticals	206.7	205.0
		Others	238.9	228.0
		Alcohol beverages	102.8	105.0
		Soft drinks and Foods	7.0	13.0
	Operating income by segment	Pharmaceuticals	34.3	32.0
Guideline	boginent	Others	3.8	6.0
ide		Eliminations or Corporate	(19.6)	(23.0)
Gu	Sales	Including liquor tax	2,278.4	2,220.0
	Overseas ratio	Sales excluding liquor tax	27%	25%
	EBITDA		212.8	280.0
	Amortization of goodwill e	etc.	33.0	* 49.3
	EPS(¥)	Prior to amortization of goodwill etc.	82	102
	D/E ratio		0.91	0.72

Amortization of goodwill etc ¥49.3 billion:

Turnover of total assets

Lion Nathan ¥23.1 billion (brand amortization ¥5.7 billion, amortization of consolidation difference ¥16.2 billion, "Goodwill" amortization ¥1.1 billion)

0.70

0.67

Kirin Beverage ¥1.9 billion (amortization of consolidation difference)

Sales excluding liquor tax

National Foods ¥8.1 billion (brand amortization ¥2.8 billion, amortization of consolidation difference ¥5.3 billion) Kyowa Hakko Kirin and Kirin Kyowa Foods ¥6.7 billion (amortization of consolidation difference)

J. Boag & Son¥1.8 billion(brand amortization ¥0.4 billion, amortization of consolidation difference ¥1.3 billion)San Miguel Brewery ¥7.3 billion(brand amortization ¥1.3 billion, amortization of consolidation difference ¥5.9 billion)etc.

# 2. Results of Operations by Major Companies (Consolidated)

# <Three Months Ended March 31, 2010 Actual>

		Operating	Ordinary		(¥ billions Consolidated
	Sales	income	income	Net income	net income
Kirin Brewery (consolidated subsidiary) *1	162.6	5.8	-	-	-
Management fee, etc. *2		(2.5)	_	_	-
After adjustments of the above	162.6	3.2	-	-	-
Mercian (consolidated subsidiary)	16.8	(0.6)	(0.5)	(0.3)	(0.1)
Lion Nathan National Foods *3	56.2	15.1	-	-	-
Brand amortization		(1.6)	-	-	-
Amortization of goodwill		(4.6)	-	_	_
After adjustments of the above	56.2	8.9	-	_	-
Kirin Beverage (consolidated subsidiary)	73.7	(0.0)	-	-	-
Management fee, etc. *2		(0.7)	-	-	-
Amortization of goodwill		(0.4)	-	_	-
After adjustments of the above	73.7	(1.2)	-	_	-
Kyowa Hakko Kirin (consolidated subsidiary)	99.2	11.5	11.9	6.0	3.0
Elimination of amortization of goodwill		2.3	2.3	2.3	1.1
Amortization of goodwill		(1.5)	(1.5)	(1.5)	(1.5)
After adjustments of the above	99.2	12.2	12.6	6.7	2.6
San Miguel Brewery (affiliated company)	27.1	9.1	7.8	5.5	* 2.6
Equity in earnings and losses of affiliates *			* 2.6	2.6	2.6
Brand amortization *4			(0.3)	(0.3)	(0.3)
Amortization of consolidation difference *4			(1.4)	(1.4)	(1.4)
After adjustments of the above			0.8	0.8	0.8

\*1 The amounts are non-consolidated.

\*2 Group management fee and Kirin brand royalty paid to Kirin Holdings

\*3 As for the period for the consolidation of profit or loss of this company in consolidated statements of income, please refer to "Additional information" on page 8.

\*4 Account title: Equity in earnings and losses of affiliates

# 3. Sales Details of Alcohol Beverages (Kirin Brewery Company, Limited)

		20	09		2010					
	Three mor March 3 <sup>-</sup>		Annual	Actual	Three mon March 31		Annual Forecast			
Sales volume (year-on-year rate)	Thousand KL	Increase (Decrease)	Thousand KL	Increase (Decrease)	Thousand KL	Increase (Decrease)	Thousand KL	Increase (Decrease)		
Beer	154	(6.7%)	799	(7.9%)	143	(6.9%)	755	(5.6%)		
Happo-shu	155	(6.9%)	726	(10.4%)	137	(11.5%)	657	(9.6%)		
New genre	128	18.5%	714	17.8%	143	11.4%	820	14.8%		
Sub-total	437	(0.6%)	2,240	(2.0%)	424	(3.1%)	2,232	(0.4%)		
RTD	41	15.3%	199	(1.9%)	43	4.5%	198	(0.7%)		
Beer-taste beverages	0	(9.2%)	51	807.1%	11	1,116.6%	60	17.3%		
Breakdown of sales										
(year-on-year rate)	¥ billions		¥ billions		¥ billions		¥billions			
Beer	62.7	(5.6%)	329.8	(7.5%)	58.7	(6.4%)	312.0	(5.4%)		
Happo-shu	47.3	(5.7%)	221.7	(10.1%)	41.9	(11.4%)	201.0	(9.4%)		
New genre	33.6	19.7%	187.4	18.1%	37.5	11.4%	215.0	14.7%		
Sub-total	143.8	(0.7%)	739.1	(3.0%)	138.2	(3.9%)	728.0	(1.5%)		
RTD	11.1	14.5%	54.1	(0.5%)	11.8	7.1%	54.0	(0.3%)		
Shochu, Whiskey and Spirits, etc.	8.6	(17.4%)	52.2	19.7%	11.0	28.5%	51.0	(2.3%)		

\* The above sales volume and sales include exports.

# 4. Sales Details of Soft Drink Beverages (Kirin Beverage Group)

# <Category>

											(10,000 cases
Soft drink beverages			Three m	2009 onths ended 31, Actual		Three months e	2010 ended March 3	2009 A	2010 Annual Forecast		
			Sales volume	Composition ratio	Sales volume	Composition ratio	Increase (Decrease)	Percentage over the previous year	Sales volume	Composition ratio	Sales volume
		Japanese tea	525	13%	409	11%	(116)	78%	2,475	13%	2,200
	Tea drink	Oolong tea	68	1%	61	2%	(7)	90%	342	2%	280
	rea drink	Black tea	801	20%	947	25%	146	118%	3,798	20%	3,860
		Sub-total	1,394	34%	1,417	38%	23	102%	6,615	35%	6,340
	Coffee		855	21%	788	21%	(67)	92%	3,692	19%	3,800
Category	Fruit and veget	able juice	464	12%	391	10%	(73)	84%	2,312	12%	2,100
	Carbonated bey	verage	105	3%	123	3%	18	117%	821	4%	950
	Water		657	16%	590	16%	(67)	90%	3,364	18%	3,400
	Other		347	9%	270	7%	(77)	78%	1,502	8%	1,580
	Domestic soft drink beverage market total		3,822	95%	3,579	95%	(243)	94%	18,306	96%	18,170
Oversea	Overseas soft drink beverage market total 197		5%	178	5%	(19)	90%	706	4%	930	
	Soft drink bevera	ges total	4,019	100%	3,757	100%	(262)	93%	19,012	100%	19,100

# <Container Type>

													(10	,000 cases)
g			Three m	2009 2010 Three months ended March 31, Actual Three months ended March 31, Actual				2009 Annual Actual				2010 Annual Forecast		
Container type	Category	Details	Sales volume	Composition ratio	Sales volum		Composition ratio	Increase (Decrease)	Percentage over the previous year		Sales volume	Composition ratio		Sales volume
Cans	Can	Including bottle styled cans	1,077	27%	1,04	7	28%	(30)	97%		4,787	25%		4,800
		2L	681	17%	56	9	15%	(112)	84%		3,368	18%		3,300
	Large-sized PET bottles	1.5L, 1L, 900ml, 750ml	326	8%	31	0	8%	(16)	95%		1,553	8%		1,600
		Large-sized PET bottles total	1,007	25%	87	9	23%	(128)	87%		4,921	26%		4,900
PET bottles	Small-sized PET bottles	500ml	937	23%	85	4	23%	(83)	91%		4,986	26%		5,100
		350ml or less	363	9%	38	0	10%	17	105%		1,279	7%		1,300
		Small-sized PET bottles total	1,300	32%	1,23	4	33%	(66)	95%		6,265	33%		6,400
		PET bottles total	2,307	57%	2,11	3	56%	(194)	92%		11,186	59%		11,300
Other One-way/Returnable bottles, paper, gifts, etc.		438	11%	41	9	11%	(19)	96%		2,333	12%		2,070	
Overs	Overseas soft drink beverages total 197		5%	17	8	5%	(19)	90%		706	4%		930	
Soft drink beverages total 4,019 1			100%	3,75	7	100%	(262)	93%		19,012	100%		19,100	

# 5. Sales of Major Pharmaceuticals (Kyowa Hakko Kirin Co., Ltd.)

				(¥ billions)			
	20	09	2010				
	Three months ended March 31, Actual	Annual Actual	Three months ended March 31, Actual	Annual Forecast			
NESP <sup>®</sup> /ESPO <sup>®</sup>	9.2	48.9	10.3	49.7			
GRAN <sup>®</sup> / Neu-up <sup>®</sup>	3.2	17.0	3.3	15.1			
Coniel <sup>®</sup>	5.0	23.3	4.8	21.3			
Allelock®	9.3	26.7	8.2	26.0			
REGPARA®	1.2	6.8	1.9	7.3			
Patanol®	4.4	7.4	3.5	7.9			
Topina®	0.2	1.5	0.4	1.9			

\* Actual and forecast amounts are based on domestic settlement price except for rebates.