

January 28, 2019

Notice Regarding Price Revision for Some Products of Kirin Beverage

Kirin Beverage Company, Limited (President and CEO: Hideki Horiguchi) today announces that it will revise the price of some products to be shipped from May 1, 2019.

In Japanese soft drink market, the costs of distribution and raw materials have been increasing in recent years. In this environment, Kirin Beverage has worked to offset the cost increase by improving productivity and distribution efficiency, and cutting various costs in order to keep safe delivery and quality of products. However, Kirin Beverage has decided to revise the shipping prices and manufacturer's suggested prices of some products, judging from the situation that its own efforts will not be able to cover all increases in various costs.

Kirin Beverage will continue making efforts to improve management efficiency, and keep safe delivery and quality of products for consumers' happiness.

(Note)

1. Products

- PET bottle products larger than 915ml except Volvic, foods for specified health uses, and products for on-premise and specific retailers

2. Revision

- 20 yen /bottle (excluding tax)

3. Date

- Products to be shipped from May 1, 2019

List

Products	Container	MSRP (Yen/bottle) (exc. tax)		Notes
		Old	New	
<i>Kirin Alkali Ion Water</i>	2.0L PET	230	250	
<i>Kirin Nama-cha</i>	2.0L PET	330	350	
<i>Kirin Mugicha</i>	2.0L PET	330	350	
<i>Kirin Oolong-Tea Goku</i>	2.0L PET	330	350	
<i>Kirin Loves Sports</i>	2.0L PET	330	350	
<i>Kirin Gogo-no-Kocha Oishii Muto</i>	2.0L PET	330	350	
<i>Kirin Gogo-no-Kocha Straight Tea</i>	1.5L PET	330	350	
<i>Kirin Gogo-no-Kocha Milk Tea</i>	1.5L PET	330	350	
<i>Kirin Gogo-no-Kocha Lemon Tea</i>	1.5L PET	330	350	
<i>Kirin Mets Grapefruits</i>	1.5L PET	320	340	
<i>Kirin Mets Apple</i>	1.5L PET	320	340	
<i>Kirin Lemon</i>	1.5L PET	320	340	
<i>Kirin Lemon Zero</i>	1.5L PET	320	340	
<i>Kirin Garana</i>	1.5L PET	320	340	Sold in <i>Hokkaido</i>
<i>Kirin Sekai no kitchen kara Salty Lychee</i>	1.5L PET	330	350	
<i>Koiwai Jyunsui Mikan</i>	1.5L PET	330	350	
<i>Koiwai Jyunsui Ringo</i>	1.5L PET	330	350	
<i>Koiwai Jyunsui Budo</i>	1.5L PET	330	350	
<i>Koiwai Mutenka-Yasai 32kinds of vegetables and fruits</i>	930ml PET	340	360	
<i>Koiwai Mutenka-Yasai 31kinds of vegetables 100%</i>	915ml PET	340	360	