

# Kirin Group Financial Results for 2Q FY2021

August 10, 2021 Kirin Holdings Company, Limited

### 2Q FY2021 Results

- Consolidated Revenue decreased by -1.0% YoY, while consolidated Normalized operating profit (OP) increased by 2.9% YoY, achieving an increase in profit despite the impact of a surge in COVID-19 infections.
- Profit before tax increased by 0.9%, due to an increase in profit from equity-method affiliates, despite the recording of impairment losses related to the Myanmar business.
- Profit attributable to owners of the company declined by -28.7% due to an increase in the corporate tax rate, as impairment losses are not treated as a tax expense.

### **Revision of FY2021 Forecast**

- In the second half of the year, the company is revising its full-year forecast mainly due to a downturn in performance of Myanmar Brewery, caused by a decline in sales volume due to the rapid spike of COVID-19 infections and a sharp rise in raw material costs due to material shortages.
- Consolidated Revenue and consolidated Normalized OP are expected to decrease by -0.5% and -5.6% respectively compared to the initial plan.
- > The impairment loss will not affect the normalized EPS, and the annual dividend per share target will remain at the initial forecast of 65 yen.



While revenue decreased YoY because of the sale of Lion Dairy & Drinks business, Normalized OP increased YoY due to progress in reforming the profit structure.

(bn yen)	2Q FY2021 Actual	2Q FY2020 Actual	YoY	%
Revenue	864.0	872.5	-8.4	-1.0%
Normalized OP *1	71.9	69.9	2.1	2.9%
Profit before tax	56.5	56.0	0.5	0.9%
Profit attributable to owners of the Company	23.7	33.3	-9.6	-28.7%

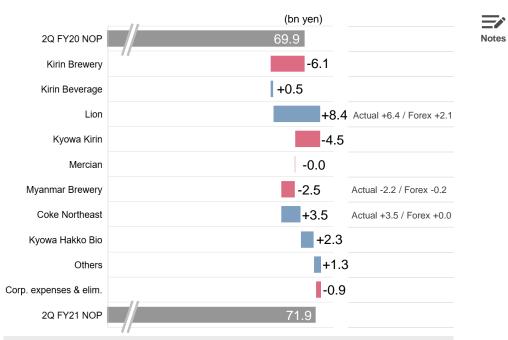
	2Q FY2021 Actual	2Q FY2020 Actual	YoY	%
Normalized EPS *2	65 yen	56 yen	9 yen	16.1%

\*1 A profit indicator for measuring recurring performance which is calculated by deducting cost of sales and selling, general and administrative expenses from revenue.

\*2 See page 20 for details.

### <sup>2Q FY2021 Result:</sup> Changes in Consolidated Normalized OP by Company

Recovery in the Australian alcoholic beverage business etc. offset the decline in the Myanmar business.



\* "Others" includes "Other and elimination" in "Japan beer & spirits" segment.

\* Due to the sale of Lion Dairy and Drinks business, the descriptions of "Beer, Spirits, and Wine ", "Dairy and Drinks" and "Corporate" of Lion have been omitted from 2021.

### **Kirin Brewery**

Marginal profit increased due to higher sales volume of beer (off-premise), happoshu and RTD, and mix-up with high value-added products. Selling expenses also increased as planned.

### Kirin Beverage

 Decrease in sales volume was offset by reduction in selling expenses.

### Lion

Profit increased significantly due to the recovery in onpremise in Australia and NZ, and a rebound from keg buybacks and suspension of hospitality operations that occurred in the previous year.

### Kyowa Kirin

 SG&A expenses increased in order to quickly establish a global operations base.

### **Myanmar Brewery**

Sales volume declined significantly due to the impact of the COVID-19 and political upheaval etc.

### **Coke Northeast**

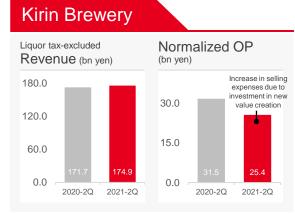
 In addition to increased sales volume, profit increased due to cost control effects etc.

### Kyowa Hakko Bio

 Cost ratio improved and depreciation and R&D expenses decreased.

### Corporate Expenses and Segment Eliminations

> Increase in segment eliminations.



## Outperformed the market in terms of sales volume

- > Due to the continued government request to stop serving alcoholic beverages at restaurants in Japan's major cities, the on-premise market in the January-June period declined over 30% from the previous year (estimate).
- Kirin Brewery outperformed the market by steadily capturing off-premise demand. The beer category achieved its first positive result in six years
- > Total beer sales volume (Jan-Jun).

Market -6% (estimate) Kirin Brewery -2%

### Kirin Beverage



## Strong sales of *Lactococcus lactis strain Plasma* drinks (Lc-PLASMA)

Cumulative sales volume of beverages containing Lc-PLASMA increased significantly YoY.

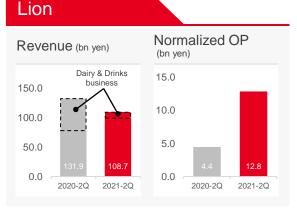
+46%

 Structural reform of vending machine business progressing as planned.

First half results







### Australia / New Zealand

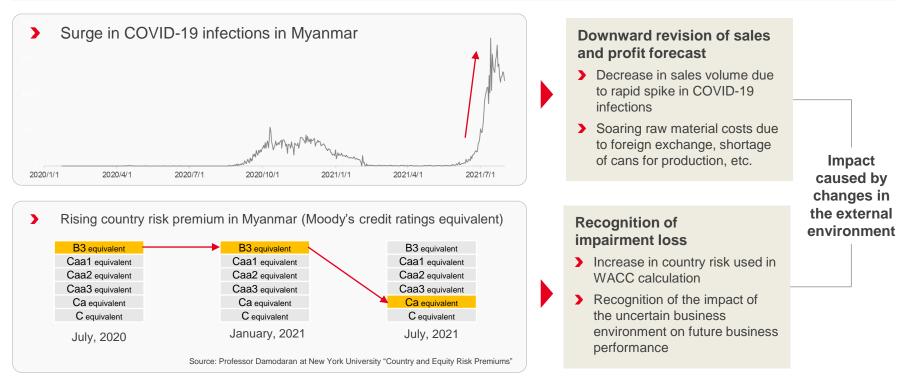
> Significant improvement in profit due to recovery in on-premise channels.

### **Overseas Craft Beer**

- Strong growth of nearly 10% in sales volume compared to the previous year.
- New Belgium Brewing is well ahead of the U.S. craft beer market growth rate (market is estimated to be +5% YoY).



Downward sales/profit and impairment loss mainly due to changes in external environment.



> Full year forecast revised downward due to the Myanmar business, but the dividend target (the same as the previous year) has been maintained.

(bn yen)	FY21 (new) Forecast	FY20 Actual	YoY	%	FY21 (initial) Forecast	Change	%	Description by segment
Revenue	1,870.0	1,849.5	20.5	1.1%	1,880.0	-10.0	-0.5%	Myanmar Brewery -18.0 (incl. forex -2.3), Coke Northeast +12.4 (incl. forex +6.5), Kirin Beverage -10.4
Normalized OP	170.0	162.1	7.9	4.9%	180.0	-10.0	-5.6%	Myanmar Brewery -9.8 (incl. forex -0.7), Coke Northeast +3.6 (incl. forex +0.6), Kirin Beverage -2.5
Profit before tax	158.0	124.6	33.4	26.9%	177.0	-19.0	-10.7%	Other operating expenses -18.0 (impairment loss -21.4 Myanmar Brewery), profit from equity-method affiliates +5.4
Profit attributable to owners of the Company	86.5	71.9	14.6	20.2%	103.0	-16.5	-16.0%	In addition to above, Non-controlling interests +3.0

"+" means a increase in profits, "-" a decrease, compared to the initial forecast.

### Quantitative targets / Dividend forecast

(bn yen)	FY21 (new) Forecast	FY20 Actual	ΥοΥ	FY21 (initial) Forecast	Change
ROIC	6.5%	6.0%	_	7.6%	_
Normalized EPS	148 yen	136 yen	12 yen	147 yen	1 yen
Dividend per share	65 yen	65 yen	_	65 yen	—

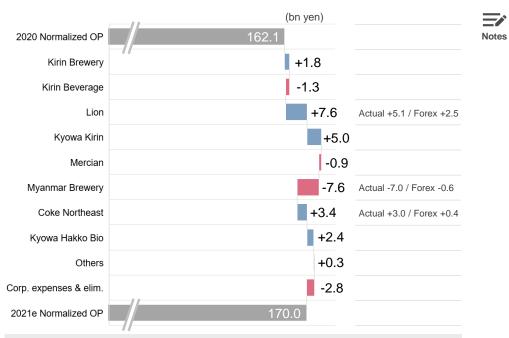
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FY2021 Forecast

\* Assumed full-year rate are revised as followings; Australian dollar revised from 80 yen to 82 yen, Myanmar kyat revised from 79 yen to 71 yen, and US dollar revised from 105 yen to 110 yen.

### Revisions of FY2021 Forecast: Changes in Consolidated Normalized OP by Company

### Kirin Group's overall portfolio offset the negative impact Myanmar business



\* "Others" includes "Other and elimination" in "Japan beer & spirits" segment.

\* Due to the sale of Lion Dairy and Drinks business, the descriptions of "Beer, Spirits, and Wine", "Dairy and Drinks" and "Corporate" of Lion have been omitted from 2021. \* See page 24 for the revision from the previous forecast.

### **Kirin Brewery**

> No change from the initial plan, aiming for an increase from the previous year.

### Kirin Beverage

Revise forecast downward and plan to reduce profit YoY due to deterioration of differences in proportion of product/ container mix, etc. as well as a decrease in sales volume.

### Lion

Plan to increase profit YoY due to recovery in the onpremise of alcoholic beverages etc., while revising forecast downward due to an increase in head office expenses.

### Kyowa Kirin

No change from the initial plan, aiming for an increase from the previous year.

### **Myanmar Brewery**

Revise forecast downward and plan to reduce profit YoY due to a significant decline in sales volume caused by the impact of COVID-19 and political upheaval etc.

### **Coke Northeast**

 Revise forecast upward and plan to increase profit YoY due to cost control effects etc.

### Kyowa Hakko Bio

No change from the initial plan, aiming for an increase from the previous year.

### Corporate Expenses and Segment Eliminations

Decrease from the initial plan due to a decrease in depreciation and amortization, etc., and plan to increase cost YoY

### Environment

### Updated analysis results based on TCFD scenario analysis

Expansion of the scope of impact assessment on major raw material agricultural products

- ) The scope of analysis has been expanded to include overseas operations, such as the beer business in Australia. New Zealand and Mvanmar.
- As for the financial impact of reduced agricultural **)** yields due to climate change, the 2°C scenario is estimated to be able to reduce procurement costs by about 9 billion yen compared to the 4°C scenario.

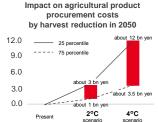
#### Climate change mitigation

#### PPA solar power generation installed at four breweries

- > Four of Kirin Brewery's domestic breweries introduced solar-powered electricity under the PPA (Power Purchase Agreement) model, with plans to expand to other breweries.
- Expected to reduce GHG emissions by approximately 4,500 tons per year.



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Sendai Brewerv
           Nagoya Brewery Shiga Brewery
                                           Kohe Brewen
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#### Climate change adaptation

Strengthen support for farms acquiring certification

Link to > Promote and expand climate- resilient agriculture = through Rainforest Alliance certification training.

Social

#### Water source conservation activities at Sri Lankan tea plantations

Efforts to minimize Number of Sri Lankan tea plantations implementing water source conservation damage to suppliers' farms due to drought 15 Target 5 locations 12 locations 10 (FY 2020) and other factors 5 locations -3 locations made more progress than planned. FY18 FY19 FY20 FY21 March

### Social

### Gogo-no-Kocha brand will launch a new product using Rainforest Alliance Certified Tea Leaves from Sri Lanka

Launch of a product made from 100% Sri Lankan tea leaves, of which more than 90% are Rainforest Alliance certified teal leaves - a first for Gogo-no-Kocha brand.



- > The Kirin Group has been supporting tea plantations in Sri Lanka to obtain Rainforest Alliance certification since 2013, and by the end of 2020, 93 large tea farms and 120 small farms have acquired certification with our support.
- ) At certified farms, the livelihoods of farm workers are improved through the expansion of clinics and increased salaries for field workers.
- Expanding support for Rainforest Alliance certification acquisition to coffee farms in Vietnam, which accounts for 1/3 of the coffee beans imported by the Kirin Group, by utilizing the knowledge gained from experience with this initiative.

### Revision of the Kirin Group Sustainable Supplier Code.

Revised the Supplier Code of Conduct to apply to the entire > Group as part of efforts to strengthen procurement risk management.



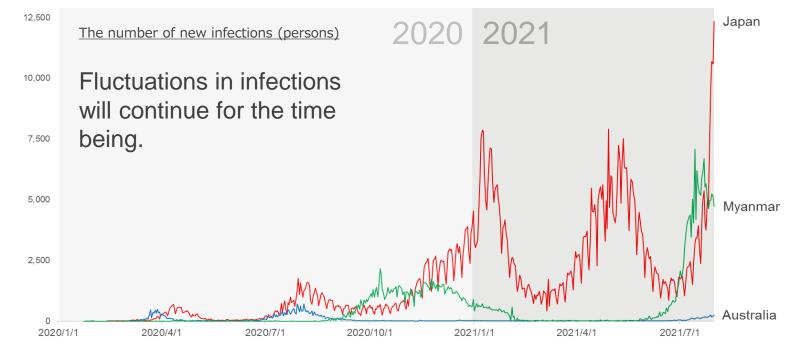
In the area of human rights, embody supplier compliance in accordance with the ILO (International Labor Organization).

## Progress in "Creating a Starting Point for Change"

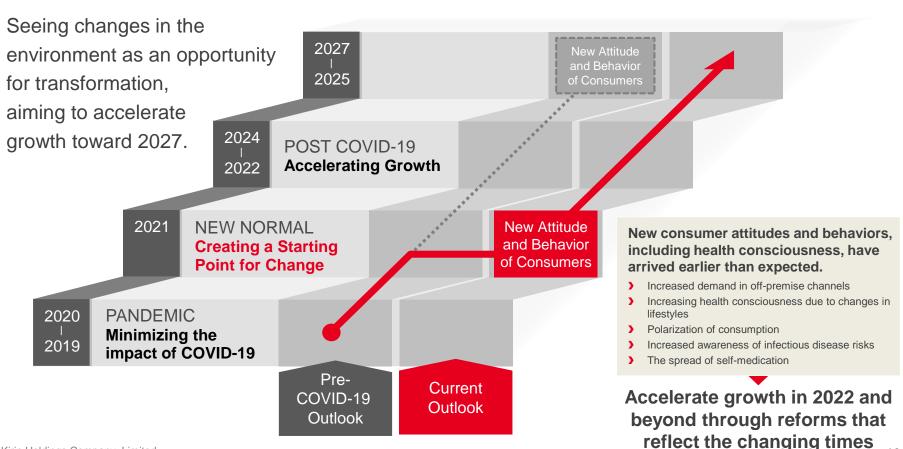
Joy brings us together

Joy brings us together

The number of new cases of COVID-19 is higher than in 2020, and normalization is still expected to take some time.



## Accelerating Growth in the Age of the New Normal



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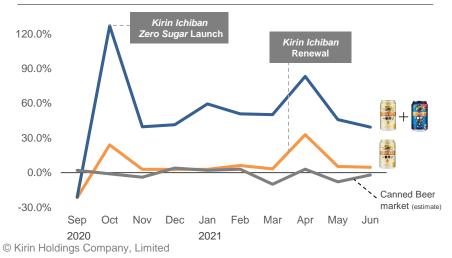
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KIRIN

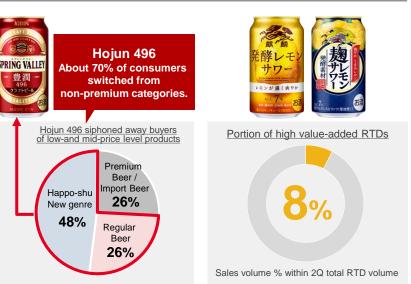
Our flagship *Kirin Ichiban* (can) leads the domestic beer market. High value-added products triggered a shift of consumers of mid- and lower-priced products to high-end products.

Since the 2020 liquor tax revision, sales volume of *Kirin Ichiban* (can) has continued to exceed the previous year's level, both on a non-consolidated basis and for total brands.

Sales volume of canned *Kirin Ichiban* and *Kirin Ichiban Zero Sugar* since the 2020 liquor tax revision (% change from the previous year )



High-end *Hojun 496* attracted lower-end consumers. The market share of higher-priced high value-added RTDs expanded from 0% last year to 8%.





By leading the industry, Kirin Brewery will steadily revitalize the Japanese beer market through innovation.



Lion

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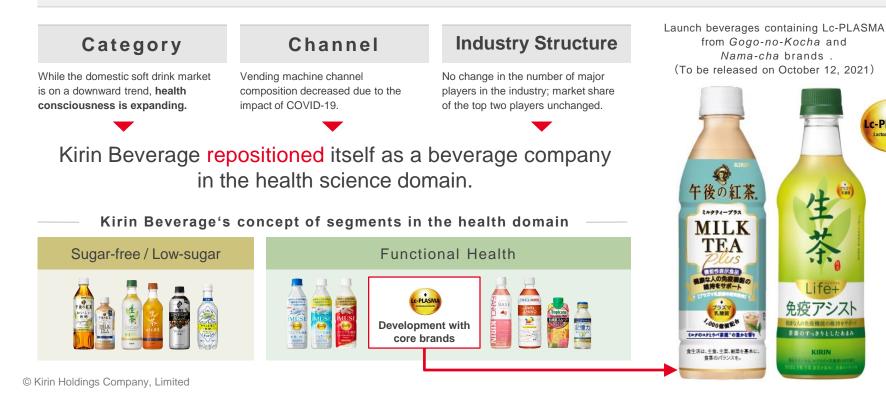
Australia and NZ markets firmly recovered. Steady progress was made in reforms aimed at improving profitability



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**c-PLASM** 

Develop Lc-PLASMA in *Gogo-no-Kocha* and *Nama-cha* well-known core brands to capture entrylevel health enthusiasts and increase awareness.



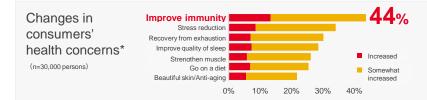
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### Lc-PLASMA

> Full-year Revenue forecast revised upward from initial plan.



- 11.0 billion yen > 13.5 billion yen
- In response to the change in health consciousness, we aim to expand sales in the entry-level market by developing products that are not limited to its own brands.



B to B Partners' products using our materials are scheduled to go on sale from this fall.

\*Q. Please choose the one that best describes your health consciousness after COVID-19. Percentage of respondents who answered "Increased" "Slightly increased." \* Refer to the highest % of people who responded "Increased" "Slightly increased" among 7 items of "Strengthen muscle" "Stress reduction" "Baulitul skin / Anti-aging" "Go on a diet" "Improve the quality of sleep" "Recovery from exhaustion" Improve immunity" (Data : According to our research as of August 2020 (n=30,000))

### Kyowa Hakko Bio



- > Establish a stable supply system
- Strengthen the foundation for quality assurance
- > Continual corporate culture reform



Implementing

**Business** 

Structural

Reforms

Narrow down product rangeBuild new HMO production facilities

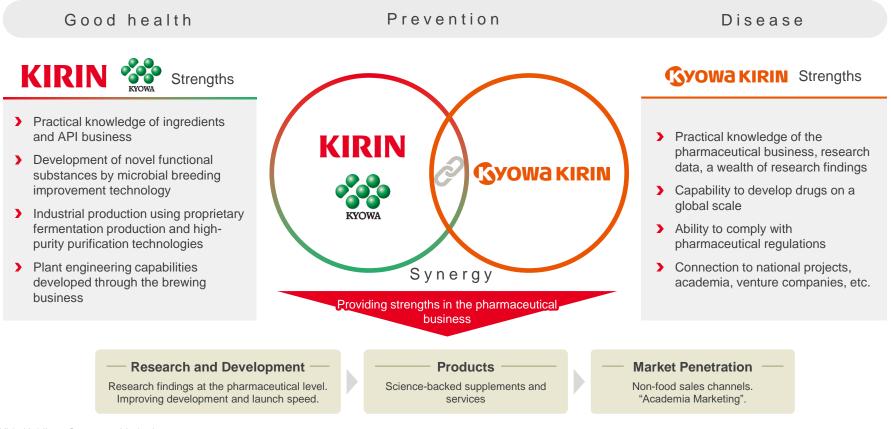
- Expand citicoline production facilities
- Transfer of BtoC product manufacturing to FANCL

Steady progress in corporate structure reform in addition to solidifying stable supply and quality assurance

プラズマ

乳酸菌

Joy brings us together



## Appendix

(bn yen)		2Q FY2021	2Q FY2020
Profit attributable to Owners of the Company	1	23.7	33.3
Other operating income/expenses after taxes and other adjustments	2	30.2	13.9
Normalized profit	(3) = (1) + (2)	53.9	47.2
Average number of shares during the period ('000)	<b>(4)</b>	833,607	846,861
Normalized EPS (yen)	3/4	65	56

(bn yen)		2Q FY2021 Actual	2Q FY2020 Actual	YoY	%
Revenue		864.0	872.5	-8.4	-1.0%
Japan Beer and Spirits		310.5	295.9	14.6	4.9%
Ki	rin Brewery	300.0	287.2	12.8	4.4%
O	ther and elimination	10.5	8.7	1.9	21.7%
Japan Non-alcoholic Be	everages	114.2	118.8	-4.6	-3.8%
Ki	rin Beverage	115.3	119.7	-4.5	-3.8%
EI	imination	-1.0	-1.0	-0.1	_
Oceania Adult Beverag	es	108.7	131.9	-23.1	-17.5%
Lie	on	108.7	131.9	-23.2	-17.6%
EI	imination	-0.0	-0.0	0.0	_
Pharmaceuticals		164.7	157.5	7.2	4.6%
Ky	vowa Kirin	165.0	157.8	7.2	4.6%
EI	imination	-0.3	-0.3	0.0	_
Other		165.8	168.4	-2.6	-1.5%
Μ	ercian	28.0	30.0	-2.0	-6.7%
M	yanmar Brewery	11.1	16.3	-5.2	-31.8%
С	oke Northeast	71.7	63.9	7.8	12.2%
Ky	vowa Hakko Bio	24.8	31.8	-7.0	-22.2%
Ot	ther and elimination	30.3	26.4	3.8	14.5%

\* Oceania Integrated Beverages has been renamed Oceania Adult Beverages due to the sale of Lion Dairy and Drinks business, effective from 2021. In addition, the descriptions of "Beer, Spirits, and Wine " and "Dairy and Drinks" of Lion have been omitted from 2021.

(bn yen)		FY2021 New Forecast	FY2020 Actual	YoY	%	FY2021 Initial Forecast	YoY	%
Revenue		1,870.0	1,849.5	20.5	1.1%	1,880.0	-10.0	-0.5%
Japan Beer and Sp	pirits	697.5	651.4	46.1	7.1%	694.4	3.1	0.4%
	Kirin Brewery	674.5	632.2	42.3	6.7%	673.6	0.9	0.1%
	Other and elimination	23.0	19.3	3.8	19.6%	20.9	2.2	10.5%
Japan Non-alcohol	ic Beverages	254.6	252.2	2.4	1.0%	265.3	-10.7	-4.0%
	Kirin Beverage	256.7	254.2	2.5	1.0%	267.1	-10.4	-3.9%
	Elimination	-2.1	-2.0	-0.0		-1.7	-0.3	_
Oceania Adult Bev	erages	220.3	292.1	-71.9	-24.6%	212.2	8.0	3.8%
	Lion	220.3	292.2	-71.8	-24.6%	212.3	8.0	3.8%
	Elimination	-0.1	-0.0	-0.0	_	-0.1	-0.0	_
Pharmaceuticals		350.3	317.8	32.5	10.2%	350.3	_	_
	Kyowa Kirin	351.0	318.4	32.6	10.3%	351.0	_	_
	Elimination	-0.7	-0.6	-0.1	_	-0.7	_	_
Other		347.3	336.0	11.3	3.4%	357.6	-10.4	-2.9%
	Mercian	58.7	62.1	-3.4	-5.5%	62.1	-3.4	-5.5%
	Myanmar Brewery	20.6	31.8	-11.2	-35.2%	38.6	-18.0	-46.6%
	Coke Northeast	142.5	129.4	13.1	10.1%	130.0	12.4	9.5%
	Kyowa Hakko Bio	57.8	57.3	0.5	0.9%	57.8	_	_
	Other and elimination	67.7	55.4	12.3	22.2%	69.1	-1.4	-2.0%

\* Oceania Integrated Beverages has been renamed Oceania Adult Beverages due to the sale of Lion Dairy and Drinks business, effective from 2021. In addition, the descriptions of "Beer, Spirits, and Wine " and "Dairy and Drinks" of Lion have been omitted from 2021.



(bn yen)		2Q FY2021 Actual	2Q FY2020 Actual	YoY	%
Normalized OP		71.9	69.9	2.1	2.9%
Japan Beer and S	Spirits	26.7	32.8	-6.1	-18.5%
	Kirin Brewery	25.4	31.5	-6.1	-19.3%
	Others	1.3	1.3	-0.0	-0.5%
Japan Non-alcoh	olic Beverages	8.0	7.5	0.5	7.2%
	Kirin Beverage	8.0	7.5	0.5	7.2%
Oceania Adult Be	everages	12.8	4.4	8.4	192.9%
	Lion	12.8	4.4	8.4	192.9%
Pharmaceuticals		30.1	34.6	-4.5	-13.0%
	Kyowa Kirin	30.1	34.6	-4.5	-13.0%
Other		16.4	11.9	4.5	38.0%
	Mercian	1.1	1.1	-0.0	-4.1%
	Myanmar Brewery	4.7	7.1	-2.5	-34.6%
	Coke Northeast	7.0	3.5	3.5	99.7%
	Kyowa Hakko Bio	0.3	-1.9	2.3	_
	Other	3.3	2.1	1.3	63.0%
Corporate expens	ses/inter-segment	-22.1	-21.2	-0.9	-

\* Oceania Integrated Beverages has been renamed Oceania Adult Beverages due to the sale of Lion Dairy and Drinks business, effective from 2021. In addition, the descriptions of "Beer, Spirits, and Wine ", "Dairy and Drinks" and "Corporate" of Lion have been omitted from 2021.

### Revisions of FY2021 Forecast: Normalized OP by segments

(bn yen)		FY2021 New Forecast	FY2020 Actual	YoY	%	FY2021 Initial Forecast	YoY	%
Normalized OP		170.0	162.1	7.9	4.9%	180.0	-10.0	-5.6%
Japan Beer and S	oirits	77.3	75.5	1.8	2.4%	76.8	0.5	0.7%
	Kirin Brewery	75.0	73.2	1.8	2.5%	75.0	_	_
	Others	2.3	2.3	0.0	1.9%	1.8	0.5	27.8%
Japan Non-alcoho	lic Beverages	20.5	21.8	-1.3	-5.8%	23.0	-2.5	-10.9%
	Kirin Beverage	20.5	21.8	-1.3	-5.8%	23.0	-2.5	-10.9%
Oceania Adult Bev	rerages	29.7	22.1	7.6	34.1%	30.6	-1.0	-3.3%
	Lion	29.7	22.1	7.6	34.1%	30.6	-1.0	-3.3%
Pharmaceuticals		64.0	59.0	5.0	8.4%	64.0	—	—
	Kyowa Kirin	64.0	59.0	5.0	8.4%	64.0	—	_
Other		26.9	29.3	-2.4	-8.2%	35.2	-8.3	-23.6%
	Mercian	2.6	3.6	-0.9	-26.1%	3.2	-0.5	-15.6%
	Myanmar Brewery	6.2	13.8	-7.6	-55.3%	16.0	-9.8	-61.3%
	Coke Northeast	12.7	9.3	3.4	36.6%	9.1	3.6	39.6%
	Kyowa Hakko Bio	0.1	-2.3	2.4		0.1	—	—
	Other	5.3	4.9	0.4	8.7%	6.9	-1.5	-21.7%
Corporate expense	es/inter-segment	-48.4	-45.6	-2.8	-	-49.6	1.2	_

\* Oceania Integrated Beverages has been renamed Oceania Adult Beverages due to the sale of Lion Dairy and Drinks business, effective from 2021.

In addition, the descriptions of "Beer, Spirits, and Wine ", "Dairy and Drinks" and "Corporate" of Lion have been omitted from 2021.

(1,00	0 HL)	2Q FY21 Actual	2Q FY20 Actual	YoY %
Beer	products total	7,400	7,570	-2.3%
	Beer	2,100	1,910	10.2%
	Happo-shu	1,870	1,820	2.7%
	New genre	3,430	3,840	-10.8%
RTD		2,180	1,910	13.7%
Non-alcohol beverages		240	210	13.1%

In accordance with the agreement made by the Brewers Association of Japan, sales volume of beer products will only be disclosed in the 2Q and 4Q.

(bn yen)	2Q FY21 Actual	2Q FY20 Actual	YoY	%
Revenue	300.0	287.2	12.8	4.4%
Revenue excl. liquor tax	174.9	171.7	3.2	1.9%
Normalized OP	25.4	31.5	-6.1	-19.3%

2Q	2Q FY20 Normalized OP (bn yen)		Description
	0,		Total beer products -0.7 (increase in beer 190,000HL, increase in happo-shu 50,000HL, decrease in new genre - 420,000HL)
YoY ch		2.1	Total other than beer products 1.7 (increase in RTD 260,000HL, increase in non- alcohol beverages 30,000HL, etc.)
change (bn yen)			Difference of change in composite of products, etc. 1.1
bn y	Decrease in raw material cost	0.7	
en)	Increase in selling expenses	-8.8	Increase in sales promotion -1.9, increase in advertising -6.9 (Total 25.6 $\Rightarrow$ 34.4)
	Increase in other expenses	-0.1	
	Subtotal	-6.1	
2Q	FY21 Normalized OP	25.4	

## Note

### Japan alcoholic beverages market

- Beer market sales volume was down by approx. -6%.
- Sales volumes in on-premise channels declined by approx. -30 to -40%.
- > Health-consciousness continues to increase.

### Sales Volume

- Almost all beer and RTD categories outperformed the market due to strong sales of new products in addition to mainstay brands.
- Sales volume of Kirin Ichiban (total brand / can) significantly increased by 45%.

### **Details on Financial Performance**

- Marginal profit increased by 2.1 bn yen due to higher sales volume of offpremise beer, happo-shu and RTDs and the impact of product mix up with high value-added products despite the difficult market.
- > Raw material costs decreased by 0.7 bn yen due to cost reduction efforts.
- > Selling expenses increased by 8.8 bn yen due to strengthened investment in brands from a long-term perspective.

(1,000 HL)		FY2021 New Forecast	FY2020 Actual	YoY %	FY2021 Initial Forecast	Change
Beer products total		16,580	16,380	1.2%	16,650	-70
	Beer	5,190	4,560	13.8%	5,340	-150
	Happo-shu	3,800	3,840	-1.1%	3,610	190
	New genre	7,600	7,980	-4.9%	7,700	-100
RTD		4,700	4,290	9.5%	4,500	200
Non-alcohol beverages		510	440	15.3%	550	-40

(bn yen)	FY2021 New Forecast	FY2020 Actual	YoY	%	FY2021 Initial Forecast	Change
Revenue	674.5	632.2	42.3	6.7%	673.6	0.9
Revenue excl. liquor tax	393.1	373.1	20.0	5.4%	392.3	0.8
Normalized OP	75.0	73.2	1.8	2.5%	75.0	_

	FY2020 Normalized OP (bn yen)		Description					
			<b>Total beer products 6.5</b> (increase in beer 630,000HL, decrease in happo- shu -40,000HL, decrease in new genre -390,000HL)					
YoY char	Increase in marginal profit of alcohol bevs., etc	10.6	<b>Total other than beer products</b> <b>3.9</b> (increase in RTD 410,000HL, increase in non-alcohol beverages 70,000HL, etc.)	YoY change	Increase in marginal profit of alcohol bevs., etc	10.3		
change (bn yen)			Difference of change in composite of products, etc. 0.2	nge (bi				
n yen)	Decrease in raw material cost	0.0		(bn yen)	Decrease in raw material cost	0.8		
	Increase in selling expenses	-10.4	Increase in sales promotion and advertising (Total 59.2 $\Rightarrow$ 69.6)		Increase in selling expenses	-9.3		
	Decrease in other expenses	1.6			Decrease in other expenses	0.0		
	Subtotal				Subtotal	1.8		
	FY2021 Normalized OP (New Forecast) 75			FY2021 Normalized OP (Initial Forecast)		75.0		



### Sales Volume Target

- > Sales volume of each category of beer remained at the level of the initial plan.
- Focus on the key products such as *Kirin Ichiban, Kirin Ichiban Zero Sugar*, and *Honkirin* to make up for the shortfall in the on-premise channel in the first half of the year.

### **Revenue and Normalized Operating Profit**

- Marginal profit is expected to improve from the initial plan, being slightly positive despite an increase in distribution costs which is higher than expected.
- Sales costs are expected to increase due to further investment in *Home Tap*, which has seen steady growth in membership.
- Other expenses are revised to reflect the expected decrease due to restrictions on business activities caused by the impact of COVID-19.

	es Volume 000 cases)	2Q FY21 Actual	2Q FY20 Actual	YoY %
	Black tea	2,309	2,440	-5.4%
	Japanese tea	1,400	1,482	-5.6%
	Coffee	1,217	1,127	8.0%
0	Fruit and veg. juice	1,190	1,110	7.2%
Category	Carbonated beverages	646	731	-11.7%
Y	Functional beverages	547	481	13.7%
	Water	1,720	2,042	-15.7%
	Others	649	753	-13.7%
By	Can	1,185	1,251	-5.3%
	Large PET bottle	3,137	3,747	-16.3%
Container	Small PET bottle	4,465	4,334	3.0%
ner	Others	892	834	7.0%
	Total	9,679	10,166	-4.8%

(bn yen)	2Q FY21 Actual	2Q FY20 Actual	YoY	%
Revenue	115.3	119.7	-4.5	-3.8%
Normalized OP	8.0	7.5	0.5	7.2%

2Q F)	20 Normalized OP (bn yen)	7.5	Description				
YoY change (bn yen)	Decrease in marginal profit	-2.9	Decrease in sales volume -4.88 million cases, -2.2 Difference of change in products mix and in composition ratio of containers, etc0.6				
	Decrease in raw material costs, etc.	0.4	Increase in raw material cost -0.0, decrease in material cost 0.4, increase in processing cost -0.0				
nge n)	Decrease in selling expenses	2.6	Decrease in sales promotion 1.9, decrease in advertising 0.8 (Total 15.5 ⇒12.9)				
	Decrease in other expenses	0.4					
	Subtotal	0.5					
2Q FY	(21 Normalized OP	8.0					

Note

### Soft Drink Market

> Soft drink market is estimated to slightly grow by approx. +1%.

#### **Sales Volume**

- > Core brands *Gogo-no-Kocha* and *Nama-cha* decreased from the previous year due to consumer self-restraint from going outside and an increase in work-from-home.
- > Sales volume of LC-PLASMA related products increased by 46% due to the rise in consumer health awareness.

### **Details on Financial Performance**

- > Revenue declined due to a decrease in sales volume despite improvement in the difference of change in product mix and of container mix ratio, etc.
- Marginal profit decreased due to a decline in sales volume and a deterioration in difference of change in products mix and of container mix ratio, etc., caused by changes in sales channel proportions.
- > Normalized OP increased due to a decrease in raw material costs and other costs, as well as reductions in sales promotion and advertising expenses.

Sales Volume (10,000 cases)		FY2021 New Forecast	FY2020 Actual	YoY %	FY2021 Initial Forecast	Change
	Black tea	5,494	5,064	8.5%	5,635	-141
	Japanese tea	3,266	3,257	0.3%	3,420	-154
	Coffee	2,407	2,334	3.1%	2,379	28
Category	Fruit and veg. juice	2,379	2,314	2.8%	2,247	132
	Carbonated bevarages	1,385	1,529	-9.4%	1,552	-167
	Functional bevarages	1,148	1,141	0.6%	1,389	-241
	Water	3,938	4,169	-5.5%	3,907	31
	Others	1,572	1,630	-3.6%	1,627	-55
B	Can	2,525	2,603	-3.0%	2,647	-122
00	Large PET bottle	7,337	7,624	-3.8%	7,483	-146
By Container	Small PET bottle	9,876	9,416	4.9%	10,219	-343
ler	Others	1,851	1,796	3.1%	1,808	43
	Total	21,589	21,439	0.7%	22,157	-568

(bn yen)	FY2021 New Forecast	FY2020 Actual	YoY	%	FY2021 Initial Forecast	Change
Revenue	256.7	254.2	2.5	1.0%	267.1	-10.4
Normalized OP	20.5	21.8	-1.3	-5.8%	23.0	-2.5

	2020 Normalized (bn yen)	21.8	Description		21.8	
YoY	Increase in marginal profit	1.4	Increase in sales volume 1.50 million cases, 0.7, Difference of change in products mix and in composition ratio of containers, etc. 0.7	YoY	Increase in marginal profit	7.1
change (t	Decrease in raw material costs, etc.	0.1	Increase in raw material cost -0.7, decrease in material cost 0.6, decrease in processing cost 0.2	change (t	Decrease in raw material costs, etc.	0.8
(bn yen)	Increase in selling expenses	-1.7	Increase in sales promotion and advertising -1.7 (Total $30.7 \rightarrow 32.4$ )	(bn yen)	Increase in selling expenses	-3.9
	Increase in other expenses	-1.1	Increase in labor costs, etc.		Increase in other expenses	-2.8
	Subtotal	-1.3			Subtotal	1.2
	FY2021 Normalized OP (New Forecast)				2021 Normalized (Initial Forecast)	23.0

#### Sales Volume and Revenue

Note

- > Based on the impact of COVID-19 in the first half of the year, the sales volume of soft drinks as a whole is revised downward by 5.68 million cases from the initial plan for the year.
- > Revenue is revised downward from the previous forecast due to a decrease in sales volume and a deterioration of channel mix.

### **Normalized Operating Profits**

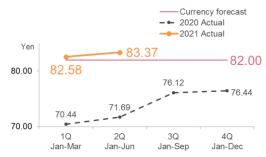
- Marginal profit is revised downward from the previous forecast due to a decrease in sales volume and a deterioration of differences in product mix and in container mix ratio, etc.
- > The decline is expected to be minimized by optimizing sales costs (sales promotion expenses and advertising expenses).
- Although sales costs are expected to decrease from the initial plan, investment in the second half of the year is at the same level as the initial plan in order to strengthen the core brands and the *iMUSE* brand as done in the previous year.

	Yen base	(bn yen)			AUS dolla	AUS dollar base (million AUS\$)				
	2Q FY21 Actual	2Q FY20 Actual	YoY	%	2Q FY21 Actual	2Q FY20 Actual	YoY	%		
Revenue	108.7	131.9	-23.2	-17.6%	1,304	1,857	-553	-29.8%		
Normalized OP	12.8	4.4	8.4	192.9%	154	63	91	145.6%		
(Ref.) formerly segmentation	2Q FY21 Actual	2Q FY20 Actual	YoY	%	2Q FY21 Actual	2Q FY20 Actual	YoY	%		
Revenue (BSW)	99.0	77.8	21.2	27.3%	1,187	1,095	92	8.4%		
Revenue (LDD)	9.8	54.1	-44.4	-82.0%	117	762	-645	-84.6%		
Normalized OP (BSW)	16.0	7.6	8.4	111.2%	192	108	85	78.5%		
Normalized OP (LDD)	0.9	-0.6	1.5	-	11	-9	19	-		
Normalized OP (Corporate)	-4.1	-2.6	-1.5	_	-49	-36	-13	-		

 $\equiv$ 

Note

#### Exchange Rate - Australian Dollar



The average AUD exchange rate used is based on the average forex rate for the period specified above, in effect from 2021 1Q. 2020 Actual is shown on 3 months average basis.

BSW = Beer, Spirits & Wine, LDD = Lion Dairy & Drinks

Change in sa	4.3%		
	2Q FY20	Actual	108
Adult Beverages Normalized OP YoY (million AUS\$)	AU&NZ	Sales Volume	11
		Other	70
	Global cra	3	
	2Q FY2	192	

- Inclusive of Global Craft etc. volume among others. YoY change in sales volume for excluding Global Craft etc, was +2.8%
- \*\* Includes Normalized OP impact derived from sales volume changes and the impact of other factors.

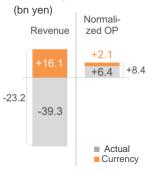
#### Revenue

- Total revenue decline was mainly driven by LDD exiting the group (\$-645m AUD). Revenue of alcoholic beverage business increased by \$92m AUD.
- Australia & NZ revenue increased due to steady sales this year, whereas the on-premise channel was significantly affected by COVID-19 last year.
- Overseas craft and other sales increased due to strong sales of North American craft, including the Voodoo Ranger brand.
- LDD business results recorded only up to January 25 due to the sale of the business.

### **Normalized OP**

- > Total Normalized OP increased significantly due to recovery in the alcoholic beverage business.
- Australia & NZ Normalized OP increased substantially due to recovery in the on-premise channels and the absence of keg buybacks and suspension of hospitality operations that occurred in the same period of the previous year.
- Normalized OP of overseas craft business and others increased due to strong sales, despite the impact of the weaker U.S. dollar and stronger Australian dollar.
  The increase in head office expenses was mainly
  - The increase in head office expenses was mainly due to higher depreciation and maintenance costs associated with the ERP implementation and higher costs for cyber security investments.

### Forex Impact



	Yen base (bn	yen)			AUS dollar base (million AUS\$)							
	FY2021 New Forecast	FY2020 Actual	YoY	%	FY2021 Initial Forecast		FY2021 New Forecast		YoY	%	FY2021 Initial Forecast	Change
Revenue	220.3	292.2	-71.8	-24.6%	212.3	8.0	2,687	3,958	-1,271	-32.1%	2,654	33
Normalized OP	29.7	22.1	7.6	34.1%	30.6	-1.0	362	295	67	22.8%	383	-21
	Assumed exchange rate: ¥82.00 (AUD)											
(Ref.) formerly segmentation	FY2021 New Forecast	FY2020 Actual	YoY	%	FY2021 Initial Forecast	Change	FY2021 New Forecast	FY2020 Actual	YoY	%	FY2021 Initial Forecast	Change
Revenue (BSW)	210.7	177.5	33.2	18.7%	202.7	8.0	2,569	2,402	168	7.0%	2,534	36
Revenue (LDD)	9.6	114.7	-105.1	-91.6%	9.6	0.0	117	1,556	-1,439	-92.5%	120	-3
Normalized OP (BSW)	39.3	24.4	14.8	60.8%	39.3	-0.1	479	328	151	46.1%	492	-13
Normalized OP (LDD)	0.9	3.1	-2.3	-72.2%	0.1	0.8	11	40	-30	-73.8%	1	10
Normalized OP (Corporate)	-10.4	-5.4	-5.0		-8.8	-1.7	-127	-73	-54	-	-110	-18

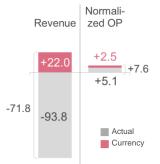
Note

- Revenue
- Lion's EY2021 total sales revenue will increase due to the upward revision of alcoholic beverage business.
- Revenue from the alcoholic beverages business is 3 expected to increase from the initial plan in light of strong sales of the craft beer products in North America.
- LDD business revised in line with 1Q results. х

### Normalized OP

- While the forecast for the LDD business is revised upward in line with 1Q results, the profit plan for the alcoholic beverages business is partially revised downward due to the renewed lockdown in major Australian cities due to the spread of COVID-19.
- ) The increase in head office expenses has been partially revised to reflect the reactionary impact of cost reductions in the previous year, and additional impact from the current lockdown has been taken into account and is partially held in reserve.

### Impact of Currency (bn yen)



(bn yen)	2Q FY21 Actual	2Q FY20 Actual	YoY	%
Revenue	164.7	157.5	7.2	4.6%
Kyowa Kirin	165.0	157.8	7.2	4.6%
Elimination	-0.3	-0.3	0.0	_
Normalized OP	30.1	34.6	-4.5	-13.0%
Kyowa Kirin	30.1	34.6	-4.5	-13.0%

(bn	yen)	FY2021 New Forecast	FY2020 Actual	YoY	%	FY2021 Initial Forecast	Change
Re	evenue	350.3	317.8	32.5	10.2%	350.3	—
	Kyowa Kirin	351.0	318.4	32.6	10.3%	351.0	_
	Elimination	-0.7	-0.6	-0.1	_	-0.7	-
No	ormalized OP	64.0	59.0	5.0	8.4%	64.0	—
	Kyowa Kirin	64.0	59.0	5.0	8.4%	64.0	_

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### Revenue

Note

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- The decline in revenue in Japan was due to the decrease in Darbepoetin Alfa Injection Syringe [KKF] and Romiplate, NHI drug price revision and the termination of co-marketing of some products, although sales of the new product line were steady; Crysvita grew while Haruropi and Duvroq steadily penetrated the domestic market.
- > Overseas sales increased due to steady growth in global strategic products, *Crysvita*, *Poteligeo* and *Nourianz*.
- > Technology licensing revenue increased due to higher royalties related to *Fasenra* and receipt of upfront payment for licensing of anti-LIGHT antibody, resulting in overall increase in sales revenue.

#### Normalized OP

Although gross margin increased due to an increase in overseas sales revenue mainly from global strategic products, Normalized OP decreased YoY mainly due to an increase in SG&A expenses and research and development expenses etc. for maximizing the value of global strategic products and quickly establishing a competitive global business foundation.

### Note Revisions of FY2021 Forecast

- > Both revenue and normalized OP are unchanged from the initial plan.
- > While some products such as *Duvrog*, *Haruropi* in Japan, *Poteligeo* in Europe and *Nourianz* in the U.S. are lagging behind, some products such as *Crysvita*, *Darbepoetin Alfa Injection Syringe* [*KKF*], *Allelock* and *Patanol* are progressing according to plan.
- SG&A and R&D expenses are progressing as planned at the beginning of the fiscal year, and make investments as planned in the second half.

	Yen base (	bn yen)			Kyat base (bn MMK)						
	2Q FY21 Actual	2Q FY20 Actual	YoY	%	2Q FY21 Actual	2Q FY20 Actual	YoY	%			
Revenue	11.1	16.3	-5.2	-31.8%	152	212	-60	-28.3%			
Normalized OP	4.7	7.1	-2.5	-34.6%	64	93	-29	-31.3%			

	Yen bas	e (bn y	yen)			Kyat base (bn MMK)						
	FY2021 New Forecast	FY 2020 Actual	YoY	%	FY2021 Initial Forecast	Change	FY2021 New Forecast	FY 2020 Actual	YoY	%	FY2021 Initial Forecast	Change
Revenue	20.6	31.8	-11.2	-35.2%	38.6	-18.0	290	409	-118	-29.0%	489	-199
Normalized OP	6.2	13.8	-7.6	-55.3%	16.0	-9.8	87	177	-90	-51.0%	202	-115

Assumed exchange rate: ¥71.00 ('000 MMK)



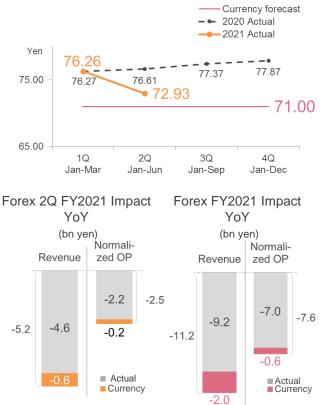
### FY2021 2Q Results

- Sales volume in the beer market declined by approx. 20% due to the spread of COVID-19 as well as the impact of the political upheaval and supply chain disruption in Myanmar.
- > Myanmar Brewery's sales volumes were down approx. 30% YoY.
- Both Revenue and Normalized OP decreased due to a decline in sales volume.

### Revisions of FY2021 Forecast

- Sales volume is expected to decline by 30%, the same as in the first half, due to an expected impact of the resurgence of COVID-19 for some time.
- Normalized OP deteriorated due to lower sales volume and higher raw material costs caused by exchange rate effects and other factors.
- **JV Dissolution**
- > Discussions are underway to dissolve the JV with MEHPCL.
- Dividends from Myanmar Breweries Ltd. continue to be suspended.





	Yen base (	bn yen)	U.S. dollar base (million \$)				
	2Q FY21 Actual	2Q FY20 Actual	YoY	%	2Q FY21 Actual	2Q FY20 Actual	Ŋ
Revenue	71.7	63.9	7.8	12.2%	661	590	
Normalized OP	7.0	3.5	3.5	99.7%	64	32	

	Yen bas	e (bn	yen)			U.S. dollar base (million \$)						
	FY2021 New Forecast	FY 2020 Actual		%	FY2021 Initial Forecast		FY2021 New Forecast	FY 2020 Actual	YoY	%	FY2021 Initial Forecast	Change
Revenue	142.5	129.4	13.1	10.1%	130.0	12.4	1,295	1,216	79	6.5%	1,238	57
Normalized OP	12.7	9.3	3.4	36.6%	9.1	3.6	115	87	28	32.2%	87	28

Assumed exchange rate: ¥110.00 (USD)



### FY2021 2Q Results

- У Sales volume and sales revenue both increased. Revenue increased following 1Q due to price revisions and improved channel mix, taking advantage of the opportunity of the rapid recovery of the economy and consumer demand in North America.
- Normalized OP also increased significantly following 1Q. In addition to the increase in Revenue, steady cost control was implemented, including continuous efforts to reduce SG&A expenses. Normalized OP margin rose from approx. 5% in the same period of the previous year to approx. 10%.

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#### FY2021 Forecasts

71

32

12.0%

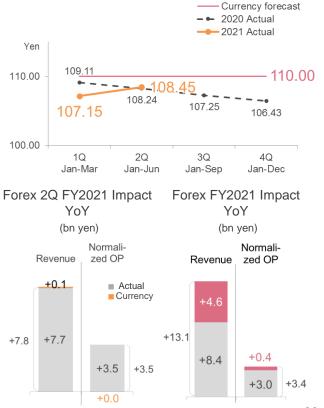
99.4%

57 \_\_\_\_\_

28

- Upward revision of revenue due to reassessment of sales plan. Revenue is expected to increase through appropriate pricing and continued improvement in the channel mix, despite the highly competitive market environment.
- Normalized OP is also revised upward from the initial plan. Although labor costs and some raw material costs are expected to increase, the company aims to increase profits through sales revenue growth and cost reductions that will outweigh these increased expenses.





### Equity-method Affiliate Performance of San Miguel Brewery

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- Operating income increased despite lower sales due to the impact of COVID-19. Cash dividends per share unchanged YoY.

San Miguel Brewery domestic consolidated results (January 2020 - March 2021)													
-				-			ec. 2020	FY20	20 Total	JanN	1ar. 2021		
Actual	YoY %	Actual	YoY %	Actual	YoY %	Actual	YoY %	Actual	YoY %	Actual	YoY %		
28,404	-18%	14,389	-59%	29,689	-12%	35,446	-8%	107,928	-24%	28,846	2%		
5,383	-44%	1,976	-79%	7,450	-20%	9,658	-8%	24,467	-37%	6,751	25%		
19.0%	-	13.7%	-	25.1%	-	27.2%	-	22.7%	-	23.4%	-		
	JanM Actual 28,404 5,383	JanMar. 2020       Actual     YoY %       28,404     -18%       5,383     -44%	JanMar. 2020AprJActualYoY %Actual28,404-18%14,3895,383-44%1,976	JanMar. 2020AprJun. 2020ActualYoY %Actual28,404-18%14,389-59%5,383-44%1,976-79%	JanMar. 2020AprJun. 2020JulSActualYoY %ActualYoY %28,404-18%14,389-59%29,6895,383-44%1,976-79%7,450	JanMar. 2020AprJun. 2020JulSep. 2020ActualYoY %ActualYoY %28,404-18%14,389-59%29,689-12%5,383-44%1,976-79%7,450-20%	JanMar. 2020     AprJun. 2020     JulSep. 2020     OctD       Actual     YoY %     Actual     YoY %     Actual       28,404     -18%     14,389     -59%     29,689     -12%     35,446       5,383     -44%     1,976     -79%     7,450     -20%     9,658	JanMar. 2020   AprJun. 2020   JulSep. 2020   OctDec. 2020     Actual   YoY %   Actual   YoY %   Actual   YoY %     28,404   -18%   14,389   -59%   29,689   -12%   35,446   -8%     5,383   -44%   1,976   -79%   7,450   -20%   9,658   -8%	JanMar. 2020     AprJun. 2020     JulSep. 2020     OctDec. 2020     FY20       Actual     YoY %     Actual     <	JanMar. 2020   AprJun. 2020   JulSep. 2020   OctDec. 2020   FY2020 Total     Actual   YoY %   Actual   YoY %   Actual   YoY %   Actual   YoY %     28,404   -18%   14,389   -59%   29,689   -12%   35,446   -8%   107,928   -24%     5,383   -44%   1,976   -79%   7,450   -20%   9,658   -8%   24,467   -37%	JanMar. 2020     AprJun. 2020     JulSep. 2020     OctDec. 2020     FY2020 Total     JanMax       Actual     YoY %     Actual     YoY %		

\* Based on disclosure Source: San Miguel Brewery Inc. Financial Highlights, Quarterly Reports

### Equity-method Incorporation (October 2020 - March 2021)

(bn yen)	2Q FY21	2Q FY20	YoY
Net income (SMB)	25.8	23.7	9.0%
Consolidated net income (included in the consolidated results)	12.5	11.5	8.7%

Exchange rate: 1 peso = ¥2.21 (previous year: ¥2.17)

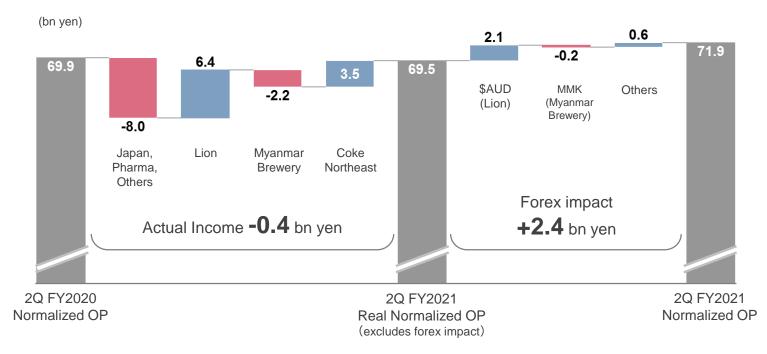
### Kirin Holdings' dividend income from San Miguel Brewery

	2Q FY21	2Q FY20	YoY
Dividends (bn yen)	8.4	7.9	6.3%
Cash dividends declared per share (peso)	0.50	0.50	-

Dividends are recorded on a cash-in basis.

### 2Q FY21 Results: Forex Impact on Consolidated Results

> Consolidated forex impact of +2.4 bn yen due to the appreciation of the Australian dollar (AUD) against the yen.



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