

PRESS RELEASE
To All Press Members



June 25, 2025
dip Corporation

dip Corporation Acquires Professional Basketball Team “THE SAITAMA BRONCOS”

dip Corporation (hereinafter "the Company") is pleased to announce that it has acquired Broncos 20 Co., Ltd., the operating company of the professional basketball team “THE SAITAMA BRONCOS,” based in Saitama and Tokorozawa cities, Saitama Prefecture. As a result of this acquisition, the Company has become the official owner of THE SAITAMA BRONCOS.



At the Company, our corporate philosophy is: “Here at dip, we want to tap into dreams, ideas and passion to create a better society.” Guided by this philosophy, we actively support individuals with the passion to pursue their dreams and goals through a variety of initiatives and activities.

In Japan, basketball is the second most popular sport in terms of player population, with approximately 5.04 million participants, following soccer at 5.9 million. Notably, participation among teenagers is on the rise. Since its launch in 2016, the B. LEAGUE has continued to expand its market by focusing on community-based operations and strengthening engagement with fans.

THE SAITAMA BRONCOS has set a new goal of being promoted to the B. LEAGUE PREMIER as

they embark on a new chapter under a revamped management structure. To support this ambition, the Company will implement various initiatives aimed at making the team beloved by its hometown communities of Saitama City and Tokorozawa City, while also contributing to regional development. Our vision is to help THE SAITAMA BRONCOS become a team that delivers dreams and inspiration to many. We invite you to look forward to their continued growth and success.

■ About THE SAITAMA BRONCOS

THE SAITAMA BRONCOS are a men's professional basketball team competing in the B3 LEAGUE, with dual hometowns in Saitama City and Tokorozawa City. They are one of the "Original Six" clubs that participated in the inaugural season of the bj LEAGUE, the predecessor to the B. LEAGUE, and have a distinguished history. In 2020, the club underwent a major restructuring with the goal of building a community-focused team that is both financially sound and widely supported by the region.

The team's slogan is "WILDPOWER."

Through basketball, the club aims to energize "THE SAITAMA" and is actively engaged in initiatives that support and inspire the next generation of children.

■ THE SAITAMA BRONCOS Official Channels

Official Website : <https://broncos20.jp/>

X (formerly Twitter) : <https://twitter.com/saitamabroncos>

Instagram : <https://www.instagram.com/thesaitamabroncos/>

YouTube : <https://www.youtube.com/@broncos20>

LINE : <https://lin.ee/IQ5zAT9>

Company Profile

dip Corporation operates a personnel recruiting service business and a DX business under the vision of becoming a 'Labor force solution company' that works to solve various problems in the labor market with the aim of realizing a society in which everyone can experience the joy and happiness of work. Through its business activities, dip is committed to contributing to the realization of a sustainable society under its corporate philosophy, 'Here at dip, we want to tap into dreams, ideas and passion to create a better society'.

Company name: dip Corporation

Representative: Hideki Tomita, Representative Director, President and CEO

Headquarters: Roppongi Grand Tower 31F, 3-2-1 Roppongi, Minato-ku, Tokyo

Tel: +81-3-5114-1177 (main)

Established: March 1997

Capital: 1,085 million yen (as of February 28, 2025)

Number of employees: 2,780 (full-time employees as of April 1, 2025; excluding contract,

part-time and temporary employees)

Business activities: Operation of job information sites such as Baitoru, Baitoru NEXT, Baitoru PRO and Hatarako.net; development and provision of nurse career change support service, Nurse de Hatarako, and DX service, KOBOT; and others

Stock exchange listing: Tokyo Stock Exchange (Prime Market)

Net sales: 56.3 billion yen (fiscal year ended February 28, 2025)

Corporate website URL: <https://www.dip-net.co.jp/en>

■ Contact

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