



To whom it may concern,

December 11, 2014
mixi, Inc.

Monster Strike China Officially Released on Tencent

mixi, Inc. (Shibuya-ku, Tokyo; President: Hiroki Morita; hereinafter “mixi”) hereby announces that, as stated in the attachment, the Chinese version of “Monster Strike,” developed by mixi, will be officially released on Tencent starting today, Thursday, December 11.

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The Chinese version of “Monster Strike” will be available on the Tencent platforms, WeChat and QQ.

mixi is proactively promoting Monster Strike to overseas countries. The game is now available in North America, Korea and Taiwan, and is scheduled to soon reach South East Asia and Europe.

“Monster Strike” is an exciting action RPG that is optimized for smartphones, allowing anyone to play easily. Players pull and fling their monsters towards their enemies in this turn-based game, utilizing mechanics such as “rebounding” from walls and “slamming” into monsters to complete quests.

The game boasts a multiplayer mode that can be played with up to four players. Monster Strike has been extremely well-received since its initial release in October 2013, and has attracted over 17 million players (*2).

mixi will continue to support the game with regular updates, new content and new features, as well as to further expand overseas, for users to enjoy and communicate with their friends.

*1 The Chinese version is only available in China. Playing is not supported in other regions outside these territories including Japan.

*2 Figure does not include multiple downloads from the same device.

■ Monster Strike (China)

	App Title	怪物彈珠 <Monster Strike>
	Category	Game (Action RPG)
	Cost	Free (contains charged content/in-game purchases)
	Devices (OS)	【iOS】Requires iOS 6.0 or later 【Android】Requires Android 2.3.3 or later
	URL	< http://tz.qq.com/ > ※The Chinese version is developed by mixi, and distributed by Tencent on its platform. ※The Chinese version is only available in China. Playing is not supported in other regions outside these territories including Japan.
Screenshots		
   		

■ mixi, Inc. <<http://mixi.co.jp/>>

In pursuit of its mission “creating comfortable connections for all people,” mixi, Inc. provides SNS “mixi,” the smartphone real-time co-op action RPG “Monster Strike,” and more.

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