Note: This English translation is solely for reference purposes and not a legally definitive translation of the original Japanese text. In the event a difference arises regarding the meaning herein, the original Japanese version will prevail as the official authoritative version.

October 15, 2012

Information Services International-Dentsu, Ltd.
Setsuo Kamai, CEO & COO
(Stock Code 4812, TSE First Section)

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Notice of Revision to Forecasts (Consolidated) for the Fiscal Year Ending March 2012

Information Services International-Dentsu, Ltd. (ISID), in consideration of recent earnings performance, has revised its forecasts as follows from those announced on May 11, 2012.

Revisions to Results Forecast

Revisions to Consolidated Results Forecast for the First Half of the Fiscal Year Ending March 2013

(April 1, 2012–September 30, 2012)

	Net Sales	Operating Income	Ordinary Income	Net Income (Loss)	Net Income (Loss) per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	31,600	510	530	270	8.29
Revised Forecast (B)	33,867	1,477	1,609	946	29.03
Variance (B – A)	2,267	967	1,079	676	
Percentage Change (%)	7.2	189.6	203.6	250.4	
(Ref.) FY2011 1H Results	30,638	892	1,017	716	22.00

Reasons for the Revision

The forecast for net sales has been revised upward from the previous forecast because of the sales from the Financial Solutions Segment and the Communication IT Segment are expected to exceed the plan. Earnings forecast has also been revised upward from the previous forecast, due mainly to higher sales.

Because the future economic conditions are unclear, we have left our net sales and earnings projections in the forecast for the full fiscal year ending March 2013 unchanged.

Forward-Looking Statements

The forecast figures for sales and earnings presented in this document were determined in accordance with industry trends, client situations, and other judgments and assumptions made with information available at the time of preparation. Accordingly, actual sales and earnings may differ from forecasts as a result of uncertainties inherent in the forecasts, as well as internal and external fluctuations in business operations.