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April 19, 2011

Information Services International-Dentsu, Ltd.  
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(Stock Code 4812, TSE First Section)  
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**Notice of Revision to Forecasts (Consolidated and Non-Consolidated)  
for the Fiscal Year Ending March 2011**

Information Services International-Dentsu, Ltd. (ISID), in consideration of recent earnings performance, has revised its forecasts as follows from those announced on October 26, 2010.

**1. Revisions to Results Forecast for the Full Year of the Fiscal Year Ending March 2011  
(April 1, 2010–March 31, 2011)**

1) Consolidated Results Forecast

	Net Sales	Operating Income (Loss)	Ordinary Income (Loss)	Net Income (Loss)	Net Income (Loss) per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	61,737	1,284	1,275	(913)	(28.02)
Revised Forecast (B)	60,232	2,197	2,350	(132)	(4.06)
Variance (B – A)	(1,505)	913	1,075	781	
Percentage Change (%)	(2.4%)	71.1%	84.3%	—	
(Ref.) FY2009 Full-Year Results	61,155	(295)	(238)	(137)	(4.23)

2) Non-Consolidated Results Forecast

	Net Sales	Operating Income (Loss)	Ordinary Income	Net Income (Loss)	Net Income (Loss) per Share
	Millions of yen	Millions of yen	Millions of yen	Millions of yen	Yen
Previous Forecast (A)	53,865	793	986	(892)	(27.38)
Revised Forecast (B)	52,289	890	1,241	(849)	(26.09)
Variance (B – A)	(1,576)	97	255	43	
Percentage Change (%)	(2.9%)	12.2%	25.9%	—	
(Ref.) FY2009 Full-Year Results	52,992	(23)	343	100	3.09

**2. Reasons for the Revision**

Although sales growth has been sluggish, operating income, ordinary income and net income are expected to improve from the previously announced forecast (released October 26, 2010) as a result of efforts to control costs, and curb selling, general and administrative expenses.

Forward-Looking Statements

The forecast figures for sales and earnings presented in this document were determined in accordance with industry trends, client situations, and other judgments and assumptions made with information available at the time of preparation. Accordingly, actual sales and earnings may differ from forecasts as a result of uncertainties inherent in the forecasts, as well as internal and external fluctuations in business operations.