February 9, 2018

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Notice of Dividend Payout (Dividend Increase) and Dividend Forecast for the Fiscal Year Ending December 2018

Information Services International-Dentsu, Ltd. (ISID) announces that today its Board of Directors resolved regarding the payment of dividends from surplus with a date of record of December 31, 2017. The Board also decided the dividend forecast for the fiscal year ending December 2018, as follows.

1. Dividend payments

	Determined amount	Latest forecast (announced on February 9, 2017)	Previous fiscal year, ended December 31, 2016
Date of Record	December 31, 2017	December 31, 2017	December 31, 2016
Dividend per share	27.00 yen	25.00 yen	29.00 yen
Total dividend payout	879 million yen	-	944 million yen
Effective date	March 26, 2018	-	March 27, 2017
Dividend source	Retained earnings	-	Retained earnings

2. Dividend forecast for FY2018

	End of 2nd quarter	Fiscal year-end	Full year
Dividend per share	28.00 yen	28.00 yen	56.00 yen

3. Reason

ISID recognizes that returning profits to shareholders is an important management issue, and has established a basic policy for continually providing an appropriate and stable dividend, while retaining earnings to realize sustainable growth. Regarding to enhance shareholder returns, ISID targets a consolidated payout ratio at the range of 35-40%.

Under the above policy, ISID has decided to further enhance shareholder returns, and revise its year-end dividend to $\frac{1}{27}$ per share, from the recent forecast of $\frac{1}{25}$ per share. As a result, the full-year dividend per share is expected to be $\frac{1}{25}$ per share, $\frac{1}{22}$ increase from the previous fiscal year.

In addition, the full-year dividend forecast for FY2018 is expected to be ¥56 per share, ¥4 increase from FY2017.

(Reference) Annual Dividends trends and breakdown

	Dividend per share (Yen)			
Date of Record	End of 2nd quarter	Fiscal year-end	Full year	
December 31, 2018(Forecast)	28.00	28.00	56.00	
December 31, 2017(*)	25.00	27.00	52.00	
December 31, 2016	21.00	29.00	50.00	

[Note]

(*)The 2nd quarter dividend (¥25 per share) of FY2017 has been paid. The fiscal year-end dividend (¥27 per share) will be placed on the agenda at the 43rd Ordinary General Shareholders Meeting.

Forward-Looking Statements

The forecast figures for sales and earnings presented in this document were determined in accordance with industry trends, client situations, and other judgments and assumptions made with information available at the time of preparation. Accordingly, actual sales and earnings may differ from forecasts as a result of uncertainties inherent in the forecasts, as well as internal and external fluctuations in business operations.

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