

EA SPORTS FIFA Online 3 M Launches on Google Play in Korea

Latest installment syncs with FIFA Online 3 and includes mobile-only content

TOKYO – May 29, 2014 – NEXON Co., Ltd. (“Nexon”) (3659.TO), a worldwide leader in free-to-play online games, today announced that ***EA SPORTS™ FIFA Online 3 M***, which is developed by EA Seoul Studio (Electronic Arts Seoul Studio LLC), was launched today on Google Play in Korea.

FIFA Online 3 M, developed by Electronic Arts Seoul Studio LLC, is the latest installment of the world’s bestselling sports video game franchise, ***FIFA***.

FIFA Online 3 M offers mobile users an exclusive weekly PvP ranking system in “Challenge Match” mode. ***FIFA Online 3 M*** also syncs directly with ***FIFA Online 3***’s “League Play,” “Transfer Market,” and “Enhancement and Trade” systems, allowing players to manage their teams on mobile devices.



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EA SPORTS™ FIFA Online 3 M

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About NEXON Co., Ltd. <http://company.nexon.co.jp/>

NEXON Co., Ltd. (“Nexon”) (3659.TO) is a worldwide leader in free-to-play online games. Founded in Korea in 1994, Nexon developed one of the world's first graphics-based massively multiplayer online games. Nexon also pioneered the concept of microtransactions and the free-to-play business model, setting a new standard in which play is free, and users have the option to purchase in-game items to enhance their experience. Nexon currently services nearly 60 online games in more than 100 countries and since its founding, Nexon has generated more than 1.4 billion player registrations. The Company is headquartered in Tokyo, Japan and its shares are listed on the Tokyo Stock Exchange.

Contact Information

For Nexon
Gregory Melchior, Corporate PR Team
Tel: +813-3523-7919
gregory.melchior@nexon.co.jp